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From conference submission to publication and citations: Evidence from the EARIE conference^{\star}

Yossi Spiegel^{a,*}, Otto Toivanen^b

^a Coller School of Management, Tel Aviv University, Israel, CEPR, and ZEW ^b Aalto University School of Business, Helsinki GSE, Finland, KU Leuven, and CEPR

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ABSTRACT

Using data from five annual conferences of the European Association for Research in Industrial Economics (EARIE), we shed light on the role of academic conferences in disseminating research results and on research in IO. Among other things, we find that (i) there are disagreements between members of the scientific committee when they evaluate the same paper in almost half of the cases, though large disagreements are present in only 6% of the cases; (ii) between 40% - 50% of the submitted papers remain unpublished years after the conference and those that are published, take on average over 3 years to get published; (iii) presentation at the conference is associated with a higher likelihood of publishing in an IO journal, although only 19% of the published papers appear in IO journals; (iv) empirical papers and co-authored papers are more likely to get published than rejected papers; and (vi) publications in economics journals receive substantially fewer citations than publications in adjacent fields like entrepreneurship and finance.

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1. Introduction

The dissemination of academic research is crucial for scientific progress. One of the key mechanisms to facilitate this process is academic conferences. Indeed, there are many academic conferences today. For instance, EconBiz, which is a comprehensive academic search portal for journals, working papers, and conferences in business studies and economics, lists 911 academic conference in economics for 2019 (the last year before the COVID-19 crisis).¹ Sarabipour et al. (2021) report that the academic conferences industry is worth "tens of billions (US \$) worldwide" and the total cost for a participant of attending large national and international scientific meetings is "in the thousands of dollars, equivalent to one or more months of graduate and postdoctoral researcher net salary worldwide." Apart from money, academic conferences are also

* Corresponding author.







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E-mail addresses: spiegel@post.tau.ac.il, spiegel@tauex.tau.ac.il (Y. Spiegel), otto.toivanen@aalto.fi (O. Toivanen).

¹ See https://www.econbiz.de/Events/Results?date=archive&type=AllFields&filter %5B%5D=%7Edate%3A%222019%22 EconBiz is a service of ZBW - Leibniz Information Centre for Economics.

time consuming, which adds to the cost of participation. Given their importance for the dissemination of knowledge, and their costs, it is clearly important to better understand how academic conferences function.

In this paper, we shed light on this question using data from the annual conference of European Association for Research in Industrial Economics (EARIE). As far as we know, the conference is representative of field-specific large annual conferences in economics, and is one of the two largest and well-respected annual conferences in Industrial Organization.² Our data covers all papers submitted to the EARIE conferences in 2010, and 2012-2015 (the data for the 2011 conference was sadly lost). Using this data, we examine how many papers were submitted and what their characteristics are in terms of type (theoretical, empirical, or experimental) and authorship, the factors that affect the likelihood that a submitted paper will be published and how long it takes to publish it, and the determinants of the number of citations it gets conditional on being published. Our analysis informs us not only about the functioning of academic conferences in general, but also provides insights about research in Industrial Organization (IO) more specifically.

Overall we have data on 2,261 submissions. For each submission, we observe the evaluation of the paper by the scientific committee of the conference; whether the paper was accepted or rejected and whether an accepted paper was presented or withdrawn by the authors; whether, where, and when the paper was eventually published; and conditional on publication, how many citations it has received.

Our dataset has several advantages relative to datasets that were used in the literature to study academic conferences and the publication process in economics. First, all papers in our data were submitted to the EARIE conference, so by revealed preference, their authors viewed them as related to IO broadly defined. This facilitates the comparison of papers to one another. By contrast, most existing research on the topic (which we discuss below) is based on data from general-audience conferences and journals and therefore covers much more diverse set of papers. Second, we observe papers at an earlier stage in their life cycle than most other studies, which rely on data on published papers. We can therefore assess the time it takes to publish research in economics. Third, our data also includes papers that were not yet published or may never be published, which allows us to study the determinants of publications.

A special feature of our data is that each paper submitted to the EARIE conference was reviewed by two members of the Scientific Committee (SC), which includes close to 100 senior researchers from all areas of Industrial Organization. Each reviewer gave papers that he/she reviewed one of seven possible grades: A ("Definite accept"), B+ ("Accept"), B ("Maybe accept"), B- ("Borderline"), C ("Probable reject"), D ("Reject"), and F ("Definite reject").³ The reviewers' grades give us a measure of paper quality, which we use as a control in order to study how other factors, such as acceptance and presentation at the conference, whether the paper is theoretical, empirical, or experimental, and whether it is single or co-authored, affect the eventual publication of the paper and the number of citations it has received if published. This type of quality measure is rarely available for researchers, which makes it hard to disentangle the effects of various characteristics on publication and citations from the effect of unobserved quality.

We begin the analysis by documenting the submissions and reviewers' grades. Of the 2,261 submissions in our data, 50% are theoretical, 42% are empirical, 5% combine theory and empirics, 3% involve experiments, and a small number involve either policy, case studies, or surveys. The distribution of presented papers is similar, indicating that the SC was not biased towards one type of work or another.⁴ In terms of authorship, 38% of the submissions are single authored, although this fraction is higher for theoretical papers than for empirical papers (46% vs. 32%), but is much lower for experimental papers (only 17% are single authored).

We then turn to the grades that submissions received from the SC members. Not surprisingly, papers with higher grades were more likely to be accepted. Comparing the grades that two different reviewers gave the same paper reveals that disagreements between reviewers are common: in 43% of the cases, one reviewer was positive (grades A or B+) and the other neutral (grades B or B-) or negative (grades C, D, and F), or one reviewer was neutral and the other was negative. Large disagreements, however, with one positive reviewer and the other negative, occurred in only 6% of the cases. These results are broadly consistent with Welch (2014) and suggest that evaluations of research output are affected in large part by the reviewers' idiosyncratic tastes, though large disagreements are not common.⁵

Almost half of the submissions in our data were still unpublished by July 2021. Those that were published - 1,171 papers in all - appeared in 306 different outlets, mostly peer-reviewed journals, which vary a great deal in terms of quality and discipline. Although the most popular journals for papers that were accepted for the conference are in essence IO journals (*International Journal of Industrial Organization, Journal of Economics and Management Strategy, Rand Journal of Economics, Review of Industrial Organization, and Journal of Industrial Economics*), only 19% of all publications appeared in IO journals. The rest were published in general audience or field journals in economics or outside economics,⁶ and a few were published

² The other large conference is the International Industrial Organization Conference (IIOC) organized by the Industrial Organization Society and held in the Spring in the U.S. See https://cssh.northeastern.edu/iioc/iioc-history/

³ The EARIE conference in 2015 used numerical grades, which were otherwise identical to the letter grades used in earlier years.

⁴ Throughout, we refer to the distinction between theoretical, empirical, and experimental work as paper "type." Angrist et al. (2017) and Angrist et al. (2020) refer to this distinction as "research style."

⁵ Although Card and DellaVigna (2020) do not focus on this question, they nonetheless report in Footnote 20 that similarly to Welch (2014), the referees' recommendations in their data are modestly positively correlated.

⁶ We have a classification of journals' fields only for 847 published papers. Of these, 19% were published outside economics, including in innovation studies, entrepreneurship, operations research (OR), management, and finance.

in books. The wide variety of publication outlets reflects the fact that the conference is quite broad and open to work which is not at the core of IO. Moreover, a little over 15% of the publications are in one of 28 highly-ranked journals, which we define as "high-quality" journals. These journals include high profile journals in economics, including the top-five journals, but also journals in other fields.

When looking at the probability of publishing papers, we find that controlling for quality through the reviewers' grades, empirical and experimental papers are 6 - 12 percentage points (p.p.) more likely to be published than theoretical papers or papers that combine theory and empirics, and co-authored papers are almost 29 p.p. more likely to be published than single-authored papers. Presentation at the conference, however, is associated with a higher probability of publishing in an IO journal but not in "high-quality" journals.

There is concern in the economics profession that it takes too long to publish papers in economics (see, e.g., Yohe (1980); Ellison (2002) and Conley et al. (2013)). Although we do not know when papers were first written (we only observe them when they are submitted to the conference) our data shows that indeed there is a long lag between submission to the conference and eventual publication (we will refer to this gap as "publication lag"). The average publication lag in our data is over 3 years, and 23% of all published papers in our data are published 5 years or more after the conference. Regression analysis reveals that on average, after controlling for paper quality, presented papers take 22.1% longer and withdrawn papers take 16.7% longer to publish than rejected papers, and theoretical papers take around 15.5% longer to publish than empirical papers. Authorship and reviewers' grades do not have a statistically significant effect on publications lags.

Finally, we examine the citations that published papers receive. First, we find that withdrawn papers receive more citations than rejected ones, but presented papers do not. This result may arise because some withdrawn papers may have also been accepted to other conferences that take place at the same time as the EARIE conference,⁷ or because authors of higher quality papers may be busier. Second, controlling for acceptance and presentation at the conference, authorship, publication year, and paper quality, we find that relative to empirical papers, theoretical papers receive 59% fewer citations, experimental papers receive 55% fewer citations, and papers that combine theory and empirics receive 49% fewer citations. Third, single-authored papers, which as mentioned above, are less likely to be published and have longer publication lags when published than co-authored papers, also receive around 37% fewer citations than co-authored papers with similar characteristics in terms of acceptance and presentation at the conference, paper type, publication year, and paper quality. Fourth, papers published in journals for which we observe the relevant field, and are published outside economics receive substantially more citations than publications in economics with similar characteristics in terms of paper type, authorship. and paper quality. The difference in citations is 156% for papers in entrepreneurship, 120% for papers in innovation studies, 108% for papers in finance, and 88% for papers in OR and management. Importantly, the cross-field comparison is based on papers as that were submitted to the EARIE conference, so by revealed preference, their authors believe that they are all related to IO broadly defined, and are therefore comparable. Moreover, the differences in citations arise after controlling for papers' characteristics (presentation at the conference, paper type, authorship, and paper quality), and therefore are likely to reflect different norms of citation across fields rather than intrinsic differences between papers.

Our paper contributes to the literature on the production and dissemination of scientific research, and in particular to the literature that studies the relationship between conference participation and publication outcomes. Gorodnichenko et al. (2021) study data on over 4,000 papers presented at three large conferences in economics (the American Economic Association (AEA) meetings, the European Economic Association (EEA) meetings, and the Royal Economic Society (RES) meetings) over the 2006–2012 period and 60,000 non-presented papers by the authors of presented papers. They find that conference participation is associated with a higher probability of publishing in high-quality journals (but not in other journals),⁸ more citations, and more abstract views (especially in the month of the conference or the following month). They also find that presented papers take almost 6 months longer to get published. However, they do not observe whether the non-presented papers in their data were submitted to the conferences and were rejected or withdrawn or were never submitted. Moreover, they do not observe reviewers' grades and cannot control for paper quality when comparing presented and non-presented papers or papers across conferences and fields. By contrast, we compare papers that were submitted to the same conference and were either presented, withdrawn, or rejected, and we examine the determinants of publications and citations after controlling for paper quality.

de Leon and McQuillin (2020) study data on all 29,142 papers included in 2009-2012 on the programs of the two largest conferences in Political Science: the annual meetings of the American Political Science Association (APSA) and the Midwest Political Science Association (MPSA). They find that the cancellation of the 2012 APSA meeting due to Hurricane Isaac led to fewer citations and fewer SSRN downloads of papers that were included on the program of the cancelled meeting.⁹ Campos et al. (2018) use the same data and setting, and find that the cancellation of the 2012 APSA meeting has also led to a 16% decrease in the likelihood of subsequently co-authoring with another conference participant, especially from a different academic institution. They also find that the conference-initiated collaborations lead to better publication outcomes. Both

⁷ For example, the joint congress of the European Economic Association and the Econometric Society European Meetings or the World Congress of the Econometric Society (in 2010 and 2015) are also held at the end of August like EARIE and may create a conflict for presenters.

⁸ The link between conference presentations and publication in high-quality journals is especially strong for the AEA meetings, and when the authors team includes a prominent author, but the link disappears when the presenter is a female.

 $^{^{9}}$ Specifically, citations have decreased by about 3 p.p. within two years and by about 5 p.p. within four years and the number of SSRN downloads per paper has decreased by around 4.5 - 5.4 p.p.

papers however do not observe all submitted papers and therefore cannot compare accepted and rejected papers from the same conference. Moreover, they do not observe reviewers' grades and cannot control for paper quality and hence can assess only indirectly whether the adverse effect of the cancellation of the 2012 APSA meeting arises because papers could not be "advertised" or because their authors did not benefit from useful feedback.¹⁰ In addition, they do not observe the eventual publication of papers.

There is a large literature on the publication process in economics. Unlike our paper, most of these studies observe papers only after they have been published. For instance, Ellison (2002); Azar (2007); Hamermesh (2013); Card and DellaVigna (2013), and Angrist et al. (2017, 2020) document trends in publication in economics journals, but since they only observe published papers, they cannot tell how many and which papers are rejected, how long it takes papers to get published, and what are the determinants of eventual publication. Moreover, most existing studies do not observe the reviewers' grades and cannot control for paper quality like we can. For instance, papers that study the relationship between authorship on citations (e.g., Card and DellaVigna (2013); Kuld and O'Hagan (2018), and Hsu and Huang (2011)) cannot tell if co-authored paper receive more citations because they benefit from researchers' collaboration and are therefore better, or because they have more authors who can draw attention to the paper. Our results suggest that it is the latter effect, as we show that co-authored papers get more citations than single-authored papers with similar reviewers' grades. Likewise, when we compare citations across fields, we show that publications in innovation studies, entrepreneurship, finance, and OR and management receive more citations than publications in economics with similar reviewers' grades.

Other than Welch (2014), we are aware of only one other paper - Card and DellaVigna (2020) - which has access to referees' recommendations.¹¹ They study how editors at four leading economics journals decide which papers to publish and show that referees' recommendations are strong predictors of eventual citations.¹² However, they do not examine many of the issues that we examine, such as the determinants of publication lags, the effects of authorship and paper type on publication and citations, and cross-field differences in citations.

The rest of the paper proceeds as follows: In the next section, we describe the EARIE conference in detail. We then discuss our data collection in Section 3. In Section 4, we examine the data on paper submission and on the grading of the submitted papers by the SC members. In Section 5 we examine what happened to the submitted papers and in particular if, where, and when, they were published. Then in Section 6 we examine how many citations published papers have received by the end of November 2021. We conclude in Section 7. In the Appendix we provide some further analysis.

2. The EARIE conference

As its name suggests, EARIE focuses on Industrial Organization (or Industrial Economics) and, as mentioned earlier, is one of the two largest conferences in the field along with the IIOC. The conference, founded in 1974, is held each year on the Labor Day weekend (early September) or the preceding weekend (late August), in a European city.¹³ The conferences in our data were held in Istanbul (2010), Rome (2012), Evora (2013), Milan (2014), and Munich (2015).

The EARIE conference has been traditionally rather inclusive and seen its role as fostering the Industrial Organization community, at least as much as being selective with its program.¹⁴ Over the period 2009 – 2019, the conference has attracted on average 459 participants, most of whom actively participated in the conference by presenting or discussing papers (in 2020 and 2021 the conference was held online due to the COVID-19 crisis).¹⁵ The participants come from nearly 60 different countries. The most represented countries are Germany, France, the U.S., UK, Italy, Japan, and Spain.

To get a sense of the conference's size, recall that in our data, there were 452 submissions on average per conference, of which 252 were eventually presented. Angrist et al. (2020) examine 137,000 publications in economics from 1970 to 2015 found in both EconLit and the Web of Science and classify 9,515 of those as IO papers. On average then, 211 IO papers have been published each year in economics journals. Although some papers submitted to and presented at EARIE end up being published outside economics, it nonetheless appears that the conference features a large number of IO papers and is probably representative of research in IO.

Since 2010, EARIE has run its annual conference by appointing a Scientific Committee (SC) separately from the local organizing committee. The SC includes around 80 – 90 senior researchers from all areas in Industrial Organization.¹⁶ Many

¹⁰ If the main effect of presentation at the conference is to advertize papers, the adverse effect of the conference's cancellation should be larger for papers of higher quality. By contrast, if the main effect is to provide useful feedback to authors, the adverse effect should be larger for lower quality papers.

¹¹ Hospido and Sanz (2021) study gender gaps in the evaluation of research using data on submissions to the EEA meetings (2015–17), the Annual Meeting of the Spanish Economic Association (2012–17) and the Spring Meeting of Young Economists (2018). They observe reviewers' grades for only some of these conferences and control for paper quality using the paper's Google Scholar citations and eventual publication (by March 2019), as well as authors' characteristics. They find that after controlling for quality, the number of authors, and referee and field fixed effects, all-female-authored papers are 6.8% less likely to be accepted than all-male-authored papers (0.14 more points relative to a mean grade of 5.73).

¹² Cherkashin et al. (2009) have access to submissions and editor assignments at the *Journal of International Economics* and use them to assess how well the publication process at the journal works. However they do not have information about the referees' evaluations like we have.

¹³ For details, see http://www.earie.org/r/home

¹⁴ Since 1999, EARIE has been complemented in Europe by the CEPR Conference on Applied Industrial Organisation, which is much more selective, and includes on the program fewer than 18 papers, compared with around 250 papers on the EARIE program.

¹⁵ There is variation in attendence however: the largest conference was in 2012 in Rome with 551 participants and the smallest was in 2011 in Stockholm with 388 participants.

SC members stay on the committee for several years, though the SC chair, who serves in this role for only one conference, can replace some existing members, or ask new researchers to join. The call for papers is typically published in the winter and the deadline for paper submission is in mid March. The SC chair allocates the submitted papers to SC members for evaluation; typically, each member is asked to evaluate 8 – 13 papers. The evaluations are then submitted by mid April and include a letter grade (A for "Definite accept," B+ for "Accept," B for "Maybe accept," and so on) and often some written comments. In the conferences in our data, each paper was evaluated by two SC members.¹⁷ Based on the evaluations, the SC chair selects papers for the program. Traditionally, the acceptance rate is quite high in order to accommodate young researchers and researchers from small and remote universities or research centers from all over Europe.¹⁸ The final program is assembled, however, only after the deadline for registration at the beginning of June, as some authors of accepted papers fail to register for the conference (in which case their paper is not included on the program). Some papers included on the program are eventually withdrawn, typically because authors are unable to attend the conference for various personal reasons.

3. The data collection

We were granted access to all submissions to EARIE annual conferences in 2010-2015 by the EARIE executive committee, subject to keeping the grades that specific papers received, as well as the identity of SC members who evaluated each paper, confidential. In this paper though we only use data from the 2010 and 2012-2015 conferences, as the password for accessing data from the 2011 conference was sadly lost.¹⁹

Our data include 2,261 submissions. Of these, 92 were submitted to two EARIE conferences covered in our data, and 6 were submitted to three EARIE conferences covered in our data. Our data then includes 2,157 unique papers. For each submission, we observe the author(s) and their affiliations, paper title, the year of submission, the evaluations of the two reviewers, the acceptance decision of the SC chair, and whether the paper was eventually presented or withdrawn by the authors. We have complemented this information by collecting, through internet searches, information on whether submitted papers were eventually published in a peer-reviewed journal or a book (some books also involved a peer-review process). In all, 1,171 submitted papers were published by mid 2021. For each published paper we recorded the journal, the year of publication, whether the paper's title has changed, and the full set of coauthors.

To establish whether a paper submitted to the conference was eventually published we first searched for papers and the authors names in Google Scholar, ideas.repec.org, and/or the authors' CVs or webpages. Many papers, however, change titles and, in some cases, even coauthors: of the 1,171 submitted papers that were eventually published, 59% had a different title than the one used for the EARIE submission.²⁰ Determining whether a published paper with a new title refers to a paper submitted to the EARIE conference was in many cases challenging, because papers often evolve, develop, divide, or are combined in ways that make it difficult to objectively determine whether they are still the same as the version submitted to the conference (this is particularly true for papers that were submitted to the conference at the initial stages of research). When we suspected that a submitted paper was eventually published under a different title, we checked the published paper to see if the authors mention the relevant EARIE conference in the acknowledgement footnote in the paper, or whether the model/dataset/experiment, or the main results, or parts of the text in the published version are similar to those in the EARIE version.²¹ When in doubt, we contacted coauthors by email to ask what happened to their paper.²² Overall, we are fairly confident that we managed to trace nearly all published papers in our dataset. In addition, we also collected the Google Scholar citations for the published papers in our data.²³ The citations are as of the end of November 2021 and refer to the published version of the paper.²⁴

Apart from recording publications and citations, we have also classified papers in our dataset into one of the following types: Theory, Empirical, Theory and Empirical (papers that combine a theoretical model with empirical work), Experimental (including papers that have theoretical part which is then tested in the lab), and Other (policy papers, case studies, and literature surveys). When possible, the classification was based on the paper's titles or abstract.²⁵ The most common keywords in papers' titles are reported in the Appendix. When it was not clear from the title or the abstract how to classify a paper,

¹⁷ In recent conferences, each submitted paper is evaluated by only one SC member.

 $^{\rm 22}$ Unfortunately some authors could not have been reached or even traced as they left academia.

¹⁶ Many SC members stay on the committee for several years, though the SC chair (who serves in this role for only one conference) can replace some existing members, or ask new researchers to join). For the conferences in our data the number of members ranged from 78 (in 2013) to 92 (in 2012).

¹⁸ The number of papers on the program also reflects the need to have a minimal number of participants in order to ensure that the conference is financially viable.

¹⁹ Even more sadly, Webmeets, which was the platform used for organizing the 2010-2014 conferences does not exist anymore. Since 2015 the conference is organized on Conference Maker.

²⁰ A change in the paper's title is particularly common for papers that involve both theory and empirical work (72%), papers that involve experiments (65%), and empirical papers (61%). Theory papers are least likely to change titles, though still, 55% of them changed their title.

²¹ In some cases, the published version did not mention the EARIE conference in the acknowledgement footnote, but did mention an earlier version of the paper, which either had the same title as the EARIE version, or mentioned the relevant EARIE conference in the acknowledgement footnote.

²³ Only one published paper did not appear in Google Scholar. We then have Google Scholar citations for 1,170 papers.

²⁴ Many papers have multiple versions on Google Scholar; sometimes even 30 or 40 versions. The citation data does not refer to unpublished versions of the paper.

we looked at the paper itself. In a number of cases where we were unable to find a copy of the paper and the authors could not have been reached, we looked at other work done by the same authors to learn whether they are theorists, empiricists, or experimental economists, or relied on the identity of the two SC members who evaluated the paper (naturally, theory papers were primarily assigned to theorists, empirical papers to empiricists, and experimental papers to experimentalists).

A final piece of information that we collected is the quality of the journals where papers were published. We rely on two publicly available and widely used sources: the SCImago journal rank indicator and the Academic Journal Guide (AJG).²⁶ SCImago ranks journals in different fields of science in a decreasing order of quality; over 600 journals in economics and econometrics are ranked, with *Quarterly Journal of Economics* being ranked 1. AJG ranks journals on a 5 points scale, with 1 being the lowest ("modest standard"), 4 being the second highest ("top journals in their field"), and 4* being the highest ("exemplars of excellence").²⁷

Of the 306 outlets in our data, 115 (38%) have both a SCImago and AJG ranking, 18 (6%) have only a SCImago ranking, 60 (20%) have only an AJG rankings, and 113 (37%) have neither ranking. Based on this data, we create a single five-points ranking for all journals, with 1 being the lowest rank and 5 the highest. We use the following procedure. First, we regress the SCImago ranking on the AJG ranking, and the AJG ranking on the SCImago ranking. The two regressions give us a predicted SCImago ranking for journals that only have an AJG ranking, and a predicted AJG ranking for journals that only have a SCImago ranking. We then have a pair of rankings for each of the 193 journals that have at least one ranking (115 journals have two actual rankings, and 78 journals have one actual ranking and another predicted by the regressions). Second, we convert the SCImago ranking into a five-points scale by splitting journals into five groups (those with the highest rankings, those with the next highest rankings, etc) such that the share of journals in each group is similar to its share in the AJG ranking. Third, we have examined the 113 journals that did not have either ranking, and based on our judgement, placed them in the lowest group (i.e., rank 1). Finally, we define as "high quality" the 27 journals that have a grade of at least 4 in both rankings; we also add AEJ: Micro to this list.²⁸ The list of 28 high-quality journals appears in Table A1 in the Appendix. Of the 1,171 published papers in our data, 177 (15.1%) were published in high-quality journals.

4. Paper submission and grading

In this section, we examine the data on paper submission and the grading of the submitted papers by the SC members.

4.1. Submissions

We begin by describing the papers submitted to the conference. Table 1 below shows that of the 2,261 submissions to the conference (an average of 452 per conference), 1,262 were accepted and subsequently presented at the conference (56% of the total number), 274 were accepted but subsequently withdrawn by the authors for various reasons (12% of the submissions and 18% of the accepted submissions), and 725 were rejected (32% of the total number). In all then, the acceptance rate for the conference is quite high - 68% - and reflects the stated goal of the conference to be inclusive, while still being selective.²⁹

In Table 2 we tabulate the submissions by type: Theoretical (T), Empirical (E), Theoretical and Empirical (T/E), Experimental (X), and Other (O). As Table 2 shows, 50% of the submissions to EARIE were theoretical, 42% were empirical, 5% combined theory with empirical work, 3% involved experiments, and the rest involved either policy, case studies, or literature surveys. Notice that although half of all submissions are theoretical, the share of submissions that contain empirical work (the E and T/E categories) - 47% - is not far behind. Only a small number of submissions involve experimental work, and only a handful involve other types of work.

The share of theoretical work in Table 2 is somewhat smaller than that reported by Angrist et al. (2020) for all papers in EconLit and the Web of Science. As we already mentioned, they identify 9,515 IO publications from 1970 to 2015. Of these, they identify 5,314 (56%) as theoretical and the rest as empirical (44%).³⁰ They also report that the share of empirical papers

²⁵ For example, it is easy to establish a paper's type when the title contains the keywords "empirical analysis," "evidence from," "theory of," "theory and evidence," or "experimental"; or when the abstract contains the keywords "data," "estimation," "equilibrium," or "in the lab." We also checked the titles to verify that the keywords identify the paper's type correctly. For instance, while the keyword "model" suggests that the paper is theoretical, the title may actually contain the words "empirical model." Likewise, the keyword "game" suggests that the paper is theoretical, but it can also be associated with an experimental paper.

²⁶ See https://www.scimagojr.com/aboutus.php and https://charteredabs.org/academic-journal-guide-2021/)

²⁷ Specifically, Table 1 in AJG (2021) defines rating 1 journals as publishing "research of a recognised, but more modest standard in their field"; rating 2 journals as publishing "original research of an acceptable standard"; rating 3 journals as publishing "original and well executed research papers and are highly regarded"; rating 4 journals as publishing "the most original and best-executed research"; and rating 4* as "journals of distinction."

²⁸ Our choice to classify AEJ: Micro as a high-quality journal is supported by Ham et al. (2021). They provide an updated citation-based rankings of journals in economics and find that AEJ: Micro is ranked 14th among over 200 journals. In particular, AEJ: Micro is ranked above the *Economic Journal, Journal of Econometrics*, and *Journal of International Economics*, which are among our high-quality journals.

²⁹ Although the IIOC is somewhat bigger (over the period 2013-2019, it received on average 518 submissions per conference, which is 15% more than the EARIE conference), the figures for the IIOC are similar: 58% of the submitted papers were accepted and presented, 8% were accepted but subsequently withdrawn, and 34% were rejected. We thank Katja Seim for this information.

³⁰ Interestingly, the share of theoretical work in IO is larger than in international economics (49%), macroeconomics (47%), public finance (40%), development economics (20%), and labor (17%). These numbers are based on Table 2 in Angrist et al. (2020) (Distribution of final field).

| Table 1 | |
|------------------|-----------------------------------|
| EARIE submission | s by acceptance and presentation. |

| | Presented | Withdrawn | Rejected | Total |
|------------------|--------------|------------|------------|----------------|
| 2010 | 287 | 57 | 58 | 402 |
| 2012 | 257 | 68 | 243 | 568 |
| 2013 | 209 | 56 | 137 | 402 |
| 2014 | 198 | 76 | 106 | 380 |
| 2015 | 311 | 17 | 181 | 509 |
| Total Percent | 1,262 56% | 274 12% | 725 32% | 2, 261 100% |

| Table | 2 | | | |
|-------|-------------|----|-------|-------|
| EARIE | submissions | by | paper | type. |

| | Т | E | T/E | Х | 0 | Total |
|------------------|---------------|------------|-----------|----------|---------|----------------|
| 2010 | 214 | 166 | 16 | 6 | 0 | 402 |
| 2012 | 292 | 230 | 21 | 21 | 4 | 568 |
| 2013 | 181 | 193 | 18 | 9 | 1 | 402 |
| 2014 | 184 | 168 | 18 | 8 | 2 | 380 |
| 2015 | 261 | 197 | 34 | 16 | 1 | 509 |
| Total Percent | 1, 132 50% | 954 42% | 107 5% | 60 3% | 8 0% | 2, 261 100% |

in all publications in economics has increased from about 50% in 1980 to about 60% in 2015 at the expense of theoretical work. Hamermesh (2013) documents an even larger increase in the share of empirical papers and a decrease in the share of theoretical work published in the *American Economic Review* (AER), *Journal of Political Economy* (JPE), and *Quarterly Journal of Economics* (QJE).³¹ He also documents an increase in the share of experimental papers in these journals from 0 in 1963 and 1973 to over 8% in 2011. Our data suggests that the distribution of paper types in IO (as represented by submissions to the EARIE conference) is closer to what it was in economics in general in the early 1980s, although one should bear in mind that Table 2 reports data on papers that are not yet published, while Angrist et al. (2020) and Hamermesh (2013) report data on published papers.

In Table A2 in the Appendix, we show that the distribution of paper types for the 1,262 papers that were presented at the conference is similar to that of submitted papers. This suggests that the selection of papers to the conference was not biased for or against certain types of papers.

We now turn to the authorship of submitted papers. Table 3 tabulates the submitted papers by type and authorship. The first two columns of Table 3 show that 38% of all submissions were single authored and 62% were co-authored. The share of co-authored papers is smaller than that reported in other studies. For instance, Gorodnichenko et al. (2021) report that 81% of the papers submitted to the AEA, the EEA, and the RES meetings over the 2006–2012 period were co-authored. The share of co-authored papers that we find is also smaller than that in published work. Hamermesh (2013) reports that the share of co-authored papers in the AER, JPE, and QJE, grew steadily from 16.3% in 1963 to 79.6% in 2011; Card and DellaV-igna (2013) report that the share of co-authored papers in the top-five journals in economics has increased from around 25% in the early 1970s, to 50% by the early 1990s, and then to over 75% by 2011-2012; and Kuld and O'Hagan (2018) report that the share of co-authored papers in the top 255 journals in economics grew from about 50% in 1996 to almost 75% in 2014. Our data suggests that as with paper types, authorship patterns in IO lag about a decade behind those in economics in general.³²

The last six columns of Table 3 break down the authorship figures by paper type.³³ Theoretical papers have the largest fraction of single-authored papers (46%), followed by empirical papers (32%), with experimental papers having the lowest fraction of single-authored papers (15%).³⁴

We summarize the main findings in this subsection in the following observation.

Observation 1 (submissions): Of the papers submitted to the EARIE conference,

³¹ Specifically, he examines data from these journals in 1963, 1973, 1983, 1993, 2003, and 2011, and shows that the share of empirical work (especially based on data collected by the author(s)) has increased from under 40% in 1983 to nearly 64% in 2011 whereas the share of theoretical work has declined from over 50% in 1963, 1973, and 1983, to less than 30% in 2011.

³² The share of co-authored papers in our data though is much larger than in Political Science: de Leon and McQuillin (2020) report that 29.1% of the papers submitted to the APSA and MPSA annual meetings are co-authored, though the share of co-authored papers increases to 48.3% when papers are written by academics affiliated with a top-100 institutions.

 $^{^{33}}$ The division between single authored and co-authored papers in the T/E category is similar to that in the E category (30% of the papers are single authored) and hence is omitted. There are too few papers in the O category for a meaningful break down of this category.

 $^{^{34}}$ The differences between the share of single-authored papers across the T, E, and X papers types reported in Table 3 are all statistically significant at the 1% level or better.

| Table 3 | | |
|-------------------|----|-------------|
| EARIE submissions | by | authorship. |

_ . . _

| | All papers | | | Т | | E | Х | | |
|---------|------------|---------|--------|---------|--------|---------|--------|---------|--|
| | Single | Co-auth | Single | Co-auth | Single | Co-auth | Single | Co-auth | |
| 2010 | 134 | 268 | 79 | 135 | 48 | 118 | 1 | 5 | |
| 2012 | 194 | 374 | 129 | 163 | 52 | 178 | 4 | 17 | |
| 2013 | 160 | 242 | 96 | 85 | 60 | 133 | 1 | 8 | |
| 2014 | 155 | 225 | 92 | 92 | 55 | 113 | 1 | 7 | |
| 2015 | 225 | 284 | 120 | 141 | 89 | 108 | 3 | 13 | |
| Total | 868 | 1, 393 | 516 | 616 | 304 | 650 | 10 | 50 | |
| Percent | 38% | 62% | 46% | 54% | 32% | 68% | 17% | 83% | |

Table 4

The frequency of combinations of grade categories for submissions with two grades, N = 2,042.

| | Positive | Neutral | Negative | Grade freq. |
|----------|----------|---------|----------|-------------|
| Positive | 29% | 31% | 6% | 47% |
| Neutral | | 15% | 12% | 36% |
| Negative | | | 7% | 16% |
| Total | 29% | 46% | 25% | 100% |

(i) the share of theoretical papers is larger than the share of empirical papers, but the difference is not large; the share of experimental papers is small;

(ii) close to two thirds of the papers are co-authored and their share is particularly large for empirical and experimental papers.

4.2. The grading of submitted papers

As mentioned earlier, the SC of the EARIE conference has used the following grades to evaluate papers: A for "Definite accept," B+ for "Accept," B for "Maybe accept," B- for "Borderline," C for "Probable reject," D for "Reject," and F for "Definite reject."³⁵ Of the 2, 261 submissions in our data, we have two grades for 2,042. For 187 submissions (8.3% of the total) we only have one grade, and for 32 (1.4% of the total) we have no grades.³⁶ In Table A4 in the Appendix, we tabulate the frequency of the different combinations of grades for the 2,042 submissions that have two grades.

One can argue that the differences between the grades "Definite accept" and "Accept" (both are positive) or between "Reject" and "Definite reject" (both are negative) are rather minor. To focus on meaningful differences between referees, we therefore classify the grades A and B+ as "Positive," the grades B and B- as "Neutral," and the grades C, D, and F as "Negative." Accordingly, there are six different combinations of grades: (Positive, Positive), (Positive, Neutral), (Positive, Negative), (Neutral, Neutral), (Neutral, Negative), and (Negative, Negative). As might be expected, papers with higher grades were more likely to be accepted for the conference. In particular, around 95% of the papers with two positive grades were accepted,³⁷ whereas less than 10% of the papers with two negative grades were accepted. In the Appendix, we present a regression analysis on the acceptance decisions of papers to the conference. The analysis suggests that, conditional on quality, papers of different type and authorship were treated similarly. In other words, acceptance decisions were based on the reviewers' grades and were not biased for or against particular types of papers.

In Table 4 we show the frequency of the different combinations of grades for papers that received two grades. Since each of the 2,042 submissions in Table 4 has two individual grades, the table covers 4,084 individual grades. The last column in Table 4 shows that almost half of those (47%) were positive, slightly over a third (36%) were neutral, and about one in six (17%) was negative. For 51% of the submissions (the diagonal terms in the table), the two reviewers had the same assessment. For the remaining 49% of the submissions, the reviewers disagreed with one another: in 31% of the cases, the grade combination was (Positive, Neutral), and in 12% it was (Negative, Neutral). Large disagreements, where the grade combination was (Positive, Negative), occurred in only 6% of the cases. These figures suggest that meaningful disagreements between reviewers are common, but most of them are not very large.

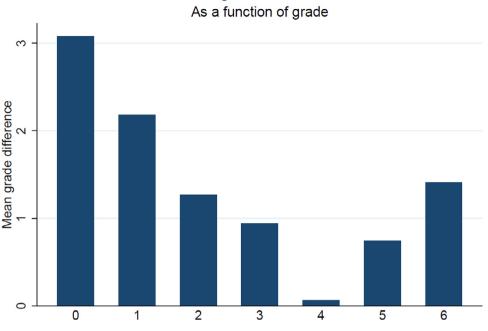
Table 4 is broadly consistent with Table 4 in Welch (2014), which reports the frequency of grade combinations for the 2012 SFS (Society for Financial Studies) Cavalcade Conference. To compare our results with those in Welch, we classify the grades in Table 4 in Welch as "Positive," "Neutral," and "Negative."³⁸ We then have 6 different combinations of grades, similarly to Table 4. It turns out that the two grades are in the same category in 55% of the cases; they

³⁵ The EARIE 2015 conference used numerical grading which otherwise was identical to that used in the earlier years covered by our data.

³⁶ Missing grades typically arise when the Chair of the SC selected papers for the program directly.

³⁷ The few papers with two positive grades that were rejected were deemed to be unrelated to IO broadly defined, and hence a poor fit for the conference.

³⁸ The reviewers in that 2012 SFS Cavalcade Conference graded papers on a five-grade scale: "Accept," "Should Accept," "Neutral," "Should Reject," and "Must Reject." We classify "Accept" and "Should Accept" as "Positive," and "Should Reject" and "Must Reject" as "Negative." Each of the 367 submissions to







are (Positive, Neutral) in 15% of the cases; (Negative, Neutral) in 18%; and (Positive, Negative) in 12%. Similiarly to our data then, the grades in Welch reflect meaningful disagreements between the reviewers in almost half of the cases (45% to be exact), though large disagreements, with one positive and one negative reviewers, are present in only 12% of all cases.³⁹

Another way to assess the extent of agreement or disagreement between reviewers is to examine the grade given by one reviewer, conditional on the grade given by the other. To this end, we convert the letter grades into numerical grades by assigning the number 6 to grade A, 5 to the grade B+, 4 to B, 3 to B-, 2 to C, 1 to D, and 0 to F. We then compute for each grade, the average gap between that grade and the grade given by the other reviewer who reviewed the same paper. The results are presented in Figure 1.

Figure 1 shows that larger disagreements where especially common when one reviewer gave the submission one of the two lowest grades (D or F). In particular, when one reviewer gave the submission an F, the average grade of the other reviewer was three letter grades higher (i.e., B-), and when one reviewer gave the submission the grade D, the average grade of the other reviewer was slightly more than two letter grades higher (again B-). There was also a large gap between the reviewers' grades when one reviewer gave the highest grade (i.e., A): the average grade of the other reviewer was then one and a half letter grades lower (i.e., between B and B+). For intermediate grades, the disagreements were more limited, and were slightly more than one letter grade apart (for C), but less than one letter grade apart (for B+, B, and B-).

The main findings regarding reviewers' grades are the following:

Observation 2 (reviewers' grades): There are meaningful disagreements between reviewers of the same paper in almost half of the cases, though large disagreements, with one positive reviewer and the other negative, arise in only 6% of the cases.

5. The publication of papers submitted to the EARIE conference

In this section we examine what happened to papers submitted to the EARIE conference: if, where, and when, they were published.

the 2012 SFS Cavalcade ConferenceIn was reviewed by 1 - 28 reviewers, with an average of 5.1 reviewers per submission. On average then, there are 10 pairs of grades per paper.

³⁹ Notice that while the incidence of disagreements is similar in Welch and in our data (45% vs. 49%), large disagreements are twice as common in Welch than in our data (12% vs. 6%). A possible reason for this is that in our data, positive assessments are more common than in Welch (66% of the grade pairs include a positive grade vs. only 41% in Welch) and negative assessments are less common (25% of the grade pairs include a negative grades vs. 55% in Welch). The difference stems from the fact that by design, EARIE is an inclusive conference, while the SFS Cavalcade conference is highly selective: in 2012, only 38 out of 367 submissions were selected for the program.

Table 5

Publication of EARIE papers by paper type and acceptance decision.

| | Т | Е | T/E | Х | 0 | Accepted | Rejected | Total | | | |
|------------------------------------|--------------------------|-------|----------|---------|---------|----------|----------|--------|--|--|--|
| | | All I | publicat | ions, N | = 1,171 | | | | | | |
| No. of Publications | 547 | 536 | 50 | 37 | 1 | 819 | 352 | 1, 171 | | | |
| Percent | 47% | 46% | 4% | 3% | 0% | 70% | 30% | 100% | | | |
| Prob. of publishing | 48% | 56% | 47% | 62% | 13% | 53% | 49% | 52% | | | |
| | IO publications, N = 223 | | | | | | | | | | |
| No. of Publications | 136 | 66 | 11 | 10 | 0 | 200 | 23 | 223 | | | |
| Percent | 61% | 30% | 5% | 4% | 0% | 90% | 10% | 100% | | | |
| Prob. of publishing | 25% | 12% | 22% | 27% | 0% | 24% | 7% | 19% | | | |
| High-quality publications, N = 177 | | | | | | | | | | | |
| No. of Publications | 81 | 78 | 14 | 4 | 0 | 147 | 30 | 177 | | | |
| Percent | 46% | 44% | 8% | 2% | 0% | 83% | 17% | 100% | | | |
| Prob. of publishing | 15% | 15% | 28% | 11% | 0% | 18% | 9% | 15% | | | |

5.1. Publications

Of the papers in our data, 1,171 (52% of all submissions) were eventually published by mid 2021 in a peer-reviewed journal or a book (for some of the books, papers were peer-reviewed). Naturally, the share of submitted papers published by mid 2021 is larger as some papers from later conferences may still be under review (once they are published the share of publications will obviously increase). Specifically, the share is 60% for papers submitted to the conference in 2010, 56% in 2012, 47% in 2013, 46% in 2014, and 49% in 2015. Arguably, the publication rate for 2010 (60%) is the most indicative of the probability to publish papers submitted to the EARIE conference as it is not very likely that many more papers from the 2010 conference will still get published.⁴⁰ To put these numbers in perspective, we note that Baumann and Wohlrabe (2020) find that approximately 66.5% of about 28,000 NBER, CEPR, IZA, and CESifo working papers were eventually published in a journal, and about 8% were published as a book chapter. They have no record of what happened to the remaining 25.5% of the papers.⁴¹ This publication rate is higher than the one we find, but this may reflect the fact that they look at working papers, while we look at submissions to a conference, which often represent preliminary work, which may not even turn into a working paper.

When reporting publications, one has to be careful, as 63 papers in our data that were eventually published were submitted to two EARIE conferences covered in our data, and 6 additional papers were submitted to three EARIE conferences covered in our data. While papers naturally evolve over time, we avoid double counting by considering these papers as a single publication. Hence, although the 2,261 submissions to the conference include papers that were submitted in more than one year, the 1,171 published papers in our data are unique.

We begin the analysis by reporting in Table 5 the number and percentage of published papers by paper type and acceptance to the conference. In addition, we also show the probability that a submission will be published by mid 2021.⁴² Since EARIE is an IO conference, we also report in Table 5 the number and percentage of papers published in IO journals. Obviously, the *Rand Journal of Economics* (Rand), *Journal of Industrial Economics* (JINDEC), *International Journal of Industrial Organization* (IJIO), and *Review of Industrial Organization* (RIO) are all IO journals. To this list we add the *Journal of Economics and Management Strategy* (JEMS), *Information Economics and Policy* (IEP), and *Review of Network Economics* (RNE) as these journals also publish a large number of IO papers and have many IO economists on their editorial boards. Finally, we also report in Table 5 the number and percentage of papers published in high-quality journals, which as mentioned above, includes 28 journals that are highly ranked in both the SCImago and AJG rankings (see Table A1 in the Appendix for the list of these journals). Note that one journal - Rand - appears both in the list of IO journals and in the list of high-quality journals.

Few interesting observations emerge from the top panel of Table 5. First, theoretical papers and empirical papers have similar shares among all published papers (47% and 46%); the rest of the published papers include papers that combine theory and empirics (4%) and experimental papers (3%). Only one published paper belongs to the "Other" group. To interpret these figures, recall from above that Angrist et al. (2020) document that the share of empirical papers in all publications in economics has increased from about 50% in 1980 to about 60% in 2015; moreover Hamermesh (2013) documents that the share of empirical papers in the AER, JPE, and QJE in 2011 was even larger (64%), and the share of experimental papers was 8%. To the extent that the EARIE conference is representative of research in IO, our results show that IO publications are

⁴⁰ As we show below, on average, published papers are published a little more than 3 years after the conference. In fact, only 8 papers in our data were published 9 years after the conference, and only 3 were published 10 years after the conference.

⁴¹ Baumann and Wohlrabe note that some of these papers could have been published under a different title or in journals that were not covered by their dataset.

⁴² The probability of publishing a paper is computed by dividing the number of published papers by the total number of submitted papers in a given category (e.g., theory papers or accepted papers). The latter also includes papers that were submitted to the conference in more than one year.

more evenly distributed between theoretical and empirical work, but feature a smaller share of experimental work. Second, submitted experimental papers are more likely to be published than submitted empirical papers (62% vs. 56%);⁴³ submitted theoretical papers and papers that combine theory and empirics have the lowest probability to get published (48% and 47%). Third, 70% of all published papers were accepted for the conference and only 30% were rejected; moreover, accepted papers are more likely to be published than rejected papers, though the difference is not very large (53% vs. 49%).⁴⁴

The middle panel of Table 5 reports data on papers published in IO journals. It turns out that only 223 of the 1,171 published papers in our data (19%) were published in IO journals. The remaining 81% were published mostly in other journals in economics but also in journals in adjacent fields (e.g., innovation studies, entrepreneurship, OR and management, and finance). It is interesting to note that theoretical papers and experimental papers are more likely to be published in IO journals than empirical papers (25% and 27% vs. 12% for empirical papers and 22% for papers that combine theory and empirics).⁴⁵ A possible reason for this is that journals in Innovation Studies, Entrepreneurship, or Management which publish EARIE papers tend to publish mainly empirical papers. Unlike with all publications, the share of theoretical papers in IO publications is twice as large as that of empirical papers (61% vs. 30% or even 35% if we add papers that combine theory and empirics). This is despite the fact that the theoretical papers and empirical papers have about the same share among all EARIE submissions. Moreover, 90% of all publications in IO journals were accepted for the conference, which is not surprising given that EARIE is an IO conference. That is, only a small number of papers that were rejected from the conference (23 of 223) were eventually published in IO journals.

At the bottom panel of Table 5, we report data on publications in high-quality journals; we have 177 such publications in our data (15% of all publications). As with all publications - but in contrast with publications in IO journals - the share of theoretical and empirical publications in high-quality journals is about the same. Of the publications in high-quality journals, 83% were accepted for the conference and 17% were rejected.⁴⁶

Next, we tabulate in Table 6 published papers by authorship and paper type.⁴⁷ Again, we report the data separately for all published papers, papers published in IO journals, and papers published in high-quality journals. The top panel of Table 6 shows that 74% of the published papers in our data were co-authored. The middle and bottom panels of Table 6 show that in IO and in high-quality journals, the share of co-authored papers is similar. This share is also similar to that reported in Hamermesh (2013); Card and DellaVigna (2013), and Kuld and O'Hagan (2018) for the same period. The share of co-authored papers is lower for theoretical papers (69%) than for empirical and experimental papers (79% and 81%).⁴⁸ This is also true by and large for papers in IO journals and high-quality journals.

Table 6 also shows that when all publications are taken into account, co-authored papers are 82% more likely to be published than single-authored papers (62% vs. 35%). When only theory papers are considered, co-authored papers are 85% more likely to be published (61% vs. 33%), and when only empirical papers are concerned they are 76% are more likely to be published (65% vs. 37%).⁴⁹ We do not see a similar pattern for experimental papers, though this may be due to their relatively small number in our data. When we look only at publications in IO journals or in high-quality journals, there is no longer a difference in the probability that single authored and co-authored papers will be published. If anything, single-authored experimental papers.

We then have:

Observation 3 (publications): A little over half of the papers submitted to EARIE conference are eventually published though the share is naturally larger for earlier conferences.

- (i) Empirical papers and especially experimental papers are more likely to be published than theoretical papers.
- (ii) Only 19% of all publications are in IO journals; theoretical and experimental papers are more likely to be published in IO journals than empirical papers and 90% of the publications in IO journals were accepted for the conference.
- (iii) 15% of all publications are in high-quality journals; papers that combine theory and empirics are almost twice more likely to be published in high-quality journals than theoretical papers or empirical papers, and 83% of the publications in high-quality journals were accepted for the conference.
- (iv) Co-authored papers are almost twice as likely to be published as single-authored papers, but in IO journals or high-quality journals, co-authored and single-authored papers are almost equally likely to be published.

 $^{^{\}rm 43}$ The difference is significant at the 2% level.

⁴⁴ The difference is significant at the 2% level.

⁴⁵ The differences between T papers and E papers and between X papers and E papers are statistically significant at 1% level, but the difference between T/E and E papers is highly insignificant.

⁴⁶ The fact that some rejected papers are eventually published in high-quality journals should not come as a surprize. For example, Cherkashin et al. (2009) find that of the 80% of the submissions that were rejected from the *Journal of International Economics* (JIE) which is a high-quality journal in our data, roughly 22% were ultimately published, and of these, roughly 14% (3.1% of the rejected papers) end up in journals ranked above the JIE.

⁴⁷ The figures for papers that combine theory and empirics are similar to those for empirical papers and hence are not shown in the table. Also not shows are papers in the "Other" category as only one of these papers was published.

⁴⁸ The figures for papers that combine theory and empirical work are similar to those for empirical papers and hence are not shown in the table.

⁴⁹ The p-values of t-tests for the difference between co-authored and single-authored papers for both theoretical and empirical papers are equal to 0.00.

Table 6

Publication of EARIE papers by authorship.

| | All papers | | | Т | Е | | Х | | | | |
|--------------------------------------|------------|---------|------------|------------|--------|---------|--------|---------|--|--|--|
| | Single | Co-auth | Single | Co-auth | Single | Co-auth | Single | Co-auth | | | |
| All publications, $N = 1,171$ | | | | | | | | | | | |
| No. of Publications | 301 | 870 | 170 | 377 | 111 | 425 | 7 | 30 | | | |
| Percent | 26% | 74% | 31% | 69% | 21% | 79% | 19% | 81% | | | |
| Prob. of publishing | 35% | 62% | 33% | 61% | 37% | 65% | 70% | 60% | | | |
| | | IO pu | blications | s, N = 223 | | | | | | | |
| No. of Publications | 63 | 160 | 42 | 94 | 15 | 51 | 4 | 6 | | | |
| Percent | 28% | 72% | 31% | 69% | 23% | 77% | 40% | 60% | | | |
| Share in all publications | 21% | 18% | 25% | 25% | 14% | 12% | 57% | 20% | | | |
| High-quality publications, $N = 177$ | | | | | | | | | | | |
| No. of Publications | 40 | 137 | 22 | 59 | 16 | 62 | 1 | 3 | | | |
| Percent | 23% | 77% | 27% | 73% | 21% | 79% | 25% | 75% | | | |
| Share in all publications | 13% | 16% | 13% | 16% | 14% | 15% | 14% | 10% | | | |

| Table 7 | | | | | | | | |
|----------|------|-----|---------|--------|----|-------|-------|----|
| Iournals | with | the | highest | number | of | EARIE | paper | s. |

| All papers | | Accepte | ed paper | Rejected p | Rejected papers | | |
|------------|--------|----------------|----------|-------------|-----------------|--|--|
| Journal | Number | Journal Number | | Journal | Number | | |
| IJIO | 68 | IJIO | 64 | ICC | 13 | | |
| JEMS | 36 | JEMS | 31 | J. of Econ | 11 | | |
| Rand | 32 | Rand | 30 | RP | 10 | | |
| RP | 32 | RIO | 25 | Energy Econ | 10 | | |
| RIO | 30 | JINDEC | 25 | SBEJ | 9 | | |
| EER | 27 | EER | 25 | ECOLET | 8 | | |
| ICC | 26 | RP | 22 | Appl. Econ | 6 | | |
| JINDEC | 25 | JEBO | 20 | JEMS | 5 | | |
| JEBO | 24 | IEP | 17 | RIO | 5 | | |
| SBEJ | 23 | MS | 16 | AEJ: Micro | 5 | | |
| J. of Econ | 21 | SBEJ | 14 | JEBO | 5 | | |
| IEP | 20 | | | ERE | 5 | | |

5.2. Publication outlets

In all, the 1,171 published papers in our data were published in 306 different outlets which vary in terms of quality and discipline. The distribution of outlets has a long tail: 54% of the outlets in our data published only one paper, 13% published only two papers, and 8% published only three papers. Table 7 shows journals with the highest number of published EARIE papers among all papers and then separately for accepted and rejected papers. The journals titles in the table are abbreviated; the abbreviations are for the most part self explanatory.⁵⁰

Table 7 shows that IJIO is the most popular outlet for EARIE papers, followed by JEMS and Rand. Two other IO journals, RIO and JINDEC, are also popular outlets, and so is IEP, which is arguably also an IO journal. Moreover, the top-five outlets for accepted EARIE papers are all IO journals. Other popular outlets for EARIE papers include *European Economic Review* (EER), *Journal of Economic Behavior and Organization* (JEBO), *Research Policy* (RP), *Industrial and Corporate Change* (ICC), and *Small Business Economics* (SBE). Interestingly, the last three are journals in innovation studies, management, and entrepreneurship rather than economics.⁵¹ Not surprisingly perhaps, these journals are ranked higher among submitted papers than among accepted papers, and are among the most popular outlets for rejected papers (ICC in fact is not on the list of popular outlets for accepted papers). Table 7 also shows that *Journal of Economics* (J. of Econ) is a popular outlet for submitted papers; though many of these papers were rejected; *Management Science* (MS) is a popular outlet for accepted papers; and 5 rejected papers ended up being published at AEJ: Micro, which we classify as a high-quality journal. Finally, it is interesting

⁵⁰ In particular, IJIO is International Journal of Industrial Organization, JEMS is Journal of Economics and Management Strategy, Rand is the RAND Journal of Economics, RP is Research Policy, RIO is Review of Industrial Organization, ICC is Industrial and Corporate Change, JINDEC is Journal of Industrial Economics, JEBO is Journal of Economic Behavior and Organization, EER is European Economic Review, and SBEJ is Small Business Economics, IEP is Information Economics and Policy, Energy Econ is Energy Economics, J. of Econ is Journal of Economics, ECOLET is Economics Letters, Appl. Econ is Applied Economics, ERE is Environmental and Resource Economics, and MS is Management Science.

⁵¹ The advisory editors of *Research Policy* however currently include Shane Greenstein, who is a former president of the Industrial Organization Society (which organizes IIOC), and Franco Malerba and Reinhilde Veugelers who are former presidents of EARIE.

| Table 8 | |
|---|--|
| Probability of publishing an EARIE paper. | |

| | Linear | prob. of pul | olishing | (| Ordered Prob | oit |
|-------------------|----------|--------------|-----------|----------|--------------|-----------|
| | (1) | (2) | (3) | (4) | (5) | (6) |
| Presented | 0.054** | 0.042 | -0.022 | 0.197*** | 0.188*** | -0.013 |
| | (0.018) | (0.029) | (0.037) | (0.054) | (0.066) | (0.072) |
| Withdrawn | 0.043 | 0.050* | -0.014 | 0.232** | 0.259*** | 0.077 |
| | (0.024) | (0.020) | (0.032) | (0.105) | (0.094) | (0.098) |
| Т | | | -0.060* | | | -0.133** |
| | | | (0.024) | | | (0.053) |
| T/E | | | -0.117* | | | -0.260 |
| | | | (0.044) | | | (0.169) |
| Х | | | 0.040 | | | 0.016 |
| | | | (0.080) | | | (0.173) |
| 0 | | | -0.296** | | | -0.868*** |
| | | | (0.068) | | | (0.317) |
| Single author | | | -0.285*** | | | -0.661*** |
| | | | (0.013) | | | (0.035) |
| Constant / Cut 1 | 0.560*** | 0.555*** | 0.670*** | -0.037 | -0.021 | -0.278*** |
| | (0.015) | (0.022) | (0.045) | (0.042) | (0.048) | (0.092) |
| Cut 2 | | | | 1.473*** | 1.502*** | 1.330*** |
| | | | | (0.100) | (0.099) | (0.140) |
| Observations | 2,157 | 1,948 | 1,948 | 2,157 | 1,948 | 1,948 |
| R-squared / LogL. | 0.009 | 0.007 | 0.103 | -1973.9 | -1776.4 | -1687.4 |
| Grade p-value | | | 0.00 | | | 0.00 |
| Observations | 2,157 | 1,948 | 1,948 | 2,157 | 1,948 | 1,948 |
| R-squared/LogL. | 0.009 | 0.007 | 0.103 | -1973.9 | -1776.4 | -1687.4 |

Notes: In Columns (1)-(3) the dependent variable is equal to 1 if the paper was published and to 0 otherwise. In Columns (4)-(6) the dependent variable equals 2 if the paper was published in a high-quality journal, 1 if it was published in a regular journal, and 0 if it was not published. Presented and Withdrawn are dummies that are equal to 1 if the paper was presented or withdrawn and 0 otherwise. T, T/E, X, and O are paper type dummies; E (=empirical) is the base category. Single author is a dummy equal to 1 if the paper was single-authored and to 0 otherwise. Cut 1 is the ordered probit cutoff between the dependent variable getting values 0 and 1, and Cut 2 is the corresponding cutoff between values 1 and 2. All specifications include year of conference dummies (not shown). Grade is the p-value of an F-test (linear probability model) and a Chi-squared test (ordered probit) of the joint significance of the Grade dummies (not shown). The sample in Columns (1) and (4) is all unique submitted papers and in other columns it is all unique submitted papers for which we observe two reviewers' grades. Standard errors clustered at conference level in parentheses. *** significant at 1%; ** 5%; * 10% level.

to note that 17 submitted papers (all were accepted) were published in one of the top-five journals in economics (4 in the AER, 2 in Econometrica, 3 in the JPE, 2 in the QJE, and 6 in REStud).

5.3. The likelihood of publishing an EARIE paper

Having presented descriptive data about the publication of papers that were submitted to the EARIE conference, we now turn to regression analysis in order to study more systematically the determinants of publication of EARIE papers. We first use a linear probability model, where the dependent variable takes the value 1 if the paper was published by mid 2021 and 0 otherwise. Then we also use an ordered probit model, where the dependent variable takes the value 2 if the paper was published in a high-quality journal, 1 if it was published in a regular journal, and 0 if was not published by mid 2021. The explanatory variables are dummy variables for "Presented" and "Withdrawn," paper types dummies - T, T/E, X, and O - and a single author dummy. Our baseline then is a rejected, co-authored, empirical paper. All specifications include year of conference dummies, and some also include grade dummies. The grade dummies correspond to the grade combinations in Table 4. Specifically, we define five dummies, which is equal to 1 if the combination of grades that a paper has received is $G = \{(Positive, Positive), (Positive, Neutral), (Positive, Negative), (Neutral, Neutral), (Neutral, Negative)\} and is equal to 0 otherwise; our baseline is the combination (Negative, Negative).⁵² The grade dummies control for quality and allow us to examine whether papers of similar quality (in terms of the combination of grades they received) have a different probability of being published, depending on factors such as acceptance and presentation at the conference, paper type, and authorship.⁵³$

⁵² Recall that we classify the grades A and B+ ("Definite accept" and "Accept") as "Positive," the grades B and B- ("Maybe accept" and "Borderline") as "Neutral," and the grades C, D, and F ("Probable reject," "Reject," and "Definite reject") as "Negative."

⁵³ We have also used the absolute distance between grades as a measure of disagreement between reviewers, and replaced our five grade dummies with a full set of dummies based on combinations of original grades, but our reression results were essentially the same as the reported ones.

The results are reported in Table 8. Columns (1)-(3) show results for the linear probability model and Columns (4)-(6) show results for the ordered probit model. In Columns (1) and (4), the data includes all 2,157 unique submitted papers.⁵⁴ In the other four columns, the data include all unique submitted papers for which we have two reviewers' grades (we have 1,948 such papers).

Column (1) shows that presenting a paper at the EARIE conference is associated with a higher probability of publishing the paper. However, when we restrict attention to papers with two grades in Column (2), the effect of presentation is no longer statistically significant, though the coefficient of the withdrawn dummy becomes marginally significant. This is not very surprising since papers without two grades were typically strong and were accepted directly by the SC chair, so eliminating them from the sample only weakens the effect of presentation on the probability of publication. Withdrawn papers do not differ from rejected papers in terms of their probability of being published. Column (3) shows that, controlling for paper quality by adding grade dummies, theoretical papers, papers that combine theory and empirics, and papers in the "Other" category are less likely to be published than empirical papers (the base category). The effects are quite large: relative to empirical papers, the probability of publication is on average 6 p.p. lower for theoretical papers, 11.7 p.p. lower for papers that combine theory and empirics, and 29.6 p.p. lower for papers in the "Other" category.⁵⁵ By contrast, the probability of experimental papers to get published is not significantly different than that of empirical papers. Column (3) also shows that, even after controlling for paper quality through grades, single-authored papers are 28.5 p.p. less likely to be published than co-authored papers are 28.5 p.p. less likely to be published than co-authored papers.

Turning to the ordered probit results in Columns (4)-(6), which distinguishes publication in high-quality and in regular journals, we find somewhat stronger results. In particular, Columns (4)-(5) show that accepted papers (both presented and withdrawn papers) are more likely to be published in all journals and in high-quality journals than rejected papers which are the baseline. These results are consistent with Gorodnichenko et al. (2021) who find that presenting a paper at general interest economic conferences (the AEA, the EEA, and the RES meetings) increases its probability to be published in a high-quality journal. Column (6) shows however that once we control for quality by including the grade dummies, the effect of presentation is no longer statistically significant. This suggests that the positive effect of conference presentation that Gorodnichenko et al. (2021) find may be driven by unobserved quality - papers that were accepted to the conference are stronger than papers that were rejected and therefore more likely to be published in high-quality journals. Column (6) also shows that, as in Column (4), papers in the T, T/E, and O categories are less likely to be published than empirical papers, and single-authored papers are less likely to be published than co-authored papers.

An important question is whether one can interpret our results as causal. For this to be the case, it must be that conditional on the year dummies and on paper quality as captured by the grade dummies, the explanatory variables of interest in Table 8 are uncorrelated with unobservables which affect the probability of publication. We believe that while our results should be interpreted cautiously, it is at least plausible that they are causal.⁵⁷

The above discussion can be summarized as follows:

Observation 4 (the probability of publication): Controlling for quality, the probability of publication is independent of presentation at the conference, but is 6 - 12 p.p. lower for theoretical papers and papers that combine theory and empirics than for empirical and experimental papers, and is almost 29 p.p. higher for co-authored papers than for single-authored papers.

5.4. The likelihood of publishing an EARIE paper in a high-quality or an IO journal

In this subsection we restrict attention to published papers and again use a linear probability model, but now the dependent variable is equal to 1 if the paper was published in a high-quality journal and 0 if it was published in a regular journal. We then repeat this exercise, but now the dependent variable is equal to 1 if the paper was published in an IO journal and to 0 if was published in a non-IO journal. The results are presented in Table 9. In Columns (1) and (4) we have the sample of all 1, 170 published papers (except for the single published paper in the "Other" category); in the other columns we eliminate from the sample published papers for which we do not observe two reviewers' grades.

Columns (1) and (2) show that, conditional on being published, accepted papers (both presented and withdrawn) were more likely to be published in high-quality journals. However, once the grade, paper type, and the single author dummies are added in Column (3), the presented dummy loses significance; the withdrawn dummy though remains statistically significant.⁵⁸ This suggests that in and of itself, presentation at the conference did not increase the likelihood of publication in high-quality journals. None of the other variables is statistically significant, suggesting that as we found in the ordered

⁵⁴ Recall that if the 2,261 papers that were submitted, 92 were submitted twice and 6 were submitted three times so in all there are 2, $261 - 92 - 6 \times 2 = 2$, 157 unique submitted papers.

⁵⁵ The first two effects are significant only at the 10% level.

⁵⁶ Adding interaction terms between the single-author and paper type dummies reveals that the negative effect of single-authorship is smaller for papers that combine theory and empirics (-0.1) and becomes positive for experimental papers (0.1) and papers in the "Other" category (0.2), though none of these is statistically significant. Single-authorship has the same effect on theoretical and empirical papers, and the coefficient of the single author dummy is close to that in Table 8 and equals -0.30 and its p-value is 0.00.

⁵⁷ One could try to establish causal results with respect to a paper being presented at the conference with a regression discontinuity type analysis, using a subsample of papers that are close to the acceptance threshold. However, the limited size of our data, especially around the threshold, does not allow us to have a meaningful analysis along these lines.

| Table 9 | | | | | |
|----------------|------------|------|--------|--------|----|
| Probability of | publishing | in a | high-o | uality | or |

| | | High qualit | У | | IO | |
|-----------------|---------|-------------|----------|----------|----------|----------|
| | (1) | (2) | (3) | (4) | (5) | (6) |
| Presented | 0.089** | 0.105** | 0.034 | 0.188*** | 0.185*** | 0.092*** |
| | (0.026) | (0.024) | (0.022) | (0.010) | (0.010) | (0.014) |
| Withdrawn | 0.152* | 0.162* | 0.105** | 0.146*** | 0.145*** | 0.056* |
| | (0.060) | (0.060) | (0.036) | (0.022) | (0.023) | (0.026) |
| Т | | | -0.011 | | | 0.113* |
| | | | (0.017) | | | (0.048) |
| T/E | | | 0.015 | | | 0.053 |
| | | | (0.103) | | | (0.068) |
| Х | | | -0.078 | | | 0.119 |
| | | | (0.044) | | | (0.067) |
| Single authored | | | -0.012 | | | 0.021 |
| | | | (0.011) | | | (0.030) |
| Grade10 | | | 0.005 | | | 0.034** |
| | | | (0.049) | | | (0.012) |
| Grade11 | | | 0.009 | | | 0.058 |
| | | | (0.034) | | | (0.036) |
| Grade20 | | | 0.122* | | | 0.050 |
| | | | (0.045) | | | (0.039) |
| Grade21 | | | 0.013 | | | 0.109*** |
| | | | (0.042) | | | (0.018) |
| Grade22 | | | 0.210*** | | | 0.186*** |
| | | | (0.038) | | | (0.028) |
| Constant | 0.038 | 0.028 | 0.019 | 0.075*** | 0.076*** | -0.031 |
| | (0.026) | (0.024) | (0.026) | (0.009) | (0.009) | (0.040) |
| Grade p-value | . , | . , | 0.00 | . , | . , | 0.00 |
| Observations | 1,170 | 1,057 | 1,057 | 1,170 | 1,057 | 1,057 |
| R-squared | 0.025 | 0.029 | 0.088 | 0.056 | 0.048 | 0.087 |

an IO journal.

Notes: In Columns (1)-(3) the dependent variable is equal to 1 if the paper was published in a high-quality journal and to 0 if it was published in a regular journal. In Columns (4)-(6) the dependent variable is equal to 1 if the paper was published in an IO journal and to 0 if it was published in a non-IO journal. The explanatory variables are defined as in Table 8. All specifications include year of conference dummies (not shown). Grade is the p-value of an F-test of the joint significance of the Grade dummies (not shown). The sample in Columns (1) and (4) is all published papers, except for the single published paper in the "Other" category; in other columns, published papers for which we do not observe two reviewers' grades are eliminated from the sample. Standard errors clustered at conference level in parentheses. *** significant at 1%; ** 5%; * 10% level.

probit regressions in Table 8, the positive effect of conference presentation on publication in high-quality journals reported in Gorodnichenko et al. (2021) may be driven by unobserved quality.

Turning to Columns (4)-(5) where the dependent variable is publication in an IO journal, we find positive and statistically significant coefficients for both the presented and withdrawn dummies. However, once we control for quality, paper type, and authorship in Column (6), only the presented dummy remains statistically significant. This suggests that presenting at the EARIE conference increases the probability of publishing in an IO journal. The increase is over 9 p.p, which is quite substantial given that Table 5 shows that the probability that an EARIE paper will be published in an IO journal is merely 19%. Notice that it is not the acceptance per-se that increases the probability of publication, as withdrawn papers were also accepted for the conference. We also find that theoretical papers are more likely to be published in IO journals than empirical papers (the base category). Although we have already seen this difference in Table 5 above, now we control for other factors that may affect publication, like presentation at the conference, authorship, and grade combination. The effect - 11.3 p.p. - is also quite large.⁵⁹

⁵⁸ Although our own impression as SC chairs is that withdrawls are often due to personal reasons which are unrelated to research, and although the grades of withdrawn papers are on average similar to those of presented papers, the fact that the coefficient of the withdrawn dummy is significant and larger than that of presented papers suggests that on average, withdrawn papers may be stronger than presented papers. As mentioned in the Introduction, it might be that some withdrawn papers use also accepted to other conferences that take place at the same time as EARIE. For instance, the joint congress of the European Economic Association and the Econometric Society European Meetings is also held at the end of August like EARIE. Unfortunately we cannot check this because the programs for these meetings are not available prior to 2015.

⁵⁹ We also examined the determinants of publication in Rand which is the only IO journal among the high-quality journals in our data, and in *AEJ: Micro*, which is a high-quality journal that publishes a large number of IO papers (18 papers in our data were published there). When we replace the dependent variable in Columns (4)-(6) with one that is equal to 1 if a paper was published in Rand or in *AEJ: Micro* and is equal to to 0 otherwise, and use the sabsample of papers published in IO journals, we find that empirical papers are 18 p.p. less likely to be published than theory papers but 13 p.p. more

We can summarize the findings as follows:

Observation 5 (the probability of publication in IO and high-quality journals): Conditional on being published and controlling for quality,

- (i) publication in a high-quality journal is more likely for papers that were withdrawn from the conference, but is independent of paper type and authorship;
- (ii) publication in IO journals is more likely for papers that were presented at the conference, is more likely for theoretical papers than for empirical papers, and is independent of authorship.

Taken together, Observations 4 and 5 suggest that presentation at EARIE helps when it comes to publication in IO journals, but not in other journals. Moreover, controlling for paper quality and authorship, empirical papers are more likely to get published than other types of papers, but theoretical papers and experimental papers are more likely to be published in IO journals than empirical papers.

5.5. Publication lags

So far we have examined the probability that papers submitted to the EARIE conference will be published, and if published, where were they published. In particular, we have shown that 52% of the submitted papers were published by mid 2021 (though this fraction will probably increase somewhat as time goes by), that presentation is associated with a higher probability of publishing in IO journals, and that some of the popular outlets for EARIE papers are journals outside IO (e.g., in journals like EER, JEBO, and J. of Econ) and also outside economics (e.g., in journals like RP, ICC, SBE, and MS). We now turn to a third question: how long it takes papers submitted to the conference to get published. To address this question, we examine publication lags in our data, which we define as the number of years between the submission of a paper to the EARIE conference and the eventual publication of the paper.⁶⁰

Publication lags in economics are quite long. Yohe (1980) writes that "Publication lags are quite severe in the economics literature. An author can expect to wait 15.3 months between submission and publication in a specialized journal, and 23.3 months in a major journal." Since 1980 the situation has only gotten worse: Ellison (2002) documents that in the early 1970s, papers in the top general-interest economics journals were typically accepted within 6 - 9 months of submission, whereas in the late 1990s, the same process took about two years.⁶¹ Conley et al. (2013) find evidence that the increase in publication lags in economics led to a slowdown in the productivity of young researchers: graduates of the top 30 departments in North America in the 1986-1988 cohort had 45% more AER equivalent publications than the 1989-1994 cohort, and 65% more than the 1995-2000 cohort. Hadavand et al. (2021) find that the mean time from submission to publication in five leading journals in economics in 2012-2013 (*Review of Economics and Statistics* and four of the top-five journals in economics) was 33.15 months. This lag is almost twice as long as the 18.05 months mean lag in three leading journals in social science (*The American Political Science Review, Applied Psychology*, and *the Journal of Personality and Social Psychology*), and more than four times longer than the 7.80 months mean lag in two leading science journals (*Nature* and *the Proceedings of the National Academy of Sciences* (PNAS)).

The above results understate the actual time it takes to publish papers because papers are often submitted to more than one journal before being eventually published and revisions after rejections may also take a long time. Our data can shed light on the time it takes to publish papers in IO, albeit one should bear in mind that some papers submitted to the EARIE conference may have been around well before the conferences (or even submitted to journals), while others may still have been at a very early stage.

Table 10 shows the distribution of publication lags in our data: how many papers submitted in a given year were published in the same year or even earlier (there are 7 such papers in our data), how many were published one year later, how many were published two years later, etc.⁶² For instance, 40 papers submitted to the 2010 conference were published 3 years later (in 2013) and 38 were published 4 years later (in 2014).

The last column in Table 10 shows the average publication lag for each year in our data. The average lag for all 1,171 published papers in our data is 3.12; that is, it takes a little over 3 years on average for papers submitted to the EARIE conference to get published. Not surprisingly, the publication lag is shorter for later conferences as some papers from these conferences are still under review and when published, the relevant publication lags will increase. Again, the data from the 2010 conference - a lag of just over 3.5 years - is probably the most indicative of how long it takes to publish papers that were submitted to the EARIE conference.⁶³

likely to be published than experimental papers. Moreover, single-authored papers are 14 p.p. more likely to be published in Rand or AEJ: Micro than co-authored papers.

⁶⁰ Typically, publication lags refer to the time between submission to a given journal and publication in the same journal. We use the term to refer to the time between submission to the EARIE conference and publication in some outlet (a peer-reviewed journal or a book). Notice that in our case, papers may have been submitted to several outlets before being eventually published.

⁶¹ Azar (2007) reports that the first-response time of economics journals has increased from 2 months in the 1960s to 3 – 6 months in the early 2000s.

⁶² For papers that were submitted to more than one EARIE conference, the publication lag reflects the lag between the first year that the paper appears in our data and the year it was published. For instance, if a paper was submitted both in 2010 and in 2012 and was published in 2015, the lag is 5 years. ⁶³ It is unlikely that many more papers from the 2010 conference will still get published. In fact, only 3 papers in our data have been published 10 years after the conference and only 8 have been published 9 years after the conference.

Table 10

The distribution of publication lags in years of EARIE papers (each cell shows the number of papers in the relevant category).

| | ≤ 0 | 1 | 2 | 3 | 4 | 5 | ≥ 6 | Av. lag |
|------------------|----------|------------|------------|------------|------------|------------|------------|---------|
| 2010 | 13 | 29 | 49 | 40 | 38 | 33 | 41 | 3.53 |
| 2012 | 22 | 42 | 72 | 64 | 50 | 24 | 45 | 3.13 |
| 2013 | 15 | 32 | 41 | 44 | 18 | 14 | 24 | 2.94 |
| 2014 | 17 | 33 | 42 | 25 | 24 | 15 | 17 | 2.74 |
| 2015 | 18 | 27 | 52 | 52 | 35 | 35 | 29 | 3.13 |
| Total Percent | 85 7% | 163 14% | 256 22% | 225 19% | 165 14% | 121 10% | 156 13% | 3.12 |

Table 11

The average publication lag in years of EARIE papers by year, paper type, authorship, and acceptance.

| | Т | E | T/E | Х | Single | Co-auth | Accepted | Rejected |
|-------|------|------|------|------|--------|---------|----------|----------|
| 2010 | 3.72 | 3.20 | 4.44 | 4.50 | 3.70 | 3.48 | 3.64 | 2.86 |
| 2012 | 3.39 | 2.87 | 3.33 | 3.23 | 2.91 | 3.20 | 3.35 | 2.80 |
| 2013 | 3.43 | 2.66 | 3.00 | 2.00 | 3.37 | 2.78 | 3.00 | 2.82 |
| 2014 | 2.94 | 2.45 | 4.00 | 3.20 | 2.89 | 2.69 | 2.91 | 2.23 |
| 2015 | 3.23 | 2.92 | 3.64 | 3.00 | 3.16 | 3.12 | 3.21 | 2.98 |
| Total | 3.37 | 2.84 | 3.62 | 3.03 | 3.19 | 3.10 | 3.27 | 2.77 |

Next, we examine in Table 11 how the publication lag varies across paper types, authorship (single authored vs. coauthored papers), and acceptance to the conference. The first four columns in Table 11 show that papers that combine theory and empirics take the longest to publish: the average publication lag for these papers is 3.62 years, compared with 3.37 years for theoretical papers, a little over 3 years for experimental papers, and 2.84 for empirical papers. The next four columns in Table 11 show that the publication lag for single-authored papers is somewhat longer than for co-authored papers, while the publication lag for papers that were accepted for the conference is longer than that for rejected papers.

To study the publication lag more systematically, we note from Table 10 that it is not very likely that many papers that are still unpublished by mid 2021 will be eventually published.⁶⁴ We therefore study the publication lags using the sample of published papers. The results of OLS regressions in which the dependent variable is the publication lag in years are presented in Table 12.⁶⁵

Table 12 implies that relative to rejected papers which are our baseline, accepted papers (both presented and withdrawn) take more time to publish: on average, presented papers take 0.48 - 0.61 years (6 - 7 months) longer to publish and withdrawn papers take 0.33 - 0.44 years (4.5 - 5.5 months) longer to publish than rejected papers. Noting from Table 11 that the sample mean of the publication lag of rejected papers is 2.77 years (33.2 months), it follows that presented papers take 22.1% longer and withdrawn papers take 16.7% longer to publish than rejected papers. The finding that presented papers take longer to get published is consistent with Gorodnichenko et al. (2021); they report a similar finding for papers presented at the AEA, EEA, and RES meetings. Moreover, theoretical papers take on average around 5.5 months longer to get published than empirical papers which are the baseline. This translates into a 15.5% longer lag for theoretical papers, given a sample mean of 2.84 years (34.1 months) for the publication lag of empirical papers, but the difference is not statistically significant when we restrict attention to papers with two reviewers' grades. Interestingly, authorship has no statistically significant effect on publications lags and neither do the grade dummies (the p-value for their joint significance is 0.59).⁶⁶

The fact that the results in Columns (2) and (3) are similar suggests that paper quality has little effect on publication lags. However, it turns out that publication in high-quality journals takes longer than in regular journals. The difference is about 4 months and a t-test reveals that it is statistically significant at the 2% level. This longer lag may be either because publication in high-quality journals requires more work to improve the paper's quality, or because high-quality journals demand more revisions, or because these journals are simply slower in making editorial decisions. Moreover, we find that publication in IO journals takes 7 months longer than in non-IO journals and 4 months longer compared to other journals in

⁶⁴ Correcting for censoring (e.g., we observe papers submitted to the 2015 conference only for 6 years), we find that while 50% of the papers are already published 6 years after the conference, only 56% are after 11 years. Thus the probability that a paper which is still unpublished 6 years after the conference will eventually get published is relatively small.

⁶⁵ We also used a hazard rate analysis; the results are by and large similar to those reported here.

 $^{^{66}}$ In the Appendix, we report results from similar regressions, except that the dependent variable is the log of the publication lag and the sample is restricted to papers with strictly positive publication lag. The differences are somewhat smaller: presented papers take 17% - 20% longer and withdrawn papers take 11% - 13% longer to publish than rejected papers, and theoretical papers take 11% - 12% longer to get published than empirical papers.

| Table 12 | | |
|-------------|-----|--------------|
| Publication | lag | regressions. |

| | Publication lag in years | | | | |
|---------------|--------------------------|----------|----------|--|--|
| | (1) | (2) | (3) | | |
| Presented | 0.510*** | 0.605*** | 0.474** | | |
| | (0.130) | (0.136) | (0.203) | | |
| Withdrawn | 0.382* | 0.442** | 0.318* | | |
| | (0.196) | (0.202) | (0.251) | | |
| Т | 0.449*** | 0.448*** | 0.440*** | | |
| | (0.121) | (0.128) | (0.129) | | |
| T/E | 0.691** | 0.564 | 0.514 | | |
| | (0.334) | (0.367) | (0.366) | | |
| Х | 0.176 | 0.279 | 0.233 | | |
| | (0.362) | (0.371) | (0.375) | | |
| Single author | 0.088 | 0.094 | 0.089 | | |
| | (0.131) | (0.138) | (0.138) | | |
| Constant | 2.831*** | 2.765*** | 2.857*** | | |
| | (0.179) | (0.184) | (0.289) | | |
| Grade p-value | | | 0.59 | | |
| Observations | 1,170 | 1,057 | 1,057 | | |
| R-squared | 0.044 | 0.050 | 0.053 | | |

Notes: The dependent variable is the publication lag in years. The explanatory variables are defined as in Table 8. All specifications include year of conference dummies. The sample in Column (1) is all published papers, except for the single publication paper in the "Other" category (papers that were submitted more than once count as a single publication and the publication lag is the gap between the first year of submission and the year of publication); in Columns (2)-(3), published papers for which we do not observe two reviewers' grades are eliminated from the sample. All regressions include year of conference dummies (not shown). Grade is the p-value of an F-test of the joint significance of the Grade dummies (not shown). Robust standard errors in parentheses. *** significant at 1%; ** 5%; * 10% level.

economics.⁶⁷ We also compared the publication lag in economics journals vs. non-economics journals, but while publication in economics journals takes 3 months longer, the difference is not statistically significant (the p-value is 0.18).

Observation 6 (publication lags): Conditional on publication and controlling for paper quality, presented and withdrawn papers take 17% - 22% longer to publish than rejected papers, and theoretical papers take 15.5% longer to publish than empirical papers. Authorship and grades have no statistically significant effect on the publications lag.

6. Citations

In this section we turn to citations. As mentioned earlier, we collected for each published paper its Google Scholar citations as of the end of November 2021; the citations refer only to the published version of the paper.⁶⁸ Table 13 shows the average number of citations by paper type, authorship (single authored vs. co-authored papers), and acceptance to the conference.

Several observations emerge from Table 13. First, published papers submitted to earlier conferences receive more citations which is not surprising given that these papers have been around for longer. Second, accepted papers receive more citations than rejected papers; the difference is statistically significant at the 7% level. Again, this is not surprising as accepted papers are likely to be of higher quality than rejected papers (albeit some papers were rejected not because of their quality, but due to poor fit with the conference). Third, empirical papers, and especially those without a theoretical part, receive substantially more citations than theoretical papers or experimental papers (164% and 140% more citations); these differences are significant at the 2% level or better. Below we will show that this result is driven, at least in part, by the fact that publications in journals in innovation studies, entrepreneurship, OR and management, and finance, which tend to be mostly empirical, get substantially more citations than publications in economics journals, where there is more balance between theoretical and empirical work. Fourth, co-authored papers get 84% more citations than single-authored papers; the difference is statistically significant at 2% level or better. This may be either because co-authored papers benefit from the authors' collaboration and are simply better, or because they receive more attention as there are more coauthors to draw attention to the paper. Our data can shed light on this issue because we can use the reviewers' grades to control for paper quality. We return to this issue below in our regression analysis for citations.

The last two rows in the Table 13 show the number and frequency of published papers which received no citations. It turns out that papers with no citations are particularly common among theoretical and experimental papers, single-authored

⁶⁷ The first difference is statistically significant at better than 1% level and the second at the 4% level. We are not sure why publication in IO journals takes longer than in other journals.

⁶⁸ One published paper in our data does not appear in Google Scholar, so we have citations only for 1,170 published papers.

Table 13

The average number of citations of published EARIE papers by year, paper type, authorship, and acceptance.

| | Т | E | T/E | Х | Single | Co-auth | Accepted | Rejected | Total |
|---------------------------------------|------------|------------|---------|------------|-------------|------------|----------|------------|------------|
| 2010 | 22.5 | 59.9 | 100.4 | 22.5 | 25.7 | 46 | 41.8 | 39.7 | 41.5 |
| 2012 | 16.9 | 47.1 | 24.4 | 15.8 | 17 | 35.8 | 33.4 | 28.4 | 31.4 |
| 2013 | 14.8 | 43.3 | 22.6 | 32.5 | 19.8 | 35.5 | 31.9 | 29.6 | 31.2 |
| 2014 | 12 | 40 | 13.4 | 29 | 15.4 | 30.1 | 29.3 | 17.9 | 26.3 |
| 2015 | 13.3 | 21.6 | 20.4 | 7.4 | 14.6 | 17.5 | 17.1 | 15.5 | 16.6 |
| Total | 16.4 | 43.3 | 35.5 | 18.1 | 18.2 | 33.5 | 31.4 | 25.3 | 29.6 |
| 0 citations Percent of 0 citations | 53 9.7% | 21 3.9% | 1 2% | 6 16.2% | 35 11.6% | 46 5.3% | 49 6% | 32 9.1% | 81 6.9% |

Table 14

Poisson regressions of the number of citations.

| | (1) | (2) | (3) | (4) |
|-------------------|-----------|-----------|-----------|-----------|
| Presented | 0.117 | 0.123 | 0.202* | 0.116 |
| | (0.111) | (0.117) | (0.118) | (0.161) |
| Withdrawn | 0.335** | 0.372** | 0.434*** | 0.349* |
| | (0.160) | (0.165) | (0.163) | (0.194) |
| Т | -0.929*** | -0.934*** | -0.866*** | -0.891*** |
| | (0.090) | (0.095) | (0.092) | (0.093) |
| T/E | -0.143 | -0.697*** | -0.601*** | -0.677*** |
| | (0.410) | (0.176) | (0.170) | (0.179) |
| Х | -0.800*** | -0.820*** | -0.775*** | -0.805*** |
| | (0.192) | (0.199) | (0.194) | (0.198) |
| Single author | -0.443*** | -0.462*** | -0.466*** | -0.458*** |
| | (0.095) | (0.091) | (0.096) | (0.093) |
| Pub. year p-value | | | 0.00 | 0.00 |
| Grade p-value | | | | 0.01 |
| Observations | 1,169 | 1,054 | 1,054 | 1,054 |
| logL. | -25004.2 | -21831.6 | -20435.4 | -19794 |

Notes: The dependent variable is Google Scholar citations. The explanatory variables are defined as in Table 8. All specifications include year of conference dummies. The sample in Column (1) is all published papers that have a Google Scholar citation, except for the single published paper in the "Other" category; in Columns (2)-(3), published papers for which we do not observe two reviewers' grades are eliminated from the sample. Publication year and Grade are the p-values of an tests of joint significance of the relevant dummies (not shown). Standard errors in parentheses. *** significant at 1%; ** 5%; * 10% level.

papers, and rejected papers. The share of papers with 0 citations though is far smaller than the 37% reported by Angrist et al. (2017, 2020) for all papers in economics.

We now turn to a regression analysis which allows us to examine the determinants of citations, holding paper quality constant. The results from Poisson regressions are presented in Table 14. The explanatory variables are as before. The sample in Column (1) includes all 1,169 published papers for which we have Google Scholar citations, except for the single published paper in the "Other" category; in Columns (2)-(4) we eliminate from the sample published papers for which we do not observe two reviewers' grades. All specifications include dummies for the calendar year of conference; in Columns (3) and (4) we add publication year dummies, and in Column (4) we add the grade dummies. The baseline then is a published, coauthored, empirical paper submitted to the EARIE conference in 2010.

Table 14 shows that the key observations from Table 13 survive when we control for other factors that may affect citations, although there are some differences. First, the publication year dummies included in Columns (3) and (4) (but not reported in the table) show that, as expected, papers published in earlier years have, other things being equal, more citations. Using 2021 as the base year, the publication year dummies are positive (except for the dummy for 2020), increase in size from 2010 to 2012 and then decline, and are statistically significant for 2010-2017. The coefficients imply that papers published in 2010-2017 receive more than twice as many citations as papers published in 2021, and papers published in 2012 (which is the peak) receive more than three times as many citations as papers published in 2021.

Second, accepted papers receive more citations than rejected papers, but the difference between the two is consistently statistically significant only for accepted papers that were eventually withdrawn from the conference by the authors. Hence, the larger number of citations that accepted papers receive is associated with acceptance to the conference rather than with presentation per se.⁶⁹

Third, the paper type dummies are all negative and statistically significant, implying that empirical papers (our base category) receive more citations than other types of papers. This result holds even when we control for quality in Column

(4). The effects are large. To interpret them, we convert the dummy coefficients to percentage point changes relative to the base group, using the transformation $100 \times (e^{\beta} - 1)$, where β is the value of the relevant coefficient. Then, compared to empirical papers with the same characteristics in terms of acceptance and presentation at the conference, authorship, publication year, and combination of reviewers' grades, theoretical papers receive 59% fewer citations, experimental papers receive 55% fewer citations, and papers that combine theory and empirics receive 49% fewer citations. The finding that empirical papers are cited more than theoretical papers is consistent with Angrist et al. (2020); they find that since around 2000, empirical papers in economics have been cited more often than theoretical papers in the same field, journal, and year, though the difference they report is not nearly as large as the one that we find.⁷⁰

Fourth, single-authored papers receive around 37% fewer citations than co-authored papers with a similar characteristics in terms of acceptance and presentation at the conference, paper type, publication year, and combination of reviewers' grades. This finding is consistent with Card and DellaVigna (2013) who find that co-authored papers published in the top-five journals in economics receive 23% – 61% more citations than single-authored papers (the difference is larger for papers with more coauthors). Likewise, Kuld and O'Hagan (2018) find that co-authored papers published in the top 255 journals in economics receive 30% – 90% more citations than single-authored papers and this finding continues to hold when attention is restricted to the top 20 journals in economics.⁷¹ The positive correlation between coauthorship and citations has been also documented in other fields. For instance, Hsu and Huang (2011) examine publications in 8 scientific journals (e.g., *Nature, Science*, and PNAS) and find that single-authored papers receive fewer citations than co-authored papers get more citations because they are better or because more authors draw attention to the paper. The results in Column (4) suggest that it is the latter because the difference between co-authored and single-authored papers persists even when we control for quality using the grade dummies.

Although in Columns (2)-(4) we restrict attention to papers with two reviewers' grades, the above results are not driven by the smaller sample size, as is clear when comparing the results in Columns (1) and (2). Moreover, the results persist when we add publication year dummies in Column (3) to control for the time a paper was around.⁷³ The only exception is the Presented dummy which increases and becomes marginally significant, but this is no longer true in Column (4) when we also control for paper quality. We note that the publication year dummies are jointly significant, and as expected, their coefficients decrease over time, albeit not monotonically.

Papers submitted to EARIE are eventually published in a wide variety of journals, some of which are outside economics. There is a difference in the citations norms across fields. For instance, Althouse et al. (2009) find that over the period 1994-2005, the average number of citations in the reference sections of publications in business and marketing (101 journals) was 46.86 compared with only 30.42 in economics (159 journals). Given these large differences, we now examine whether citations in our data vary across fields. This comparison is particularly interesting given that all papers were submitted to the same conference which focuses on IO and we can also control for various characteristics like authorship, paper type, and paper quality. To compare citations across fields, we will use the subsample of publications in journals that are ranked in AJG2021, as this ranking also provides a classification of journal fields. In all, we have this information for 847 published papers, of which only 756 have two reviewers' grades. Of these papers, 81% were published in economics, 6% in innovation studies, 4% in entrepreneurship and OR/management, and 3% in finance journals. The remaining papers were published in journals classified as business history, ethics, international business, marketing, and strategy.⁷⁴ We pool these together into one group called "Other fields" and use economics as our base group. The results are presented in Table 15.

The specification in Column (1) of Table 15 is similar to that in Table 14, except that the sample is now smaller. The paper type and single author dummies are roughly similar to those in Table 14 and the coefficient of the Presented dummy continues to be non significant. However, the coefficient of the Withdrawn dummy now loses significance. Once we include the journal field dummies in Columns (2)-(4), the coefficients of the paper type and single author dummies decrease in absolute value relative to those in Table 14 and in Column (1). More importantly, Columns (2)-(4) show that publications in innovation studies, entrepreneurship, OR and management, and finance have significantly more citations than publications in economics, which is our base category. The differences are large. Using again the transformation $100 \times (e^{\beta} - 1)$, where β

⁶⁹ As we showed, acceptence is highly correlated with reviewers' grades, which implies that the grades are good predictors of future citations. This is consistent with Card and DellaVigna (2020) who find that referees' recommendations at four leading economics journals are strong predictors of citations, albeit they also find that conditional on the referees' recommendations and publication status, papers by highly published authors receive more citations. ⁷⁰ Figure 14 in Angrist et al. (2020) shows that as of 2015, the share of empirical papers in citations is just above 50% whereas the share of theoretical

papers is around 40%.

⁷¹ Rath and Wohlrabe (2016) study data on over 750,000 papers listed on RePEc and published in 1,615 journals and find a significant positive correlation between the number of coauthors, the impact factors of the journals where papers were published, and the number of citations that published papers receive. Likewise, Sommer and Wohlrabe (2017) study almost one million papers listed in RePEC and published in 1,895 journals, and find a significant positive correlation between the number of coauthors and the number of citations that published papers receive.

⁷² For example, they find that on average, a single-authored paper in *Nature* receives 61 citations, compared with 197 citations for all papers in *Nature*. Moreover, they find that the relationship between citations and the number of coauthors can be approximated by $c = (N/5)^{1/3}$, where *c* are citations and *N* is the number of coauthors. implying that doubling the number of coauthors is associated with a $2^{1/3} - 1 = 26\%$ increase in citations.

⁷³ There is evidence of inflation of citations over time. For example, Althouse et al. (2009) study a database with 4,300 journals and find that the average number of citations in the reference sections of papers has increased by approximately 3.6% per year over the period 1994-2005.

⁷⁴ The fact that 19% of the papers are published outside economics suggests that IO tools are used in fields like in innovation studies, entrepreneurship, management, finance, marketing, and strategy. On the effect on IO on marketing and finance, see for instance Kadiyali et al. (2001), and Clark et al. (2021).

Table 15

| | (1) | (2) | (3) | (4) | (5) |
|-------------------|-----------|-----------|-----------|-----------|----------|
| Presented | -0.001 | 0.033 | 0.077 | 0.040 | -0.003 |
| | (0.140) | (0.136) | (0.132) | (0.160) | (0.148) |
| Withdrawn | 0.269 | 0.290 | 0.329* | 0.282 | 0.204 |
| | (0.180) | (0.179) | (0.173) | (0.197) | (0.184) |
| Т | -0.971*** | -0.776*** | -0.711*** | -0.730*** | -0.749** |
| | (0.108) | (0.115) | (0.111) | (0.110) | (0.104) |
| T/E | -0.639*** | -0.444** | -0.363** | -0.464** | -0.535** |
| | (0.188) | (0.177) | (0.169) | (0.189) | (0.197) |
| Х | -0.757*** | -0.617*** | -0.592** | -0.677*** | -0.643** |
| | (0.218) | (0.226) | (0.232) | (0.254) | (0.246) |
| Single author | -0.405*** | -0.328*** | -0.364*** | -0.363*** | -0.342** |
| | (0.099) | (0.103) | (0.111) | (0.108) | (0.102) |
| Innovation | | 0.784*** | 0.752*** | 0.786*** | 0.289 |
| | | (0.155) | (0.151) | (0.144) | (0.178) |
| Entrepreneurship | | 0.864*** | 0.829*** | 0.941*** | 1.032** |
| | | (0.162) | (0.162) | (0.153) | (0.148) |
| OR/Mngt | | 0.755*** | 0.710*** | 0.632** | 0.036 |
| | | (0.227) | (0.222) | (0.239) | (0.252) |
| Finance | | 0.737** | 0.688** | 0.734** | 0.672** |
| | | (0.333) | (0.308) | (0.304) | (0.243) |
| Other fields | | 0.033 | 0.199 | 0.222 | -0.026 |
| | | (0.233) | (0.189) | (0.191) | (0.209) |
| High quality | | | | | 0.959*** |
| | | | | | (0.135) |
| Pub. year p-value | | | 0.00 | 0.00 | 0.00 |
| Grade p-value | | | | 0.00 | 0.02 |
| Observations | 756 | 756 | 756 | 756 | 756 |
| logL. | -17093.7 | -15527.5 | -14403.2 | -13720.4 | -11980. |

Notes: The dependent variable is the Google Scholar citations. The explanatory variables are defined as in Table 8. Innovation, Entrepreneurship, OR/Mngt, Finance, and Other fields (Business and Economic History, Ethics, International Business, Marketing, and Strategy) are journal field dummies; economics is the base category. High quality is a dummy for a high-quality journal. All specifications include calendar year of conference dummies. The sample includes all published papers that have a Google Scholar citation, were published in a journal for which we have the field, and have two reviewers' grades. Publication year and Grade are the p-values of Chi-squared tests of joint significance of the relevant dummies (not shown). Standard errors in parentheses. *** significant at 1%; ** 5%; * 10% level.

is the value of the relevant coefficient, it follows that publications in entrepreneurship get 129% - 181% more citations than publications in economics with similar characteristics in terms of acceptance and presentation at the conference, authorship, publication year, and combination of reviewers' grades. For innovation studies the difference is 120%, for finance it is 96% - 109%, and for OR and management it is 88% - 113%. These differences point to differences in norms across fields.⁷⁵

In Column (5) we also include a dummy for high-quality journals. The dummy is highly significant and implies that publications in high-quality journals get 161% more citations than publications in regular journals. However, once the high-quality dummy is included, the coefficients for the innovation and for OR and management journals become insignificant. This may not be too surprising given that in our data, publications in *Research Policy* figure prominently among publications in innovation studies, and publications in *Management Science* and in *European Journal of Operations Research* figure prominently among publications in OR and management. Since these journals are in our list of high-quality journals, the insignificance of the relevant journal field dummies once we add a dummy for high-quality journals, implies that publications in the remaining journals get on average as many citations as publications in economics, which is our base category.

Bramoullé and Ductor (2018) document a strong and robust negative correlation between the length of the title of published papers in economics and the number of citations they get and the impact factor of the journals that publish them. To investigate the effect of title length, we added, for each dependent variable, the title length (measured by the number of characters, including spaces) into the richest specification used for that dependent variable. However, the coefficients of title length are small and statistically insignificant, implying that in our data, title length is not associated with worse outcomes as in Bramoullé and Ductor.⁷⁶

⁷⁵ The impact factors of journals in economics are indeed lower than in adjacent fields. As of October 25, 2021, the median impact factor of journals in economics is 1.911, compared with 4.3 for journals in business (e.g., *Industrial and Corporate Change or Journal of Business Venturing*), for journals, 3.953 for journals in management (e.g., *Research Policy, Small Business Economics*), 2.470 for journals in business and finance (e.g., *Journal of Finance or Journal of Financial Economics*), 2.385 for operations research and management (e.g., *Management Science or European Journal of Operational Research*), and 2.338 for journals in industrial relations and labor (e.g., *British Journal of Industrial Relations*). See https://jcr.clarivate.com/jcr/browse-category-list

We now summarize the main findings regarding citations in the following observation:

Observation 7 (citations): Conditional on publication and controlling for paper quality,

- (i) empirical papers receive more citations than other types of papers by a wide margin;
- (ii) co-authored papers receive substantially more citations than single-authored papers with similar characteristics;
- (iii) publications in innovation, entrepreneurship, OR and management, and finance receive 63% 94% more citations than publications in economics;
- (iv) publications in high-quality journals receive almost twice as many citations as publications in regular journals.

7. Conclusions

We have studied the life cycle of papers from submission to conferences, to publication in journals and then to citations, using data from five EARIE conferences. Our results shed light on the role of academic conferences in disseminating research knowledge and also provide an insight into research in Industrial Organization (IO).

Starting with submissions to the conference, we find that the selection of papers for the conference is affected only by the evaluations of the CS members, but not by factors such as paper type and authorship. Moreover, papers with higher grades are more likely to be accepted for the conference. These findings suggest that the selection process works well in the sense that papers that are considered better by the reviewers are more likely to be accepted. However, we also find that reviewers tend to disagree with one another about grades. In particular, there are substantial disagreements between reviewers about the grades in almost half of the cases (e.g., one grade is positive and the other is neutral, or one is neutral and the other is negative). However, large disagreements (one positive grade and one negative) arise in only 6% of the cases. The disagreements between reviewers suggest that luck may play a bigger role in the selection process than one would like to believe.

How does presentation at the conference affect research outcomes? Although we find no effect on the probability of publishing the paper, nor on the number of citations it gets after being published, we do find that, conditional on being published, presented papers have a higher likelihood of being published in an IO journal. This may not be surprising given that after all, EARIE is an IO conference. Curiously, we also find that papers that were accepted but then withdrawn are more likely to be published in high-quality journals (those that are ranked highly), and we also find some evidence that these papers get more citations than papers that were either rejected or presented at the conference.

Regarding publications, we find that a substantial number of submissions to the EARIE conference remain unpublished years after the conference. For instance, 11 years after the 2010 EARIE conference, 40% of the submissions to that conference are still unpublished and 8 years after the 2013 EARIE conference, 53% of the submissions remain unpublished. Moreover, when papers are published, this happens on average more than 3 years after the conference, with almost a quarter of published papers taking 5 years or more to get published. These figures are a lower bound on the time it takes papers to get published, as some submissions to the conference may have been around well before the conference. The publication lag is especially long for papers that combine theory and empirics (3.62 years on average), but is shorter for purely empirical papers (2.84 years on average). And when papers are published, more often than not, their titles are different than those used for the EARIE submission. A change of title is particularly common for papers that combine theory and empirics (72% of them are published under a new title) and least likely for theoretical papers (though still, 55% of them are published under a new title).

Since EARIE is an IO conference, it is not surprising that the five most popular journals for papers that were submitted to the conference are IO journals. Nonetheless, only 19% of all published papers are published in IO journals. Other papers are published in close to 300 different journals, some of which are outside economics. Although we do not have a journal field classification for all journals in our data, for those that we do, we find that 19% of the published papers are published outside economics in fields like innovation studies, entrepreneurship, OR and management, and finance. In fact, three of the most popular journals for papers submitted to the EARIE conference are in innovation studies, management, and entrepreneurship. This suggests that IO may be broader than it might be thought.

In terms of paper characteristics, we find that more theoretical papers are submitted to the conference than empirical papers, though the difference is not very large. Only a small fraction of the submissions are experimental. The fact that the majority of submitted papers are theoretical shows that, contrary to other fields in applied economics such as public economics or labor, theoretical work is still dominant in IO. The mix of paper types among published papers though is more balanced as empirical and experimental papers are more likely to published than theoretical papers or papers that combine theory and empirics. We also find that co-authored papers are more likely to be published than single-authored papers. However, IO journals are different than other journals as they are more likely to publish theoretical papers than empirical or experimental papers, and are equally likely to publish single-authored and co-authored papers.

Finally, when it comes to citations, we find that empirical papers get more citations than other types of papers, and coauthored papers get more citations than single-authored papers, even after controlling for paper quality. Moreover, papers

 $^{^{76}}$ The only exception are publications in high-quality journals, where the title length coefficient is barely significant (its p-value is 0.095) and its value is -0.007.

published in journals in innovation studies, entrepreneurship, OR and management, and finance, receive substantially more citations than publications in economics with similar characteristics.

Appendix A

The Appendix includes additional data and analyses which were not reported in the main text.

A1. Common keywords in papers' titles

The most common keywords in papers' titles are as follows: "evidence" (255 papers), "empirical" (79 papers), "Europe" (66 papers), "estimate" / "estimation" (44 papers), and "data" (40 papers), and "SME" (39 papers), are mostly associated with empirical work. The keywords "information" (112 papers), "monopoly" / "duopoly" / "oligopoly" (104 papers), "vertical" (77 papers), "collusion" (60 papers), "optimal" (57 papers), and "equilibrium" (37 papers) are mostly associated with theory. The keyword "regulate" / "regulation" (98 papers) is mostly associated with both theoretical and empirical work and the keyword "experiment" (40 papers) is mostly associated with experimental work.

A2. High quality journals

Table A1 shows the list of the 28 journals which we define as high quality based on the criteria described in the text and the number of papers published in each journal. In total, 177 papers in our data were published in high-quality journals.

Table A1

| High-quality | journals. |
|--------------|-----------|
|--------------|-----------|

| Journal | Papers | Journal | Papers |
|--|--------|--|--------|
| AEJ: Applied | 1 | Journal of Marketing Research | 1 |
| AEJ: Macro | 1 | Journal of Monetary Economics | 1 |
| AEJ: Micro | 18 | Journal of Political Economy | 3 |
| American Economic Review | 4 | Journal of the European Economic Association | 2 |
| Econometrica | 2 | Management Science | 18 |
| Economic Journal | 14 | Marketing Science | 2 |
| European Journal of Operational Research | 6 | Quarterly Journal of Economics | 2 |
| Journal of Business Venturing | 2 | RAND Journal of Economics | 32 |
| Journal of Econometrics | 1 | Research Policy | 32 |
| Journal of Finance | 2 | Review of Economic Studies | 6 |
| Journal of Financial Economics | 4 | Review of Economics and Statistics | 12 |
| Journal of Financial and Quantitative Analysis | 1 | Review of Financial Studies | 1 |
| Journal of International Economics | 3 | Strategic Management Journal | 2 |
| Journal of Management Studies | 1 | Theoretical Economics | 3 |

A3. Presented papers by type

Table 2 in the text tabulates submissions to the EARIE conference by year and paper type. In Table A2 below, we show the types of the 1,262 submissions that were presented at the conference (these submissions were obviously accepted and the authors that submitted them actively participated in the conference). The distribution of the types of presented papers is similar to that of all submissions, suggesting that the selection of papers to the conference by the SC was not biased for or against certain types of papers.

| Presented papers by paper type. | | | | | | | | | |
|---------------------------------|-----|-----|----|-----|----|------|--|--|--|
| T E T/E X O To | | | | | | | | | |
| 2010 | 151 | 117 | 13 | 6 | 0 | 287 | | | |
| 2012 | 140 | 98 | 11 | 7 | 1 | 257 | | | |
| 2013 | 89 | 100 | 14 | 6 | 0 | 209 | | | |
| 2014 | 102 | 81 | 11 | 4 | 0 | 198 | | | |
| 2015 | 165 | 9 | 0 | 311 | | | | | |
| Total 647 514 68 32 1 1,2 | | | | | | | | | |
| Percent | 51% | 41% | 5% | 2% | 0% | 100% | | | |

A4. Reviewers' grades and the acceptance of papers for the conference

Table A2

In Table 1 in the text we tabulate the 2,261 submissions by acceptance, presentation, and year. In Table A3 below we further tabulate submissions by paper type and authorship. As Table A3 shows, empirical papers were more likely to be

Table A3

Submissions to EARIE by acceptance and presentation, type, and authorship.

| | Т | E | T/E | Х | 0 | Single | Co-auth | Total |
|----------------|--------|-------|-------|-----|-------|--------|---------|--------|
| Presented | 647 | 514 | 68 | 32 | 1 | 445 | 807 | 1, 262 |
| Withdrawn | 136 | 114 | 11 | 13 | 0 | 107 | 167 | 274 |
| Rejected | 349 | 326 | 28 | 15 | 7 | 306 | 419 | 725 |
| Total | 1, 132 | 954 | 107 | 60 | 8 | 868 | 1, 393 | 2, 261 |
| Share rejected | 30.8% | 34.2% | 26.2% | 25% | 87.5% | 35.2% | 30.1% | 32.1% |

Table A4

The frequency of combinations of grades for submissions with two grades, N = 2,042.

| | А | B+ | В | B- | С | D | F | Total | Grade freq. |
|-------|----|-----|-----|-----|-----|----|----|-------|-------------|
| A | 6% | 11% | 5% | 3% | 1% | 0% | 0% | 27% | 16% |
| B+ | | 12% | 12% | 9% | 4% | 0% | 1% | 39% | 31% |
| В | | | 6% | 6% | 5% | 0% | 1% | 19% | 21% |
| B- | | | | 3% | 4% | 0% | 1% | 9% | 15% |
| С | | | | | 4% | 0% | 2% | 7% | 13% |
| D | | | | | | 0% | 0% | 0% | 1% |
| F | | | | | | | 1% | 1% | 3% |
| Total | 6% | 23% | 24% | 21% | 19% | 1% | 6% | 100% | 100% |

rejected than theoretical papers or papers that combine theory and empirics or experimental papers (7 of the 8 papers in the "Other" category were rejected). The table also shows that single-authored papers were more likely to be rejected than co-authored papers.

Of the 2,261 submissions in our data, we have two reviewers' grades only for 2,042 submissions. For 187 submissions (8.3% of the total) we only have one grade, and for 32 (1.4% of the total) we have no grades.⁷⁷ In Table A4 we tabulate the frequency of the different combinations of grades for the 2,042 submissions that have two grades. Since each of these submissions got two grades, the table covers 4,084 individual grades. The last column in Table A4 shows the frequency of the different grades.

The diagonal terms in Table A4 correspond to submissions that received the exact same grade from the two reviewers. Overall, this was the case for 32% of the submissions that received two grades. For another 34%, the grades were only one letter grade apart (e.g., grade was A and the other was B+). Hence, for two thirds of all submissions, the reviewers either perfectly agreed with one another or only had a small disagreement. For additional 22% of the submissions, the grades were two letters apart (e.g., A and B), which arguably reflects a moderate degree of disagreement. Larger disagreements between reviewers (of three letters or more apart) occurred in only 12% of the submissions, of which 8% were three letters apart, 3% were four letters apart, and only 1% were five or six letters apart.

In Table A5 we turn to regression analysis to study how the acceptance decisions were affected by the reviewers' grades, as well as the type and authorship of papers. The dependent variable is a dummy that is equal to 1 if a submission was accepted and to 0 otherwise. Explanatory variables include dummies for paper type, authorship, conference year, and grade combinations. Specifically, Grade22 refers to the combination (Positive, Positive), Grade21 to (Positive, Neutral), Grade20 to (Positive, Negative), Grade11 to (Neutral, Neutral), and Grade10 to (Neutral, Negative). The combination (Negative, Negative) is the baseline. In Column (1) we include all submissions (including papers that were submitted more than once), whereas in Columns (2)-(3) we restrict attention to submissions for which we have two reviewers' grades. We use linear probability models as we are interested in the marginal effects of the explanatory variables.

Columns (1) and (2) in Table A5 show that, as in Table A3, theoretical papers, papers that combine theory and empirics, and experimental papers are more likely to be accepted than empirical papers, which is the baseline, while papers in the "Other" category are least likely to be accepted. However, once we control for paper quality by including the grade dummies in Column (3), these results disappear. This implies that the acceptance decisions were independent of the paper's type. Moreover, the huge increase in R-squared in Column (3), suggests that paper quality accounts for the bulk of the variation in the acceptance decision. The fact that there are only minor differences between Columns (1) and (2) suggests that the sub-sample of papers with two reviewers' grades is not very different from the full sample.

The single-author coefficient is negative and statistically significant in all columns. Its value in Column (3) implies that a single-authored paper was almost 6% less likely to be accepted than a co-authored paper with a similar grade combination. The constant term in Columns (1)-(2) implies that an empirical co-authored paper submitted to the 2010 conference had a probability of around 84% to be accepted, while the constant term in Column (3) implies that an empirical co-authored paper submitted to the 2010 conference and had two negative grades still had a probability of 9.3% to be accepted.

⁷⁷ Missing grades typically arise when the SC Chair selected papers for the program directly.

| | (1) | (2) | (3) |
|---------------|-----------|-----------|-----------|
| Т | 0.040* | 0.042* | 0.004 |
| | (0.020) | (0.021) | (0.014) |
| T/E | 0.082* | 0.088* | -0.031 |
| | (0.043) | (0.045) | (0.036) |
| Х | 0.112** | 0.110* | -0.026 |
| | (0.056) | (0.058) | (0.044) |
| 0 | -0.462*** | -0.445*** | 0.090 |
| | (0.129) | (0.147) | (0.140) |
| Single author | -0.048** | -0.051** | -0.059*** |
| | (0.020) | (0.021) | (0.017) |
| Grade22 | | | 0.901*** |
| | | | (0.017) |
| Grade21 | | | 0.885*** |
| | | | (0.018) |
| Grade20 | | | 0.362*** |
| | | | (0.046) |
| Grade11 | | | 0.504*** |
| | | | (0.034) |
| Grade10 | | | -0.006 |
| | | | (0.024) |
| Constant | 0.846*** | 0.839*** | 0.093*** |
| | (0.022) | (0.023) | (0.020) |
| Year | 0.000 | 0.000 | 0.000 |
| Paper type | 0.000 | 0.000 | 0.072 |
| Grade | | | 0.000 |
| Observations | 2,261 | 2,042 | 2,042 |
| | | | |

| Table A5 | | | | |
|------------|----------|----|------------|-------|
| Regression | analysis | of | acceptance | decis |

....

R-squared

Notes: The dependent variable is a dummy equal to 1 if the paper was accepted and to 0 otherwise. T, T/E, X, O and single author are defined as in Table 8. 2012-2015 are year of conference dummies; 2010 is the base year. Grade22, Grade21, Grade20, Grade11, and Grade10 are dummies for the grade combinations (2 is positive, 1 is neutral, and 0 is negative); Grade00 (two negative grades) is the baseline. The sample in Column (1) is all submitted papers; in Columns (2)-(3) it is all papers for which we have two grades. Year, Paper type, and Grade report the p-value of an F-test of joint significance of the relevant dummies. Robust standard errors in parentheses. *** significant at 1%; ** 5%; * 10% level.

0.053

0 5 9 0

0.051

The grade dummies in Column (3) imply that relative to papers with two negative grades submitted in the same year and having similar authorship, papers with two positive grades, or one positive grade and one neutral grade, were around 90% more likely to be accepted, papers with one positive and one negative grades were 36% more likely to be accepted, and papers with two neutral grades were 50% more likely to be accepted. Papers with one neutral and one negative grades did not have a significantly different probability of being accepted relative to papers with two negative grades. These results show that the acceptance decision was highly related to the reviewers' grades.⁷⁸

A5. Logarithmic estimation of the publication lags

In Table 13 in the text we present OLS regressions on the publication lag in years. Here in Table A6 we present estimates where the dependent variable is the log of the publication lag. To this end, we eliminate from the sample the 85 unique published papers for which the publication lag is not strictly positive.⁷⁹ In Columns (2)-(3) we further eliminate from the sample papers for which we do not have two reviewers' grades. The explanatory variables are as before.

A6. Descriptive statistics of citations

Table A7 shows descriptive statics for citations. The top panel shows statistics for citations across different fields; "Other fields" refers to journals in business history, ethics, international business, marketing, and strategy. The middle panel shows citations for high-quality and regular journals, and the bottom panel shows data for IO, economics journals outside IO, and non-economics journals.

⁷⁸ Welch (2014) and Card and DellaVigna (2020) show similarly that editorial decisions are heavily influenced by the referees' recommendations.

⁷⁹ Alternatively, we could have added a constant to the publication lag before taking logs. We chose not to do so, as adding a constant affects smaller values more than larger ones, and may therefore bias the results, see e.g., <u>Campbell and Mau (2021</u>). We do not believe that removing papers that do not have strictly positive publication lags from the sample is problematic, as these papers were arguably ready for publication even before the conference, so it is unlikely that presentation at the EARIE conference had an effect on their probability of publication.

| Table A6 | | |
|-------------|-----|--------------|
| Publication | lag | regressions. |

_

| | ln (Publication lag) | | | | | |
|---------------|----------------------|----------|----------|--|--|--|
| | (1) | (2) | (3) | | | |
| Presented | 0.167*** | 0.196*** | 0.153** | | | |
| | (0.042) | (0.044) | (0.065) | | | |
| Withdrawn | 0.115* | 0.134** | 0.093 | | | |
| | (0.064) | (0.067) | (0.083) | | | |
| Т | 0.118*** | 0.114*** | 0.114*** | | | |
| | (0.038) | (0.040) | (0.040) | | | |
| T/E | 0.168* | 0.133 | 0.123 | | | |
| | (0.097) | (0.104) | (0.104) | | | |
| Х | 0.030 | 0.082 | 0.060 | | | |
| | (0.112) | (0.109) | (0.110) | | | |
| Single author | 0.015 | -0.004 | -0.007 | | | |
| | (0.041) | (0.043) | (0.043) | | | |
| Constant | 0.939*** | 0.919*** | 0.976*** | | | |
| | (0.055) | (0.057) | (0.090) | | | |
| Grade | | | 0.73 | | | |
| Observations | 1,085 | 979 | 979 | | | |
| R-squared | 0.041 | 0.046 | 0.050 | | | |

Notes: The dependent variable is the logarithm of the publication lag in years. The explanatory variable are defined as in Table 8. All specifications include year of conference dummies. The sample in Column (1) is all published papers with a strictly positive publication lag (papers that were submitted more than once count as a single publication and the publication lag is the gap between the first year of submission and the year of publication), except for the single published paper in the "Other" category; in Columns (2)-(3) we eliminate published papers for which we do not observe two reviewers' grades. All regressions include year of conference dummies. Grade is the p-value of an F-test of the joint significance of the Grade dummies. Robust standard errors in parentheses. *** significant at 1%; ** 5%; * 10% level.

Table A7

Descriptive statistics on citations.

| | mean | sd | p25 | p50 | p75 | p90 | Ν | |
|-----------------------------------|------------|------------|----------|---------|------|------|-----|--|
| Field of journal | | | | | | | | |
| Economics | 26.12 | 45.23 | 5 | 13 | 29 | 61 | 611 | |
| Entrepreneurship | 90.04 | 70.85 | 37 | 59 | 137 | 222 | 27 | |
| Finance | 68.88 | 121.89 | 5 | 22.5 | 41 | 249 | 26 | |
| Innovation | 80.43 | 78.75 | 18 | 57 | 118 | 205 | 46 | |
| OR/Mngt | 49.93 | 45.95 | 13 | 34 | 70 | 123 | 27 | |
| Other fields | 33.84 | 31.48 | 9 | 30 | 52 | 83 | 19 | |
| Regular and high-quality journals | | | | | | | | |
| High quality | 64.67 | 89.68 | 15 | 33 | 78 | 157 | 156 | |
| Regular | 26.31 | 39.47 | 5 | 13 | 30 | 61.5 | 600 | |
| | IO, econoi | nics non-I | O, non-e | economi | CS | | | |
| IO 23.99 34.52 5 14 29 52 160 | | | | | | | | |
| Economics, non-IO | 26.88 | 48.48 | 5 | 13 | 29 | 64 | 451 | |
| Non-economics | 68.37 | 79.27 | 14 | 40 | 96 | 181 | 145 | |
| Total | 34.22 | 55.93 | 6 | 16 | 37.5 | 84 | 756 | |
| | | | | | | | | |

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