Abstract

Users, experts and non-experts, increasingly make important life decisions through the use of user interfaces. In a number of studies, we identify and evaluate various ways in which human and algorithmic advice can be baked into user interface designs, allowing users to interact effectively with complex financial or health-related information. Building on prior research in HCI, social psychology and economics, we show how design can be a powerful means of supporting users as they make decisions.

The Lecture will be held on Tuesday, 8 December 2020, at 2:00 PM Jerusalem

The synchronized remote lecture will be given online using Zoom | הרצאה תועבר בוומ Zoom | מפגש הרצאה תתקיים בזום

https://ias.tau.ac.il