Abstract

The goals of this workshop are threefold: (1) to provide a foundation for conducting experimental research in business administration, with particular emphasis on psychology-driven research in organizational behavior, marketing, information systems and behavioral economics; (2) to develop basic knowledge and skills needed to plan for and execute theoretically-driven, experimental research on organizational phenomena, and (3) to discuss current developments in open and transparent science, particularly as it pertains to behavioral and psychological research in organizations.