

# Software Patents, Inventors and Mobility\*

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## Abstract

This paper is an exploratory empirical study of the mobility of software inventors, which uniquely utilizes patent data for that purpose. Mobility of inventors is often associated with knowledge spillovers. Consequently, there is a potentially significant bi-directional link between mobility of inventors and property rights protection. The study of the mobility of inventors is, therefore, of particular interest in the software industry, in which there has been a significant and controversial shift towards patent protection. Thus, this study analyzes the trends in the software industry; then characterizes the factors that influence the mobility of software inventors, and shows how this mobility, in turn, affects the quality of their patents.

**JEL Classification:** J6, O31, O34.

**Keywords:** Software Patents, Inventors, Mobility.

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# 1 Introduction

The conjecture of classic economic theory, that the "invisible hand" of the free market is likely to attain economic efficiency, relies heavily on the premise that various factors of production can easily be reallocated, so as to enable movement from one equilibrium to the next. Labor mobility has, thus, become an important field of study, for several reasons: Basically, labor mobility is the reallocation of one of the most prominent factors of production. Secondly, since workers and firms are heterogeneous, various matches may result in different production frontiers, where mobility of labor may be regarded as the process of improving these matches. Finally, mobility may affect the incentives of the firms to invest in the human capital of their workers. For all these reasons, factors which either hinder or improve labor mobility may have a significant impact on production efficiencies.

Mobility of inventors is of particular interest, due to the rise in the importance of knowledge and skilled labor in production and the recognition that R&D is one of the main engines of economic growth. Since mobility of inventors is often associated with the spillovers of knowledge, it can have important implications for the incentives of firms to innovate. This factor combined with the self interest of the inventor, form a non-trivial bi-directional link between the mobility of inventors and the potential quality of the R&D endeavor.

In this paper we have chosen to concentrate on the mobility of software inventors for two main reasons. The first reason lies in the fact that the software industry has undergone a significant and controversial shift towards patent protection. The potential bi-directional influence between mobility of inventors and intellectual property rights (IPR), therefore, implies that the study of software inventors is particularly intriguing. The second reason is that software is probably the most prominent "General Purpose Technology" of our era; hence, software inventors' skills may be implemented in many fields - a fact which further intensifies their potential spillovers and mobility. Indeed, as shall be seen, software inventors are characterized by various unique features, including more mobility, which distinguish them from other types of inventors.

The uniqueness of this paper lies in the fact that it studies the mobility of inventors by utilizing patent data. In recent years, patent data has become widely spread in the empirical literature. This is primarily due to the completion of the comprehensive data file on patents and citations, comprising all three million US patents granted during 1963-1999, as well as all patent citations made during 1975-1999 (about 16 million citations), as presented by Hall, Jaffe and Trajtenberg (2001)<sup>§</sup>. Although data on the inventors is available in each patent record, it has been mostly unusable thus far, because of the "Who is Who" problem<sup>\*\*</sup>. However, Trajtenberg, Shiff and Melamed (2006) have paved the way to utilizing this unique database, for the purpose of answering research questions regarding the mobility of inventors. Their dataset covers all inventors listed on over two million patents granted in the U.S. in the years 1975-1999.

In an attempt to study the mobility of inventors in the semiconductors industry, Song, Almeida and Wu (2003) have adopted an approach which is closest to ours. However, unlike us, they have done so by *precisely* matching the names of the inventors, and then checking that there are no contradicting patterns in the rest of the data.

The research questions this paper will address are as follows. First, we will try to specify the characteristics which distinguish software inventors from other inventors. We will then attempt to explore the ways in which trends in the software industry have been affected by the changes in the patentability of software. Next, we will attempt to find support in the data for some of the possible incentives for mobility, namely whether mobility is a matching process between the inventors and the firms, and the extent to which mobility is affected by the quality of the invention. Subsequently, we will show how mobility and other factors affect the patenting decisions of the firm. Finally, we will try to reveal the factors that influence the productivity of software inventors and the quality of their patents; in particular, in regard to mobility.

Some of our main findings are as follows. Subsequent to the United States Patent Office (USPTO) policy change to allow software to be patented, there has been a shift of software inventors and software patenting towards smaller, more specialized software

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<sup>§</sup> The complete dataset is available in the NBER site at <http://www.nber.org/patents/>, and in a CD included in Jaffe and Trajtenberg (2002).

<sup>\*\*</sup> Each record of the patent data includes just the name of the inventors and the cities where they live, with no unique identification numbers, so that if two similar inventor names appear on two patents it is difficult to determine whether it is the same person or two distinct inventors.

firms. We find no evidence that supports matching as an important incentive for mobility; whereas asymmetric information between the inventor and her employee, regarding the importance of the invention, is found to be significant in that sense. Teamwork is found to be positively correlated with mobility - both in the short and long run. Mobility is found to be associated with a bent in the inventor's line of research. Some evidence further indicates that mobility creates incentives to speed up patenting an invention, especially in small firms, and wherever there are a lot of co-inventors. Finally, small firms are found to have, on average, more important innovations.

The paper is organized as follows: Section 2 provides background on innovations in software and discusses the software patents controversy. Section 3 provides background on job mobility and presents our hypotheses on the mobility of software inventors. Section 4 discusses the unique dataset we use. Section 5 presents the stylized facts and finding. Section 6 concludes.

## **2 Software Innovations - Background**

### **2.1 What is Software?**

Software is generally defined as a set of encoded instructions executed by electronic devices, including computers, for performing operations and functions. However, software is not one thing - the general term "software" refers to a variety of different products and activities. For instance, the following division of software into three rough categories appears in Jackson (2001):

"Software is characterized by three types: pre-packaged, custom-design and own-account. Pre-packaged software is of the sort that can be purchased 'off-the-shelf' and is typically mass-produced and sold or licensed in standardized form. It is intended for generalized uses common to the every-day operations of businesses and governments. Custom-design software, by contrast, is intended for specialized uses. It is typically developed for and tailored to a specific organization's needs by some third party software developer under contract. Customized software has limited application beyond the particular 'business problem' it is designed to solve. Like custom-design, own-account software is specialized to a specific organization's needs, and distinguished only insofar as its development is undertaken 'in-house' by employees within the organization rather than being contracted out."

These distinctions emphasize, among other things, the fact that not only software firms are involved in the production of software. Even so, according to Graham and Mowery (2003), the most notable massive growth in the modern computer software industry has been in the markets for pre-packaged software.

Another noteworthy segment, which is entirely left out in the analysis of this paper, is the open-source software. Open-source software exists in all software categories. In recent years it has shown a rapid growth and diffusion, owing partly to the rise of the internet.

It is important to note that software never functions on its own, but rather always designed for some kind of hardware. Quoting Layne-Farrar (2005), "software can be viewed as an input rather than an end product. (Some) software cannot function on its own, but instead interacts with many other technologies". One can, therefore, classify software by the type of hardware it is intended for, whether computers or any other kind of electronic device. This interdependence between the hardware and the software industry has over the years yielded conspicuously significant mutual influence. Graham and Mowery (2003) describe how the trends in the development of hardware have affected the development of software. Moreover, they show that copyright protection for software-related intellectual property in the U.S. has been supplemented by patent protection, as the boundaries of both forms of intellectual property protection have been substantially extended.

## **2.2 On the Patentability of Software**

The claim that software should be patentable is anything but obvious. The U.S. view on the patentability of software has evolved throughout many years of court rulings, until finally in 1995, the USPTO proposed new guidelines for software patentability<sup>††</sup>. This extremely controversial change has since been topic of debate by many scholars.

Why, then, should software be different from any other invention, in that sense? The criticism over the patentability of software, found in Irlam and Williams (1994), Hall and

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<sup>††</sup> These guidelines were proposed on May 12, 1995, and published on March 29, 1996.

MacGarvie (2006) and Wheeler (2006)<sup>††</sup>, is henceforth reviewed. These arguments are presented so as to provide background on the software patents controversy, to help better understand the real nature of software patents, by shedding light on the uniqueness of software itself<sup>§§</sup>.

The main goal of the patent system is to encourage innovation. As innovation is typically costly, patents compensate the inventor for these costs, by providing her with limited time, exclusive rights, over her innovation, in return to its disclosure. The efficiency of such mechanism, in the context of the software industry, is not that clear. Firstly, since this industry constitutes an extreme case of *cumulative knowledge*, the existence of licensing costs may discourage innovation. Secondly, software patent does not facilitate *disclosure*, on account of the fact that the code is not being disclosed when the patent is issued. Finally, as software technology *evolves very quickly*, granting a patent for many years, is as if it was granted for generations, in software terms. This implies that the social costs of a software patent, which are the temporary monopoly power given to the inventor, are extremely high.

Moreover, for any innovation to be patented, it must pass the tests of novelty, non-obviousness, and utility. Determining whether a certain innovation should pass the novelty criteria becomes even more difficult when it gets to software innovations, for the following reasons. The fact that software development had taken place long before software became patentable hinders the ability of the PTO to conduct adequate novelty analyses. The result of lack of access to *adequate prior art* was that many poor quality software patents were issued; the kind that do not correspond to the statutory definition of a patentable invention. Prior art might be particularly difficult to determine, taking into account the existence of *open-source*<sup>\*\*\*</sup>. This is exacerbated by the *complexity* of software, having grown to the current state where a single large computer program cannot be completely understood by

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<sup>††</sup> The paper by Irlam and Williams (1994) was published on behalf of "The League for Programming Freedom", a group which strongly opposes software patents. Wheeler (2006), another opposer to software patents, lists "the most important software innovations". He claims that almost none of them were ever covered by patents. Moreover, he claims that in general, software patents have essentially no relationship to software innovation.

<sup>§§</sup> It should be noted that some of the following criticism on software patentability represent the personal views of the authors of the above mentioned papers, and are not necessarily based on hard evidence.

<sup>\*\*\*</sup> See for example the following article: <http://technocrat.net/d/2006/6/30/5032>.

any one single person<sup>†††</sup>. Finally, the *abstract* nature of software makes prior art harder to recognize, due to the difficulty in classifying software technologies.

Another special feature that characterizes software is its *cost structure*. In software, as opposed to other industries, the ideas, namely the innovations, are usually pretty easy to come up with. Most of the costs in the software industry are in the development phase, rather than in research or production. Furthermore, the social cost of patents is proportional to the development cost, owing to the fact that it is the amount of ideas that are put in the product that determines how many different patents may be involved. Thus, the patent system results in an enormous cost to the industry in the development stage, in order to incentivize the research stage which is not very costly<sup>†††</sup>. Finally, *standards* constitute a key element in the software industry. Patents, in many cases, represent the opposite of standards, and thus might hinder the progress of the industry.

This line of literature is filled with anecdotal evidence of so called "bad" software patents; the kind which do not correspond to novelty, non-obviousness, and utility. Examples can be found in Irlam and Williams (1994) and in Wheeler (2006)<sup>§§§</sup>. Bessen and Hunt (2004) are somewhat exceptional in that they provide empirical evidence opposing software patents: "For the 1990s... all else equal, increases in software patent share were associated with decreases in research intensity. This suggests that in the 1990s, software patents substituted for R&D".

As opposed to the strong arguments criticizing software patents, claims in favor of software patents are much more hesitant. The strongest ones are based on the fact that almost at the same time as software was becoming generally patentable, the software industry was entering an unprecedented time of prosperity, as the internet revolution was at

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<sup>†††</sup> Complexity also means that any program is dependent on a very large number of software technologies, and thus is more vulnerable to patent infringements.

<sup>†††</sup> One can ask oneself, like Schacht (2006) has, why patents are so important in industries such as the biomedical industry. One of the reasons is the extremely low costs of imitation, by means of reverse engineering, relative to the costs of innovation. In the software industry, however, these costs are much more similar, hence patent protection is less imperative in that industry.

<sup>§§§</sup> Amongst the well known examples of controversial patents are Amazon's "one-click" patent (US patent #5,960,411), IBM's "restroom reservation patent" (#6,329,919) and its patent which covers the use of different colors to distinguish the nesting level of nested expressions (#4,965,765). It is also worth mentioning the extremely controversial Microsoft's "IsNot" patent application (<http://homepages.cwi.nl/~paulk/patents/isnot.pdf>).

its prime. This prosperity stands in contrast with the gloomy conjectures, presented by those who oppose the patentability of software.

Evans and Layne-Farrar (2004) criticize the fact that most opposers to software patents base their claims on anecdotal evidence, and not on strong empirical evidence. They claim that the empirical evidence linking patents and innovation is still inconclusive for all fields, let alone software. Moreover, reforms in the USPTO might be helpful in dealing with some of the flaws highlighted by the software patents opposers.

Graham and Mowery (2005) conclude their empirical research as follows: "Little evidence suggests that increased patenting has been associated with higher levels of innovation in the U.S. software industry, and equally little evidence suggests that increased patenting has proven harmful to innovation in this important sector of the "post-industrial" economy." Noel and Schankerman (2006) have also found no evidence that the shadow price of R&D has changed as a result of the change in patent regime.

Schacht (2006) and Mann and Sager (2006) discuss the fact that intellectual property is important to some investors but not to others, and that it is considered a significant factor when a company is involved in acquisition negotiations or in an IPO.

Hall and MacGarvie (2006) propose that before a welfare analysis of software patents could take place, a preliminary step must be taken in order to establish the existence of a positive private value to firms holding software patents. Indeed, not only have they found that software patents are highly valued by the market, but that following 1994 software patents seem to be even more highly valued by the market than ordinary patents.

Regardless of the wisdom of applying the patent system to the software industry, nowadays patents constitute an integral feature of the industry. Our paper will further try to shed light on the effect that the tightening of the IPR protection has had on the software industry.



## 2.3 Size of Software Firms

It seems reasonable to hypothesize that the more important and radical patented innovations of the software industry are likely to be done by the small firms<sup>\*\*\*\*</sup>. There have been discussions regarding this phenomenon, in different industries and contexts, at least as far back as Nelson's (1959) review paper: "[E]stablished firms, even progressive established firms, are usually backward about radically new inventions and ... the birth of a new firm is often necessary to introduce an invention to the market". Prusa and Schmitz (1994) have also found evidence, based on sales data of the PC software industry, which supports the claim that firms lose their innovative thrust as they grow.

If, indeed, such a relation between the firm size and the importance of its inventions can be established, it will be important to check how the increase in patent protection of software has affected small firms. Irlam and Williams (1994), for example, have speculated that the introduction of patents into the software industry would trigger evolutionary pressures which could be devastating for small software firms, and would eventually bring the industry to a point where it would be dominated by more diverse, not pure-software, firms. Their argument was that large software cooperation with many patents would be able to survive the change, owing to their large patent portfolio, which could serve as ammunition to fight back any company threatening them with infringement. By contrast, for many small companies, the prospect of being sued over a patent infringement, even if the case was ungrounded and ultimately was to fail, would still be so terrifying, that they rather give all patents they know about a wide berth, than risk the possibility of any kind of patent challenge.

While very small firms generally tend to be fully specialized in a niche, larger corporations tend to have a larger scope of activities<sup>††††</sup>. When Irlam and Williams (1994) presented their vision of the software industry, in the presence of patents, they mentioned IBM, Hitachi, and AT&T as models of companies which could survive the "patent

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<sup>\*\*\*\*</sup> Opposers to software patents might say that the most important software innovations are usually never patented (see for instance Wheeler (2006)). However, unpatented innovations are left beyond the scope of this paper.

<sup>††††</sup> A distinct exception to that claim is Microsoft, which is a very large corporation, yet almost fully specialized in software. However, even Microsoft has slowly introduced more and more hardware into its product line.

revolution”. They have also claimed that the desirable trait embodied in those companies is “an ability to produce software patents without producing software products”.

This paper shall hence check whether the empirical evidence supports the claim that the firm size is negatively correlated with the importance of the inventions. In addition, we shall see whether the conjectures made by Irlam and Williams regarding the trends of the software industry do, in fact, hold in the patent era.

### **3 Mobility - Background and Hypotheses**

#### **3.1 Background - Mobility and Knowledge Spillovers**

Labor market mobility is a channel for spillovers and information flows; as such it may affect R&D and patenting decisions made by the firms. On the opposite direction, IPR protection is likely to affect mobility. Hence, there is a potential bi-directional link between mobility on the one side, and R&D decisions and IPR on the other side. However, this link is not straightforward, since the labor market contracts and the legal environment might both alter or even reverse some of these effects. The following paragraphs survey some of the literature related to these subjects.

There is an ever-growing body of empirical work investigating the extent of the mobility of scientists and engineers, and the implications of their mobility on innovation. In a recent paper, Kim and Marschke (2005) have studied this issue, using information on industry-level turnover of scientists and engineers merged with R&D and patenting data, for publicly traded, mostly large firms, in a number of different industries. Their findings show that greater mobility of scientists is associated with lower R&D, yet more patenting by firms. This finding is interpreted as indicating that firms patent in order to protect their intellectual property (IP) against leakage that could occur through labor mobility. One interesting implication is that if small firms experience a higher turnover rate of scientists and engineers than large firms, then patenting may become a particularly attractive option for them. In that case, restricting the patentability of innovations, as has often been suggested in software, could seriously reduce the ability of small firms to appropriate innovation rents, thereby damaging R&D incentives for such firms. It is, therefore,

important to understand various factors, such as the firm size, that could affect the mobility of inventors.

Other papers have studied the link between mobility and spillovers using patent data on citations. Almeida and Kogut (1999) show that in the semiconductor industry the degree to which patent citations are localized is related positively to intra-regional migration, yet negatively to inter-regional migration of patenting inventors. Interestingly, Song, Almeida and Wu (2003), who have studied the mobility of inventors in the semiconductors industry, have found that learning from mobile engineers is more likely when the hiring firms are less path dependent, since such firms are more likely to be open to new knowledge<sup>\*\*\*\*</sup>. Learning from a mobile engineer is also more likely when the engineer possesses technological expertise distant from that of the new hiring firm.

However, flows of information do not necessarily constitute genuine information spillovers for firms; rather, it depends on who is paying for them. For example, in Pakes and Nitzan (1983) framework, if the target firm of a moving scientist has to pay her a wage premium for the information she brings - while the original firm employing her is to discount her wage for the expected loss of information due to her mobility - then there will be no spillover. In short, it matters a great deal how well the labor market works in internalizing the flows of spillovers. Indeed, Møen (2000) shows that technical workers, at R&D intensive firms, take a wage discount early on in their career, but earn a premium later, which indicates human capital investment in such firms. This suggests that at least part of the potential spillovers from mobility is indeed internalized in the labor market.

The legal environment strongly influences mobility and, thereby, potential information leakage. Gilson (1999) reviews the greater success of Silicon Valley, as compared to Route 128 in Boston, in indicators such as total employment, total amount of exported electronic products and gains from export sales. He argues that this greater success is due to the fact that while both California and Massachusetts respect the Uniform Trademark Act which protects the loss of trade secrets through mobility, California prohibits post-employment restrictive covenants, whereas Massachusetts enforces them.

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<sup>\*\*\*\*</sup> The measure for path-dependence was built as the ratio of the number of self-citations to the number of total citations made by the hiring firm in each patent technology class (to which a hiring firm patent belongs).

In conclusion, the close relation between the mobility of inventors and knowledge spillovers is a convention in the literature. Spillovers are not only the result of mobility, but also an important part of the incentives for mobility. However, neither the direction of these effects is straightforward, nor their extent, since wage, labor contracts, as well as the legal environment can alter their effect. Evidently, IPR protection in the software industry has undergone a revolution in recent years; therefore, we aim at studying the effect it had on the mobility of inventors, so as to better understand the impact these changes have had on R&D and patenting, in this industry.

### **3.2 Mobility of Software Inventors**

As mentioned in the previous section, software is in fact multifarious, hence can be implemented in various means. In many ways, software is a "General Purpose Technology", in the sense that it constitutes a component in various different industries and products. Hence, a software developer typically possesses very flexible and broad set of skills<sup>§§§§</sup>. These abilities, in turn, give rise to a diverse set of job opportunities for software inventors. The study of mobility is, therefore, of particular interest for this labor segment. Thus, we hypothesize:

***"General Purpose Skills":** Diversification and cumulative knowledge are features which characterize not only software, but also the software inventors themselves, whose ability to apply their skills in different fields results in more frequent, diverse and flexible job mobility, as compared to other inventors.*

The very fact that software skills are required in various industries leads to a variety of job opportunities for software inventors. This, in turn, might result in more job mobility for many of the software inventors, as compared with other types of inventors. For other software inventors, this diversification might manifest itself in merely working in different fields throughout their career. Therefore, we hypothesize that a large portion of software inventors are not likely to work solely on pure-software inventions, throughout their career.

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<sup>§§§§</sup> As the rapid and progressing evolution in this field is still ongoing, software inventors are constantly faced with the professional need to actively invest in their skills, so as to enable them to keep up with these quick changes. Once obtained, however, these skills can be applied to any number of problems.

However, having many job opportunities, per se, does not necessarily lead to job mobility, since skilled employees who are well paid and receive compensating incentives from their employers may remain immobile. Mobility is often triggered by a disagreement between the employer and her employee regarding the level of competence of the employee and the value of her work. Thus, we hypothesize:

***"Asymmetric Information":** An inventor often has better insights regarding the value of her inventions, than her employer. Hence, an invention of high "quality", yet little ex-ante observed quality measures, might trigger the inventor's job mobility. What drives many of these moves is the inventor's desire to gain more control over her present and future inventions, as well as the profits associated with them.*

Having analyzed the whole population of inventors, Trajtenberg (2005) has observed that those who were more likely to move were inventors whose patents received more citations and were more general, whereas the patents of those who were less likely to move were more original and had more claims. Trajtenberg (2005) argues that this phenomenon has to do with asymmetric information, between the inventor and her employee, regarding the importance of the invention. Whenever there are many observed signals related to the importance of an invention, the firm is able to preempt the movement of the inventor and stop her from leaving. Conversely, in cases in which the quality signals of an invention are unobserved to the firm, the firm might not be able to preempt the mobility of a high quality inventor. Note that this hypothesis relies on the assumption that subsequent to her move, the inventor is able to repeat her success, hence producing well cited and general patents.

### **3.3 Mobility and the Quality of the Invention**

Hoisl (2007) has studied mobility of inventors by using data retrieved from questionnaires filled by German inventors. She found that there exists a simultaneous relationship between inventor mobility and inventor productivity. Mobility was found to have a positive influence on the productivity of inventors, as multiple movers turned out holding more important patents. Furthermore, inventors were able to increase their grant rate after a move, and their patents received more citations. On the other hand, inventors with higher productivity were found to be less likely to move.

Labor economics literature is abundant with various motivations for job mobility. One which is particularly interesting, and can be tested with our data is the following:

***"Matching":*** *Mobility is the result of a search for a better match between the inventor and the firm. Hence, if such a process was effective, then, on average, the quality of the inventor's patents would increase following a move.*

It is reasonable to assume that there are many factors affecting the productivity of an inventor. While some of these factors are assumed to be unobserved by the researcher, others may reveal themselves to the inventor and her potential employer during the job search process. Hence, a move should often be associated with an increase in the quality of the match.

By contrast, Arrow (1962) seems to have thought that the matching between the inventor and the firm is not so crucial so as to become a determining factor affecting the productivity of the inventor. In the last paragraph of his classic 1962 paper Arrow claims: "There is really no need for the firm to be the fundamental unit of organization in invention; there is plenty of reason to suppose that the individual talents count for a good deal more than the firm as an organization". If indeed he is right, then we might not find empirical evidence of a direct strong link between mobility and the quality of the inventor's work.

Moreover, there is no doubt that there are also short term costs associated with mobility, which limit the number of moves throughout the career of a typical inventor. On the one hand, then, from the inventor's point of view mobility may result in a better match, and expose her to new ideas. On the other hand it may also entail various costs, especially in the short-run; some of which are borne personally by the inventor, while others might be reflected in her work. Therefore, we hypothesize the following link between the firm's size and the extent of these costs:

***"Productivity, Mobility and the Firm's Size":*** *A move to a small company is usually more risky. This kind of move is commonly associated with higher short-run costs, yet potentially larger benefits.*

This hypothesis ties the short and long term considerations of mobility with the size of the firm. As mentioned in the previous section, we hypothesize that the more important

software inventions are done by smaller firms; however, the higher potential benefits that could be attained by working in a small firm are surely, at least partly, offset by the higher short term costs. This is due to the fact that, on average, large firms typically have better infrastructure and experience than smaller ones, thus enabling them to diminish some of the costs associated with the move.

Finally, we hypothesize the following effects of teamwork on mobility and patent quality:

***"Teamwork"***: *Working in teams has three main effects on software inventors and their patents:*

- a. Working as part of a diverse team of inventors contributes to the skills of software inventors and expands their professional networks. These factors improve their job market positions, which might later be rendered into more job mobility of the team members.*
- b. When a large team of inventors is involved in an invention, pressures might be applied by the employer to patent the invention prematurely. Successful patenting might help to preempt mobility.*
- c. When a large team of inventors patent an invention, it becomes more likely for successive innovations and ramifications to follow in the future.*

We hypothesize that teamwork is likely to be especially prevalent amongst software inventors. This is due to the fact that software is often a component in an invention; thus, the development of the entire invention often requires the participation of inventors from various other fields as well. Indeed, the "Occupational Outlook Handbook", of the U.S. Bureau of Labor Statistics (2006), describes the work of a typical computer software engineer as follows: "Computer software engineers often work as part of a team that designs new hardware, software, and systems. A core team may comprise engineering, marketing, manufacturing, and design people, who work together until the product is released."

We further hypothesize that inventors experienced in working in such teams are likely to have more employment options, resulting in more mobility. This correlation

between working in a diverse team and mobility may not be causal, but rather reflect the sample selection of that sub-group of software inventors. By contrast, another plausible theoretical hypothesis could state that prolonging the work of an effective team might be a factor contributing to the decision of an inventor to stay with her current employer. This paper will empirically test which of the effects prevails in the data.

Empirical evidence indicates that firms patent in order to protect their IP against leakage through labor mobility. When a large team of inventors is involved in an invention, the combination of the potential mobility of the inventors and the difficulty in keeping the invention secret might result in pressures to prematurely patent inventions.

Clearly, it is most likely that the inventor himself would be the one to pursue the line of research stemming from her former inventions. This is especially true in the software industry, in which when an invention is patented, disclosure is often very partial. Consequently, when a large team of inventors jointly work on an invention, each might be inclined to follow the line of research of the particular invention in the future, thus increasing the chance of successive innovations, as well as their possible ramifications.

## **4 Data**

This section elaborates on the unique dataset we have utilized for the purpose of this study. We first discuss briefly the difficulties in isolating software patents. We then explain what our definition of software inventors is, and how we identify them in the data. Finally we elaborate on how exactly our dataset has been constructed and present the limitations of the data.

### **4.1 Software Patents**

In this paper we want to limit our study of mobility to that of software inventors. The first step in doing so requires isolating software patents from other patents. However, there is no clear-cut definition in the literature as to what should be classified as a software patent. Layne-Farrar (2005) reviews various methods that have been used in the literature for the purpose of isolating software patents. One such method is to restrict the data to



either the relevant International Patent Classifications (IPCs) or to the relevant USPTO classes. Another way is by means of using an algorithm that performs a keyword search. Bessen and Hunt (2006) are a good example of scholars who have taken the latter approach. Having compared the various methods, Layne-Farrar (2005) summarizes that “The cleanest route to a solid software patent dataset therefore seems to lie in the middle of these two approaches: a combination of classifications with a judicious use of keywords may lead to a relatively pure software patent dataset”.

Hall and MacGarvie (2006) have followed this advice, and intersected the Bessen and Hunt (2006) dataset with a list of patents which correspond to a relevant IPC or USPTO class. Random sample tests that have been made by Hall and MacGarvie (2006) and by Layne-Farrar (2005), indicate that this method should result in a dataset with relatively little amount of type *I* and type *II* errors in recognizing software patents, as opposed to other types of patents. We have thus adopted this approach and have been using the Hall and MacGarvie database in this paper for the purpose of isolating software data<sup>\*\*\*\*</sup>. The database consists of 58,668 patents, which were granted between the years 1976-2002.

## 4.2 Software Inventors

The NBER Hall-Jaffe-Trajtenberg Patent Data File is a panel dataset which contains information on approximately two million patents. On average, there are roughly two inventors per patent; thus, the inventor file is comprised of over four million inventors. However, tracing mobility from the patent data is far from trivial; in fact, so far researchers have been unable to use these data because of the “Who is Who?” problem, i.e. the inability to know whether an inventor’s name appearing on different patents actually belongs to the same person. Trajtenberg, Shiff and Melamed (2006) have introduced an algorithm which uses a scoring method, in order to construct a unique list of inventors. This algorithm is aimed at maximizing the probability of identifying whenever any two entries of inventors’ names related to different patents, belong to the same person or not.

One limitation in the Trajtenberg-Shiff-Melamed database is that it is updated up to the year 1999. We were, therefore, forced to truncate the Hall and MacGarvie (2006)

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<sup>\*\*\*\*</sup> We would like to thank both Hall & MacGarvie and Bessen & Hunt for sharing their list of software patents with us.

database accordingly, and were left with 37,655 software patents, which were granted between the years 1976-1999.

In this paper, we define a software inventor as any inventor who has at least one software patent. Using this methodology, we have identified 52,746 unique inventors. However, since a software inventor might also have patents in other fields, we need to keep the records of all her patents, not only those in software, in order to trace her mobility.

### **4.3 Compiling the Data**

A brief description of the work process hereby follows. We started first with a list of software patents, which was adopted from Hall and MacGarvie (2006), and truncated to the year 1999. Then, we used the inventor identification database of Trajtenberg-Shiff-Melamed, in order to identify the list of 52,746 software inventors. Next, we took that list, and using the Trajtenberg-Shiff-Melamed database, generated a list of all the patents - not only software - of the software inventors. This process has generated a set of 128,678 patents, out of which 37,655 are software patents. Each record was defined as a match between one software inventor and one patent, and so we were finally left with a panel database consisting of 221,546 records.

After having compiled this dataset of patents, we constructed several variables, in order to enrich the NBER Hall-Jaffe-Trajtenberg Patent Data for our purposes<sup>††††</sup>. The appendix elaborates on all the variables used in this paper - both the original NBER variables and the ones constructed specifically for this paper.

### **4.4 The Limitations of the Data**

The very fact that our empirical study of mobility is based solely on granted patents seems to be the most significant limitation of the data. How much, and to what extent would the results change, given a different definition, are questions that remain open.

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<sup>††††</sup> See Hall, Jaffe and Trajtenberg (2001) for detailed information on the NBER data file. We have used the updated file for patents which were granted between 1963 and 2002, which is downloadable from Bronwyn H. Hall's website: <http://elsa.berkeley.edu/~bhall/bhdata.html>.

One should also take into consideration the unavailability of a clear-cut definition of software patent, and the possible inaccuracies in identifying the unique inventors using the Trajtenberg-Shiff-Melamed method. The use of the Trajtenberg-Shiff-Melamed database has posed yet another limitation in that we could only deal with patents which were granted up to the year 1999. This restriction is potentially very influential, taking into account the fact that over 35% of Hall and MacGarvie (2006) patents were granted after that year.

The use of certain variables from the NBER patent file, for our needs, might also present some statistical difficulties, as described in Hall, Jaffe and Trajtenberg (2001). One such very important variable is the number of citations received for each patent. It is quite a common practice in the empirical literature on patents, to use this variable as a proxy for measuring the importance of a patent. Still, this variable entails two main statistical problems, which are its truncation and non-stationarity (there have been periods with more or less citations, which did not necessarily correspond with the importance of the patents of these periods). Hence, these problems raise the question of how to compare 100 citations of a 1999 patent with 500 citations of a 1975 patent. Moreover, the measure of "generality" too is affected by the number of citations which might also prove to be problematic. However, in this paper we only partially address these statistical problems.

A final limitation, which should be noted, has to do with our proxy for the size of the firm. Standard proxies in the literature include sales and the number of employees. Unfortunately, many of the firms in our sample are not publicly held, and so these measures are unavailable. We were therefore forced to use a proxy which is constructed from the NBER Hall-Jaffe-Trajtenberg Patent Data File. Each patent is assigned to a certain firm or organization ("assignee"). If the inventor is not affiliated to any, the patent is said to be assigned to an individual inventor ("garage"). For our measure of size, we have counted for each assignee the total number of patents it possesses. Though this measure is certainly positively correlated with other measures of size, it has its obvious limitation in the interpretation of our results.

## 5 Stylized Facts and Findings

### 5.1 Software Patents

The software industry has been revolutionized during the last 15 years. Figure 1 demonstrates the steep rise in the number of software patents granted, over the years. The number of granted patents rose during the 1990s by a factor of five. As far as we know, this rise is incomparable to any other field.

**Figure 1**  
*Time Trend of Software Patents, Granted 1976-1999*

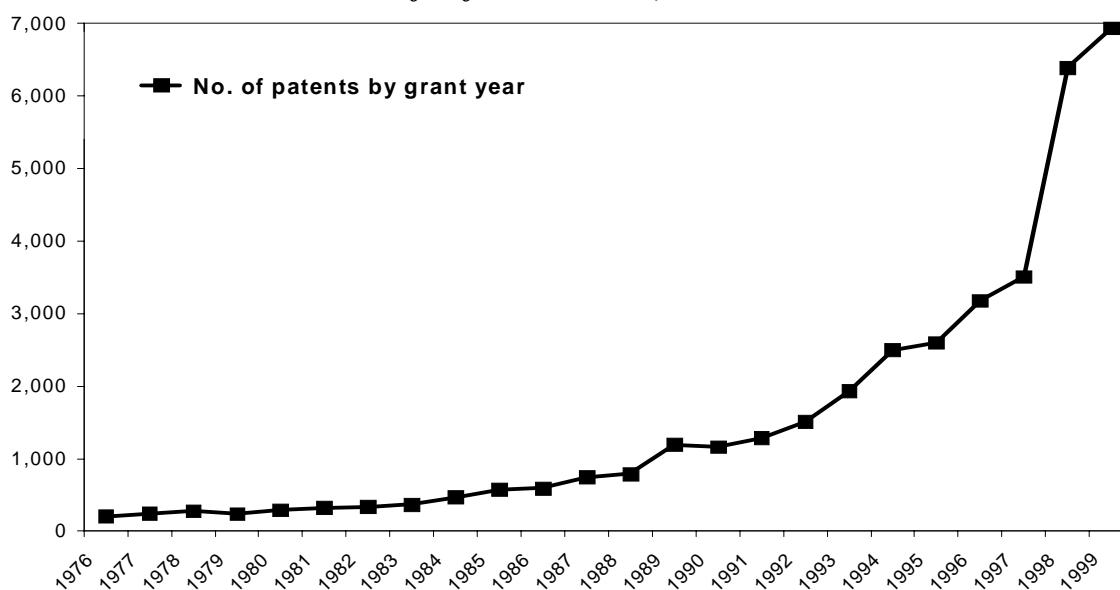


Table 1 displays the distribution of software patents over main categories, which corresponds to the US patent classification. Software patents are found to be heavily concentrated in Computers and Communications (97.1%), and only very few in other categories. A different picture is revealed when looking at the patent category of the assignees. For each assignee, in the NBER Hall-Jaffe-Trajtenberg Patent data file, we have the technological category which holds the plurality of its patents, as a measure of the field in which the assignee operates. It is apparent that not only software firms are involved in patenting software inventions, but instead that the assignees are much more field diverse. For instance, there exists a relatively large mass in the Electrical and Electronics category, and, interestingly enough, a significant proportion of software patents in the Mechanical category as well.

**Table 1**  
***Distribution of Software Patents by Categories***

Patent Category	By Classification of Patent (37,655 patents)	By Patent Category of Assignee (35,354 patents*)		
		1976-1999	1976-1995	1996-1999
Chemical	0.0%	2.2%	3.2%	1.3%
Computers & Communications	97.1%	67.8%	58.4%	75.9%
Drugs & Medical	0.5%	1.4%	1.8%	1.0%
Electrical & Electronic	0.8%	18.5%	24.4%	13.4%
Mechanical	1.2%	8.8%	10.1%	7.6%
Others	0.4%	1.4%	2.1%	0.8%
Total	100%	100%	100%	100%

\* Patents granted to individuals were dropped.

Table 1 separately exhibits and compares the distribution of patent categories of assignees for the patents granted up to the year 1995, and after that year. Obviously, this separation was created in order to account for the change of the USPTO treatment of software patents. Software patents are shown to be much more heavily concentrated in Computers and Communications assignees, in the post 1995 period. It would be hard to interpret this finding per se, since it could either reflect a real transition in the software industry or merely more strategic patenting in computer and communication firms in the post 1995 period. We shall later analyze the movements of inventors, to further shed light on this phenomenon.

We have generated a measure of the size of the assignees by counting the number of patents per assignee, using the NBER Hall-Jaffe-Trajtenberg Patent data file. As can be expected, there are many small assignees, but only few very large ones. The distribution of software patents by assignee size exhibits a huge dispersion; thus, large firms with more than 1,000 patents account for almost 63% of the total number of software patents, but constitute only 3.5% of the firms with at least one software patent. This skewness in the size distribution is a typical phenomenon in most industries. In terms of the number of software patents, out of the total number of patents of the assignees in each category, small firms are much more specialized in software than the larger ones. For instance, in our sample of firms with less than 10 patents software patents constitute more than 54% of their patents, while for firms with more than 1,000 patents software patents are only 3.5% of their patents. This too is quite common, since large corporations are capable of being more diverse, while very small ones typically concentrate on a single niche.

Knowledge in the software industry is more cumulative in nature than in other industries, as stated, for instance, by Layne-Farrar (2005) and Schacht (2006). This characteristic is reflected in our data, as, non-software patents applied for between 1990 and 1995 are found to have received, on average, 6.8 citations by the year 2002, whereas software patents applied for during that same period have received 14.5 citations, on average. Similar results have been obtained while comparing other periods as well.

## **5.2 Software Inventors and their Patents**

Though the trends and specifications of software patents, as have just been presented might be known, knowledge of the profile of a software inventor seems to be much more limited. This section attempts to shed some light on this issue.

Table 2 shows the distribution, over the six categories, of all the patents - software and non-software - of software inventors. As opposed to the results shown in Table 1, the patents are no longer concentrated in a single category. As can be seen, software inventors do not typically patent solely in Computers and Communications. One plausible interpretation to this phenomenon may be that software inventors are not confined in their skills to just pure-software innovations, and instead they show versatility by inventing also in various other fields, where software may be an important component of the innovation. Additional evidence supporting the paradigm that software inventors are well integrated not only in pure software firms, can be found by examining the distribution of the patents created by software inventors over the patent categories of the assignees. Thus it becomes apparent that a very large mass of the distribution is to be found not in Computers and Communications, but rather in categories such as Electrical and Electronics, Mechanics and others.

**Table 2**  
*Distribution of All Patents of Software Inventors by Categories*

Patent Category	By Classification of Patent (128,678 patents)	By Patent Category of Assignee (122,272 patents*)
Chemical	4.2%	5.9%
Computers & Communications	62.4%	45.7%
Drugs & Medical	2.0%	2.1%
Electrical & Electronic	16.3%	25.8%
Mechanical	10.7%	17.7%
Others	4.5%	2.8%
Total	100%	100%

\* Patents granted to individuals were dropped.

The NBER patent data file includes measurements of "generality" and "originality" of patents, as discussed in Hall, Jaffe and Trajtenberg (2001). Essentially, a patent will be called more "original" if it cites patents from different classes, and more "general" if it is cited by patents from different classes. Table 3 demonstrates that the patents of software inventors are both more general and more original, as compared with those of all non-software inventors. Once again, this might imply that software is often a component in non-software inventions. Table 3 also demonstrates the uniqueness of software inventors, compared with other types of inventors; software inventors have, on average, more patents, more citations and more co-inventors than their counterparts<sup>++++</sup>.

**Table 3**  
*Software vs. Non-Software Inventors*

Parameter	Mean		Software Dummy in Regression	
	Non-Software	Software	Coefficient	t-Statistic
Number of patents	2.6	4.2	1.1	55.6
Citations	4.4	8.9	3.2	105.5
First patent year	1986	1990		
Generality	0.39	0.56	0.11	70.26
Originality	0.35	0.49	0.09	71.6
Number of co-inventors	1.8	2.5	0.6	69.4
Number of Inventors	1,588,992	52,746 (3.2%)		

In order to check the robustness of the conditional means presented in Table 3, we have run regressions with controls from the patent data, for each of the variables, so as to

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<sup>++++</sup> There is a statistical problem with the truncation of the number of citation, as described in the Appendix. However, since the patents of software inventors are, on average, more recent than those of non-software inventors, the truncated number of citations received by software inventors is relatively biased downwards relative to the number of citations received by non-software inventors.

measure the net effect of each one of them. The regression includes: (1) a dummy for whether the inventor is a software inventor; (2) the share of the patents of each inventor in each of the patent categories; (3) variables which account for the application year of the first patent of the inventor; (4) the duration between the first and the last patent of each inventor; and (5) a variable which states whether the inventor is from the US<sup>§§§§§</sup>. The coefficients of the software dummy in such regressions are reported in Table 3. In general, the net effects proved to be very significant, though slightly ameliorated compared with the simple conditional means.

Nevertheless, at this point it remains unclear as to whether the results presented in Table 3 represent characteristics pertaining to software patents or rather to the software inventors themselves. Better insights in answering this question can be found by comparing the non-software patents of software inventors, with those of non-software inventors. The averages have been calculated across the patents, and are presented in Table 4. Once again, both dummies for software inventor and software patent were included in regression, along with patent categories and application year. The coefficient proved to be statistically significant. The results are consistent with the spirit of the statements of the “*General Purpose Skills*” hypothesis regarding the characteristics of software inventors, as they make it clear that much of what distinguishes the two groups represents the difference between software and non-software **inventors**.

**Table 4**  
*Patents of Software vs. Non-Software Inventors*

Parameter	Mean			Software Dummies in Regression			
	Software Inventors		Non-Software Inventors	Inventor		Patent	
	Software Patent	Non-Software Patent		Coefficient	t-Statistic	Coefficient	t-Statistic
Citations	15.2	10.9	6.9	3.29	89.16	3.25	49.87
Generality	0.55	0.48	0.39	0.08	60.53	0.07	29.93
Originality	0.49	0.40	0.34	0.04	39.82	0.08	46.17
Number of co-inventors	2.5	2.8	2.0	0.85	175.19	-0.37	-43.12

<sup>§§§§§</sup> As reported in the inventor's first patent.



### 5.3 Mobility of Software Inventors

The uniqueness of our analysis is that the study of mobility is reflected from the patent data. A movement by an inventor is detected when the same inventor is first observed in one patent record with one assignee, and then in another record with a different assignee. Our sample consists of 52,746 software inventors, out of which 70% are from the US (first country), 19% from Japan and 2% from the UK. Out of this group of inventors, 7,117 moved assignees at least once. Of those that moved assignees, the mean number of moves was 3.4, totaling 23,873 moves. There were 10,444 of them who moved to different geographical regions at least once, for a total of 39,981 moves, and on average 3.8 geographic moves per inventor who did move<sup>\*\*\*\*\*</sup>.

Table 5 compares software and non-software inventors, with respect to mobility. A typical software inventor moves more than other types of inventors across assignees, as well as geographically, across states. Hence, this finding supports the claims of the “*General Purpose Skills*” hypothesis, on the mobility of software inventors. Once again, robustness tests were conducted using the coefficients in regressions similar to the regression which appears in Table 7. The controlled coefficients have proven to be even larger, as well as statistically significant. Similar regressions reveal that software inventors make 72% more assignee moves than their counterparts, as well as 60% more geographic moves.

**Table 5**  
*Mobility of Software vs. Non-Software Inventors*

Moves	Mean		Software Dummy in Regression	
	Non-Software	Software	Coefficient	t-Statistic
% of assignee movers*	28%	24%		
% of geographical movers*	37%	36%		
# of moves across assignees**	2	3.4	1.7	34.2
# of geographical moves**	2.5	3.8	1.6	33

\* inventors with only one patent were dropped

\*\* for movers

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\*\*\*\*\* Note that there could be some overlapping between the assignee moves and the geographical moves, in cases in which for a certain inventor both the state and the assignee exhibit change between two sequential patents.

So far then, the data have demonstrated that software inventors move more than other types of inventors. However, the “*General Purpose Skills*” hypothesis also suggests that the frequent mobility of software inventors is related to their "General Purpose Skills" as well as their ability to apply their expertise in various fields. Table 6 displays the moves of software inventors across assignees, in accordance to the main field of the assignee. Our impression from the data displayed in this table is that the movement of software inventors is extremely diverse across categories. It seems that the knowledge they hold is applicable in many fields, and is not strictly linked to the specific field related to the company where they are being employed. The probability of a movement is lowest for software inventors employed by firms in Computers & Communications (10%) and highest for individual inventors (40%).

**Table 6**  
***Moves of Software Inventors across Assignees, by Main Field of Assignee***

From\To		Chem.	Comp. & Comm.	Drugs & Medical	Electrical & Electronic	Mech.	Other	Ind.	Total Outflows
	Movement Prob.								
Chemical	29.3%	396	326	117	628	599	72	118	2,256
Computers & Comm.	10.0%	281	4,391	115	1,162	732	165	957	7,803
Drugs & Medical	32.6%	99	111	209	188	154	18	127	906
Electrical & Electronic	13.0%	639	1,280	193	1,775	943	173	567	5,570
Mechanical	15.2%	583	758	150	985	1,412	162	277	4,327
Other	21.0%	63	168	28	162	155	107	105	788
Individuals	39.9%	110	1,055	130	530	298	100	0	2,223
<b>Total Inflows</b>		2,171	8,089	942	5,430	4,293	797	2,151	23,873

The answer to the question whether software inventors actually move across fields more than other inventors seems to be positive. Indeed, in 49.2% of the assignee moves of software inventors (which equals 11,755 moves) the move has been accompanied by a shift from one patent category to another, while for other types of inventors only 36.1% of the moves (125,548 moves) have been accompanied by a category change. Even after controlling for the patent category in a Logit regression, software inventors are still more prone to moves across fields, a result which is statistically significant within a 99% confidence interval. This phenomenon is in line with the “*General Purpose Skills*” hypothesis, which claims that the job mobility of software inventors is closely related to the diversity of their skills and their ability to apply their expertise in various different fields.

Taking this analysis a step further might provide some insights on whether mobility is related to matching or to recombination between the inventor and the firm. Implicitly, a matching mechanism would imply that inventors are likely to move to a firm where the technological focus is more closely related to their own expertise. By contrast, a recombination mechanism would imply that some degree of diversity is required for successful match between the inventor and the firm to occur. In order to test which one of these two competing hypotheses is supported by our data, we needed to construct some measure of technological closeness, and used one similar to that introduced by Jaffe (1986). The variable we constructed, *DIFF\_W\_ASSIG*, measures how technologically different is the patenting history of the inventor, from that of the assignee she is currently working for<sup>†††††</sup>. By construction, it is a decreasing function of the similarity of their histories. We then took the sample of assignee moves, excluding the moves which involve being an individual inventor ("garage"). In this sample of 19,499 moves, the average value of the *DIFF\_W\_ASSIG* measure is 0.249 for the firms the inventors move from, and 0.293 for the firms the inventors move to. Since this difference is statistically significant within a 99% confidence interval, we conclude that the results of our analysis are more supportive of the recombination story, in which inventors move to firms involved in various areas much different from the focus of their past research.

Table 6 also shows that the categories which experience positive net flows of software inventors are Computers and Communications (286 inventors) and, interestingly enough, also the Drugs and Medical category (36 inventors). This analysis supplies evidence that the identity of the firms engaged in software invention has been changing over time. The large negative net flow from Electrical and Electronics, presumably suggests that the semiconductors firms have lost software inventors to firms which are more specialized in software. These findings, combined with the trends in software patents, shown in Table 1, can now be jointly interpreted as reflecting a true transition of software inventions towards pure-software firms<sup>†††††</sup>. It is interesting to note that these findings are

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<sup>†††††</sup> See the appendix for exact information on how this variable is constructed.

<sup>†††††</sup> It is important to emphasize that by our definition a software firm is a firm for which most of its patents are in software. Bessen and Hunt (2004) use Compustat definitions and find that most software patents do not come from the software industry: "Manufacturers of machinery, electronics, and instruments employed only 6% of all computer programmers and yet they obtained 2 out of 3 software patents. Firms outside the manufacturing sector employed 9 out of 10 computer programmers; but together they accounted for only 1 out of 4 software patents". On the other hand, Farrar (2005) has found that their sample may include many non-software patents as well. These statistics could be exaggerated due to that fact.

in a complete contrast to the conjectures of Irlam and Williams (1994), who have forecasted that the introduction of software patents would be devastating for small software firms. However, it is still unclear whether this phenomenon is a result of the policy changes of the USPTO, or rather reflects a more fundamental and exogenous process in the software industry, namely, the gradual transition towards more and more generic software inventions. On the one hand, Graham and Mowery (2003) have stated that the U.S. and global computer software industries have been transformed during the past 20 years, such that the revenues of leading firms are no longer dominated by sales of products that incorporate high levels of user-specific customization. Instead, the dominant firms in the U.S. software industry rely on sales of standard products to mass markets. On the other hand, Hall and MacGarvie (2006) have claimed that the change in the USPTO policy regarding software patents has resulted in a higher patent value for upstream firms than to downstream firm. They have also found that after 1994, an increase in the software patent yield per R&D dollar has been associated with a larger increase in market value for a software firm. These findings suggest that the policy change per se might have stirred the change in the industry. Still, it remains unclear whether this effect is actually due to the policy change or to the "internet bubble", which took place in the second half of the 1990s.

Table 7 shows the net flows of moves by software inventors across assignees, depending on the size of assignee. The proxy for size is calculated as the total number of patents of each assignee. The most striking result is that there is a net inflow into the very small firms. Combined with our previous findings, we are now inclined to say that the evidence suggests a movement of software inventors towards small software firms. Once again, the data reveal trends which are exactly the opposite of the ones predicted by Irlam and Williams (1994). It is important to note, however, that the last years of our sample represent a period of "boom" in the business cycle of the software industry. Furthermore, since job security is usually better in large firms than in smaller ones<sup>§§§§§§</sup>, the movement of inventors towards the smaller companies might be due to the fact that during "boom" periods, employees are more inclined to take occupational risks than in times of recession.

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<sup>§§§§§§</sup> See for example Topel and Ward (1992).

**Table 7**  
***Moves of Software Inventors across Assignees, by Size (# of Patents) of Assignees***

<b>Size of Assignee</b>	<b>Inflow</b>	<b>Outflow</b>	<b>Net</b>
1 - 100	7,260	6,836	424
101 - 1,000	4,789	4,831	-42
1,001 - 5,000	3,580	3,583	-3
5,001 - 10,000	1,403	1,495	-92
10,001 - 20,000	4,260	4,416	-156
20,000+	430	489	-59
Assigned to Individuals	2,151	2,223	-72
<b>Total</b>	<b>23,873</b>	<b>23,873</b>	<b>0</b>

Nevertheless, the evidence on negative net flow of individual inventors indicates that job security and business cycles, per se, do not constitute the entire picture. A closer inspection of the flows of individual inventors by the application year of the patents, reveals that prior to the year 1994 there was a negative flow of only 4 individual inventors ("garage"), whereas between 1994 and 1999 there was a negative flow of 68 individuals. We, therefore, speculate that this is an indication that the change in the policy of the USPTO and the court, concerning software patents, has spurred an evolutionary force in the software industry in favor of small firms. Indeed, since the intellectual property of small software startups is often their most significant asset, a strong legal protection of that property is especially important for this type of firms, as it thus enables them to raise money on that basis, and commercialize their invention. For example, Mann and Sager (2006) have analyzed a sample of venture-backed young software companies after the first round of financing, and found evidence of a strong correlation between patenting and various proxies for strong performance: rounds of financing, total investment, exit status, reaching a late stage of financing, and longevity.

We have found evidence of persistency in the size of those firms in which an inventor works for throughout her career. Concentrating only on moves which do not involve an individual inventor ("garage"), the correlation between the different size of the two assignees of each move, as measured by the log of the total number of patents of the assignee, is positive (0.37). Even when controlling for the technological category and the application year, the coefficient is 0.36 with a t-statistic larger than 53. Furthermore, moves which involve a shift from working in a firm to working as an individual inventor ("garage"), or the other way around, are mostly done when smaller firms are involved. Within our sample, the average size of assignees, that are not individual inventors, is 7.39;

whereas the average size of such firms, to which an individual inventor moved into is 5.19; and finally the average size of such firms, from which an inventor moves from into being an individual inventor is 5.43.

Having established these insights regarding trends in the movement of software inventors, we then constructed a Logit regression, which appears in Table 8, in order to more rigorously analyze the factors which affect the likelihood of a software inventor to move assignees for each of her patents. The work process was as follows. Each inventor corresponded to a sequence of patents. The first patent was dropped, since it is impossible to identify any movement from the first patent. As for the rest of the patents, we have built the dependent variable to be a dummy for whether the inventor has moved assignees between her current patent and her previous one. Elaborated explanations on the variables used in this regression are presented in the Appendix. The Logit regression incorporated weights, proportional to the time span between the current patent and the previous one<sup>\*\*\*\*\*</sup>. The results of the analysis are described hereinafter, in the following paragraphs.

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\*\*\*\*\* Note that since all the data are conditional on patenting, one must find a way to incorporate calendar time into the analysis. To illustrate this point consider two inventors, one patents every year, and the other every 5 years. Suppose that they both switched assignee every 5 years. For the first, the dataset would include 4 records without mobility for every one with mobility, while for the second all of the records would show mobility. This example demonstrates that when the time span between two patents is very short, the data of whether the inventor moved or not is less informative.

**Table 8**  
**Mobility of Inventors**

**Dependent Variable:** MOVE\_ASSIG

Method: ML - Binary Logit; 6 iterations; QML (Huber/White) standard errors;

Sample: 1 221546 IF PAT SEQ>1

Variable	All years		APPYEAR<1995		APPYEAR≥1995	
	Coef.	Std. Err.	Coef.	Std. Err.	Coef.	Std. Err.
C	<b>-0.699</b>	(0.097)	<b>-0.642</b>	(0.109)	-0.873	(0.822)
APPYEAR-1965	<b>-0.010</b>	(0.002)	<b>-0.013</b>	(0.003)	-0.004	(0.026)
DURATION	<b>0.090</b>	(0.003)	<b>0.100</b>	(0.004)	<b>0.079</b>	(0.005)
PAT SEQ	<b>-0.023</b>	(0.001)	<b>-0.028</b>	(0.001)	<b>-0.012</b>	(0.002)
MOVE_ASSIG_CUM(-1)	<b>0.062</b>	(0.002)	<b>0.073</b>	(0.003)	<b>0.038</b>	(0.003)
PART_COUNT(-1)	<b>0.054</b>	(0.004)	<b>0.073</b>	(0.005)	<b>0.017</b>	(0.007)
SOFT_PAT(-1)	<b>0.128</b>	(0.064)	<b>0.177</b>	(0.077)	0.016	(0.113)
CORP(-1)	<b>-0.360</b>	(0.080)	<b>-0.309</b>	(0.096)	<b>-0.504</b>	(0.146)
LOG(ASSIG_PATENTS(-1))	<b>-0.071</b>	(0.011)	<b>-0.076</b>	(0.013)	<b>-0.063</b>	(0.020)
LOG(ASSIG_PATENTS(-1))*SOFT_PAT(-1)	<b>-0.018</b>	(0.008)	<b>-0.033</b>	(0.010)	0.014	(0.015)
CRECEIVE(-1)	<b>0.001</b>	(0.0005)	0.000	(0.001)	<b>0.007</b>	(0.001)
GENERAL(-1)	0.054	(0.038)	-0.010	(0.048)	<b>0.173</b>	(0.063)
CLAIMS(-1)	<b>-0.004</b>	(0.001)	<b>-0.003</b>	(0.001)	<b>-0.006</b>	(0.001)
ORIGINAL(-1)	<b>-0.370</b>	(0.045)	<b>-0.354</b>	(0.053)	<b>-0.394</b>	(0.085)
SOFT_PAT	<b>0.322</b>	(0.061)	<b>0.307</b>	(0.076)	<b>0.335</b>	(0.103)
SOFT_PAT(-1)*SOFT_PAT	<b>-0.405</b>	(0.058)	<b>-0.390</b>	(0.074)	<b>-0.487</b>	(0.095)
CORP	<b>0.527</b>	(0.079)	<b>0.474</b>	(0.095)	<b>0.635</b>	(0.146)
LOG(ASSIG_PATENTS)	<b>-0.290</b>	(0.011)	<b>-0.292</b>	(0.013)	<b>-0.300</b>	(0.019)
LOG(ASSIG_PATENTS)*SOFT_PAT	<b>-0.039</b>	(0.008)	<b>-0.047</b>	(0.010)	-0.020	(0.014)
DIFF_W_PAT	<b>0.193</b>	(0.037)	<b>0.165</b>	(0.042)	<b>0.326</b>	(0.080)
DIFF_W_ASSIG	<b>0.987</b>	(0.048)	<b>1.063</b>	(0.056)	<b>0.913</b>	(0.095)
DIFF_W_TEAM	<b>0.534</b>	(0.054)	<b>0.610</b>	(0.060)	<b>0.259</b>	(0.118)
CAT1(-1)	<b>0.693</b>	(0.084)	<b>0.712</b>	(0.094)	<b>0.562</b>	(0.194)
CAT2(-1)	<b>0.196</b>	(0.066)	<b>0.244</b>	(0.076)	0.089	(0.135)
CAT3(-1)	<b>0.498</b>	(0.108)	<b>0.610</b>	(0.123)	0.164	(0.217)
CAT4(-1)	<b>0.233</b>	(0.069)	<b>0.300</b>	(0.078)	0.074	(0.146)
CAT5(-1)	<b>0.188</b>	(0.070)	<b>0.264</b>	(0.080)	-0.079	(0.152)
CAT1	<b>0.618</b>	(0.079)	<b>0.635</b>	(0.088)	<b>0.492</b>	(0.185)
CAT2	<b>0.347</b>	(0.063)	<b>0.304</b>	(0.072)	<b>0.524</b>	(0.134)
CAT3	<b>0.372</b>	(0.103)	<b>0.272</b>	(0.114)	<b>0.689</b>	(0.226)
CAT4	<b>0.282</b>	(0.065)	<b>0.292</b>	(0.073)	<b>0.295</b>	(0.143)
CAT5	<b>0.182</b>	(0.066)	<b>0.132</b>	(0.074)	<b>0.357</b>	(0.146)
McFadden R <sup>2</sup> :	0.2413		0.2517		0.2298	
LR statistic:	32,623		23,924		9,231	
Number of observations:	151,331		106,269		45,062	
Observations with dependent variable=1	21,554		15,486		6,068	

**Bold text indicates significance at the 5% level.**

The sample of the first equation in Table 8, includes patents from all the application years, while the others analyze the sub-samples where the application year is before, and after 1995. The results suggest that, on average, mobility has been slightly decreasing over the years - as indicated by the negative sign of the coefficient of APPYEAR.

The signs of the coefficients of DURATION and PAT\_SEQ should be interpreted together. Thus, inventors who are very productive have a decreasing probability to move assignees, as their careers progress. Conversely, less productive inventors are characterized by a higher probability of moving in later periods of their career. This finding is consistent with the aforementioned finding by Hoisl (2007), that inventors with higher productivity are less likely to move.

Moreover, inventors who have already moved in the past are more inclined to move again. Inventors who work in a corporation are less likely to move, and even more so in the post-1995 sample. Inventors are also less likely to move when working for an assignee with a large number of patents; however, if they do move, the move is more likely to be to assignees with a small amount of patents<sup>††††††††</sup>. This phenomenon is stronger for inventors who patent software.

As we found evidence that software inventors are more likely to switch patent category while moving from one assignee to another, we then wanted to further check this phenomena after controlling for the various other variables we have in Table 8. For that purpose, we have introduced the three variables DIFF\_W\_ASSIG, DIFF\_W\_PAT and DIFF\_W\_TEAM, into the Logit regression. These variables measure how different is the patenting history of the inventor from (a) the patenting history of the assignee; (b) the patent category of the current patent; and (c) the patenting history of the team-member with whom the inventor is currently working with. The results suggest that all three variables have positive correlation with mobility. These findings support our previous analysis and confirm the "General Purpose Skills" Hypothesis, indicating that mobility of software inventors is often associated with their ability to apply their skills in inventions, teams and firms which are different from their patenting history. Job mobility may also be their way of breaking their career path and divert their research focus into new trajectories. An alternative way of interpreting these findings is by taking the standpoint of the firms. The results correspond in a very interesting manner to those found by Song, Almeida and Wu (2003) for the semiconductors industry, who have found evidence that learning from a

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<sup>††††††††</sup> We have also tried to build measures of age by taking the application year of the patent minus the first application year of that assignee. Similarly, the results suggest that inventors are less likely to move when the assignee is "old", yet are more likely to move to a "young" firm.



mobile engineer is more likely when the engineer possesses technological expertise distant from that of the new hiring firm.

The "*Asymmetric Information*" Hypothesis predicts that asymmetric information may play an important role in affecting the inclination of the inventor to move assignee. Indeed, the ex-ante observable variables, CLAIMS and ORIGINAL, are found to decrease the probability of a move, indicating on preemption, while the ex-ante unobserved variables, CRECEIVE and GENERAL, are found to have a positive effect on movement, after 1995<sup>\*\*\*\*\*</sup>.

However, this is merely an indication that the "*Asymmetric Information*" Hypothesis is correct. An alternative story, yet similar in spirit, which is also consistent with such findings is that the employer might not be able to capitalize on more general inventions, in case in which the company is narrowly focused. Hence, the employer would be willing to compensate the employee only in relation to her lower private value, rather than the higher value of the patent for more general applications. Thus, a better statistical indication supporting the "*Asymmetric Information*" Hypothesis would show the interaction between these variables. Explicitly, asymmetric information is likely to play a role when both the ex-ante observed variables are low and the ex-ante unobserved variables are high, i.e. mobility should prove to be higher in cases when both the observed variables are low and the unobserved are high. Therefore, we have constructed the ASYMMETIRC variable (see appendix), which is largest when there is an interaction of both larger unobserved quality measures, and small observed quality measures.

We first wanted to check that asymmetric information has indeed a positive effect on the inclination of inventors to move assignees. Table 9 is similar to Table 8, yet only variables which are known in the previous patent are included in it, and the asymmetric information variable is included. The first regression validates the hypothesis that this variable has a positive and statistically significant effect on mobility.

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<sup>\*\*\*\*\*</sup> It still remains unclear to us why these coefficients are not robust in the pre-1995 sample. Perhaps it has to do with the fact that these two variables suffer from truncation. The post-1995 sample is more homogeneous, and thus this problem might prove to be less severe in this sample.

**Table 9**

*A Closer Look at Asymmetric Information and Mobility*

**Dependent Variable:** MOVE\_ASSIG

Method: ML - Binary Logit; 6 iterations (for each); QML (Huber/White) standard errors;

Sample: 1 221546 IF PAT\_SEQ>1; obs: 151331; obs. with dep. var.=1: 21554.

Variable	(1)		(2)		(3)		(4)	
	Coef.	Std. Err.	Coef.	Std. Err.	Coef.	Std. Err.	Coef.	Std. Err.
ASYMMETRIC(-1)	<b>0.22</b>	(0.051)	<b>-1.27</b>	(0.199)	<b>-1.25</b>	(0.199)	<b>-1.03</b>	(0.190)
ASYMMETRIC(-1) *NOT_INDIVIDUAL(-1)			<b>1.62</b>	(0.206)	<b>1.55</b>	(0.208)	<b>2.06</b>	(0.196)
ASYMMETRIC(-1) *NOT_INDIVIDUAL(-1) *SOFT_PAT(-1)					<b>0.44</b>	(0.119)		
ASYMMETRIC(-1) *NOT_INDIVIDUAL(-1) *SOFT_PAT					<b>-0.16</b>	(0.064)		
ASYMMETRIC(-1) *NOT_INDIVIDUAL(-1) *PATENTS_WITH_ASSIG(-1)							<b>-0.10</b>	(0.012)
ASYMMETRIC(-1) *NOT_INDIVIDUAL(-1) *YEARS_WITH_ASSIG(-1)							<b>-0.25</b>	(0.016)
C	<b>-0.45</b>	(0.084)	0.09	(0.114)	0.10	(0.115)	<b>-0.28</b>	(0.111)
APPYEAR-1965	<b>-0.01</b>	(0.002)	<b>-0.01</b>	(0.002)	<b>-0.01</b>	(0.002)	<b>-0.01</b>	(0.002)
DURATION	<b>0.10</b>	(0.003)	<b>0.10</b>	(0.003)	<b>0.10</b>	(0.003)	<b>0.12</b>	(0.003)
PAT_SEQ	<b>-0.03</b>	(0.001)	<b>-0.03</b>	(0.001)	<b>-0.03</b>	(0.001)	<b>-0.02</b>	(0.001)
MOVE_ASSIG_CUM(-1)	<b>0.07</b>	(0.002)	<b>0.07</b>	(0.002)	<b>0.07</b>	(0.002)	<b>0.05</b>	(0.002)
PART_COUNT(-1)	<b>0.04</b>	(0.004)	<b>0.04</b>	(0.004)	<b>0.04</b>	(0.004)	<b>0.04</b>	(0.004)
SOFT_PAT(-1)	0.04	(0.049)	0.06	(0.049)	-0.07	(0.062)	0.07	(0.05)
CORP(-1)	<b>0.16</b>	(0.056)	<b>-0.41</b>	(0.096)	<b>-0.42</b>	(0.096)	<b>-0.43</b>	(0.089)
LOG(ASSIG_PATENTS(-1))	<b>-0.27</b>	(0.005)	<b>-0.28</b>	(0.005)	<b>-0.28</b>	(0.005)	<b>-0.25</b>	(0.005)
LOG(ASSIG_PATENTS(-1)) *SOFT_PAT(-1)	<b>-0.03</b>	(0.008)	<b>-0.03</b>	(0.008)	<b>-0.04</b>	(0.008)	<b>-0.04</b>	(0.008)
CAT1(-1)	<b>0.73</b>	(0.076)	<b>0.73</b>	(0.077)	<b>0.73</b>	(0.077)	<b>0.71</b>	(0.077)
CAT2(-1)	0.02	(0.061)	0.02	(0.061)	0.03	(0.061)	0.03	(0.062)
CAT3(-1)	<b>0.61</b>	(0.093)	<b>0.60</b>	(0.094)	<b>0.60</b>	(0.094)	<b>0.58</b>	(0.094)
CAT4(-1)	<b>0.15</b>	(0.064)	<b>0.15</b>	(0.064)	<b>0.15</b>	(0.064)	<b>0.15</b>	(0.065)
CAT5(-1)	0.08	(0.066)	0.08	(0.066)	0.08	(0.066)	0.09	(0.067)
McFadden R <sup>2</sup> :	0.1952		0.1967		0.1970		0.2153	
LR statistic:	26,396		26,595		26,636		29,114	

**Bold text indicates significance at the 5% level.**

Once again, our main goal is to test whether it is indeed asymmetric information that affects moves, or perhaps some alternative explanation such as the prospects for better job opportunities for those engaged in more general patents. Our first test is displayed in the second regression of Table 9. Here we have interacted the ASYMMETRIC variable with a dummy variable indicating as to whether the inventor had been working as an individual inventor ("garage") in her preceding patent. The results, which are persistent in the pre and post 1995 subsamples, provide strong support of the "Asymmetric Information" Hypothesis. As can be seen, the ASYMMETRIC variable induces mobility only for those inventors working for firms or any other institution. As for the individual inventors, there is actually a

negative effect on mobility, as they have already possessed at that time the maximum amount of control over their invention.

In the third regression of Table 9, one can see that asymmetric information is more strongly correlated with mobility when the inventor works on a software patent prior to the move and on a non-software patent after the move. In the last regression we can see that, as can be expected, that asymmetric information affects mobility less when the inventor has either been working for many years with the current assignee or has had many patents with that assignee.

In two other similar Logit regressions, which are omitted, we have restricted the sample to cases in which on his previous patent the inventor has been working for a private firm. In one of these regressions, the dependent dummy variable was moves to assignees of smaller size, while in the other it was moves to assignees of larger or similar size. We found that ASYMMETRIC is only statistically significant in explaining moves to assignees of smaller size.

Our findings that ASYMMETRIC plays a role only in moves to smaller firms and when the inventor does not work as an individual inventor ("garage"), support the observation made by Nelson (1959), that "Often the inventor quit his previous job to found a new firm because his superiors were not interested in his invention". This suggests that in cases where asymmetric information is strong, what often motivates inventors to move is their own wish to attain more control over their inventions and their future benefits. In order to test that further, we have split the MOVE\_ASSIG variable into two dummy variables. The CONTROL\_MOVE variable gets the value 1 for all assignee moves, which are one of the following: (1) A move to a smaller assignee; (2) Any move to being an individual inventor ("garage"); and (3) A move from a governmental agency to a private corporation. Presumably, these kinds of moves are often characterized by an improvement in the control the inventors have over their inventions and their future benefits. The variable NON\_CONTROL\_MOVE gets the value one for all assignee moves which are not "control moves", and zero otherwise. Approximately half of the moves in our sample are "control moves" and half are "non control moves".

Table 10 presents the result of the Logit analysis of the two samples. The analysis supports the hypothesis that asymmetric information plays an important role in "control

moves", yet has no significant effect on the probability that the inventor would make a "non control move". This, we believe, serves as the final evidence that the asymmetric information explanation is indeed the right one - and not any other suggested alternatives. It also summarizes the results of the channels through which the past quality of the work of the inventor is correlated with her current mobility.

**Table 10**  
***Asymmetric Information, Mobility and Control***

Method: ML - Binary Logit; QML (Huber/White) standard errors;

Sample: 1 221546 IF PAT\_SEQ>1; obs.: 151331

Dependent Variable >> Variable	CONTROL MOVE		NON_CONTROL MOVE	
	Coef.	Std. Err.	Coef.	Std. Err.
<b>ASYMMETRIC(-1)</b>	<b>0.327</b>	(0.061)	-0.093	(0.072)
C	<b>-3.195</b>	(0.131)	<b>-0.483</b>	(0.101)
APPYEAR-1965	<b>-0.012</b>	(0.003)	<b>-0.019</b>	(0.003)
DURATION	<b>0.099</b>	(0.003)	<b>0.070</b>	(0.004)
PAT_SEQ	<b>-0.024</b>	(0.002)	<b>-0.013</b>	(0.001)
MOVE_ASSIG_CUM(-1)	<b>0.035</b>	(0.002)	<b>0.029</b>	(0.001)
PART_COUNT(-1)	-0.005	(0.006)	<b>0.083</b>	(0.005)
SOFT_PAT(-1)	<b>0.176</b>	(0.075)	0.102	(0.057)
CORP(-1)	<b>1.195</b>	(0.125)	<b>0.146</b>	(0.052)
LOG(ASSIG_PATENTS(-1))	<b>-0.074</b>	(0.007)	<b>-0.436</b>	(0.006)
LOG(ASSIG_PATENTS(-1))*SOFT_PAT(-1)	<b>-0.030</b>	(0.01)	<b>-0.116</b>	(0.012)
CAT1(-1)	0.112	(0.09)	<b>1.162</b>	(0.095)
CAT2(-1)	<b>-0.244</b>	(0.071)	0.141	(0.076)
CAT3(-1)	<b>0.480</b>	(0.112)	<b>0.425</b>	(0.11)
CAT4(-1)	0.017	(0.073)	0.110	(0.081)
CAT5(-1)	<b>-0.169</b>	(0.077)	<b>0.269</b>	(0.083)
McFadden R <sup>2</sup> :	0.0654		0.2973	
LR statistic:	5,888		24,317	
Observations with dependent variable=1	11,086		10,467	
Number of iterations	5		8	

**Bold text indicates significance at the 5% level.**

It is also interesting to note that Table 10 indicates that the number of partners has an effect only on the probability of a "non control move", while the fact that the inventor has worked on a software patent in her previous patent only increases the probability of "control moves". Our interpretation of these findings is that whenever the software inventor is less dependent on the expertise of others in her work, she is more likely to make a "control move" rather than a "non control move".

## 5.4 Productivity of Software Inventors and the Quality of their Patents

Analyzing the productivity of software inventors and the quality of their patents is difficult, in light of the fact that all our empirical analysis is conditional on patents. We

have attempted to do so by building measures of productivity and quality, and then analyzing their relationship to various parameters - in particular to the mobility of the inventors.

The first, and more intuitive measure of quality, is the number of citations made for the patent. This measure has been quite a common measure of quality in the literature, ever since the variable has become available in the NBER Hall-Jaffe-Trajtenberg Patent Data. However, as already pointed out, this variable suffers from various statistical problems. Simple averages over this variable might reflect these problems. Therefore, a proper analysis will have to at least control for time trend in this variable. Table 11 summarizes the results of a regression in which the dependent variable is the number of citations received for the patent.

**Table 11**  
*Patent Citations*

**Dependent Variable:** CRECEIVE

Method: Least Squares with White Heteroskedasticity-Consistent Standard Errors;

Sample: 1 221546 IF PAT\_SEQ>1 and CRECEIVE<500\*; obs: 168793; mean dependent variable: 12.04

Variable	(1)		(2)		(3)	
	Coef.	Std. Err.	Coef.	Std. Err.	Coef.	Std. Err.
C	<b>-12.913</b>	(0.55)	<b>-12.768</b>	(0.553)	<b>-9.73</b>	(0.512)
APPYEAR-1965	<b>3.066</b>	(0.049)	<b>3.071</b>	(0.049)	<b>2.123</b>	(0.046)
(APPYEAR-1965) <sup>2</sup>	<b>-0.082</b>	(0.001)	<b>-0.082</b>	(0.001)	<b>-0.059</b>	(0.001)
M CRECEIVE(-1)					<b>0.369</b>	(0.006)
DURATION	<b>-0.124</b>	(0.007)	<b>-0.121</b>	(0.007)	<b>-0.137</b>	(0.007)
PAT_SEQ	0.003	(0.002)	0.003	(0.002)	<b>0.009</b>	(0.002)
PART_COUNT	<b>0.509</b>	(0.018)	<b>0.515</b>	(0.018)	<b>0.331</b>	(0.017)
SOFT_PAT	<b>4.051</b>	(0.284)	<b>3.965</b>	(0.284)	<b>2.883</b>	(0.255)
LOG(ASSIG_PATENTS)	<b>-0.378</b>	(0.018)	<b>-0.409</b>	(0.02)	<b>-0.154</b>	(0.018)
LOG(ASSIG_PATENTS)*SOFT_PAT	<b>-0.181</b>	(0.034)	<b>-0.172</b>	(0.034)	<b>-0.131</b>	(0.03)
MOVE_GEO	<b>-0.394</b>	(0.094)	<b>-0.382</b>	(0.094)	<b>-0.196</b>	(0.088)
MOVE_ASSIG_CUM	-0.003	(0.002)	-0.002	(0.002)	-0.004	(0.002)
MOVE_ASSIG	<b>-0.667</b>	(0.138)	0.010	(0.313)	0.385	(0.294)
MOVE_ASSIG*SOFT_PAT(-1)	<b>2.183</b>	(0.278)	<b>2.036</b>	(0.279)	-0.437	(0.270)
MOVE_ASSIG*LOG(ASSIG_PATENTS(-1))			<b>-0.34</b>	(0.033)	<b>-0.144</b>	(0.031)
MOVE_ASSIG*LOG(ASSIG_PATENTS)			<b>0.208</b>	(0.037)	<b>0.112</b>	(0.035)
CAT1	<b>-0.469</b>	(0.197)	-0.365	(0.197)	<b>-0.588</b>	(0.183)
CAT2	<b>5.683</b>	(0.163)	<b>5.719</b>	(0.163)	<b>3.302</b>	(0.152)
CAT3	<b>2.655</b>	(0.307)	<b>2.669</b>	(0.306)	<b>1.698</b>	(0.287)
CAT4	<b>3.136</b>	(0.171)	<b>3.152</b>	(0.171)	<b>1.846</b>	(0.157)
CAT5	<b>1.376</b>	(0.174)	<b>1.394</b>	(0.174)	<b>0.432</b>	(0.156)
Adjusted R <sup>2</sup> :	0.1118		0.1125		0.2429	
F-statistic:	1,250		1,127		2,709	

**Bold text indicates significance at the 5% level.**

**\* 7 observations, in which CRECEIVE>500, were dropped.**

The sample includes the patents of software inventors; once again dropping the first patent of each inventor, in order to include mobility as a variable. A new variable appearing in the estimation is M\_CRECEIVE(-1), which is the mean citation received for the prior patents of the inventor, and serves as a kind of an inventor specific effect. The first two equations do not include this variable. Their results indicate on a robust effect of moves between assignees on the number of citation received. The third equation does include this variable and, not surprisingly, suggests that the individual effect is very significant. It also shows that after controlling for this effect, the assignee moves do not directly affect the number of citations received. There is, however, an indirect effect via the sizes of the assignees. In general, moves from smaller to larger assignee result in receiving more citations. This finding exactly supports our “*Productivity, Mobility and the Firm's Size*” hypothesis, regarding the short-run costs of a move. Finally, geographical movement is found to have a negative effect on citation, even after controlling for the past citations of the inventor.

In the absence of an assignee move, an inventor will be more cited when working for a small assignee. This effect is much stronger for software patents. One should also bear in mind the possibility that software inventors who work for large corporations on non-software inventions might be involved in projects which are firm specific, thus they might not be as well cited as pure software inventions. Nevertheless, the fact remains that the data indicates that the small firms are, on average, responsible for the more important software innovations<sup>§§§§§§§§</sup>. By contrast, the opposite is found just following a move, which might be an indication that smaller firms sometimes rush into strategically patenting the invention, so as to resolve property rights disputes with the former employer of the inventor. Hence, we have found a tradeoff between the long and the short run regarding the patent quality; though it seems that in the long run an inventor would be better off inventing for many years in a small company, the transition to a smaller company might prove to have short run negative effects.

As in the previous regressions, the coefficients of DURATION and PAT\_SEQ should be interpreted together. The results indicate that in the later stages of their career,

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<sup>§§§§§§§§</sup> It should be taken into account that the larger firms might also have a higher probability of continuing their research; thus, a greater portion of their citations might actually be self-citations.

inventors will have to have relatively many patents in order to receive as many citations as in earlier stages of the career.

Finally, we have found that the variable on the cumulative moves of an inventor has no effect. This finding is in contrast with that of Hoisl (2007), who found that multiple movers hold more important patents. It also contradicts the “*Matching*” hypothesis, since we have found no evidence of long run quality improvements, following moves.

Although widely used, the number of citations received, is certainly not a perfect measure of quality, since it may also be a symptom, for instance, of strategic patenting. Considering an alternative measure of quality could help in separating real quality from strategic patenting. Therefore, we have constructed a regression, very similar to the former, in which the dependent variable is time span between the grant year and the application year of the patent. This measure of quality is much less intuitive, and thus hence it requires an explanation. Obviously, the time span between the grant year of the patent and its application year, namely the "examination time", has to do with the objective limitations of the USPTO. Implicitly, there are years in which the USPTO encounters higher patent volume, relative to its available capacity. Another factor affecting the examination time has to do with the number of claims specified in the patent, as a patent with more claims takes more time to be examined simply because each claim has to be carefully considered. An additional factor affecting examination time has to do with how familiar are the inventor and her assignee with the patent system. Our claim is that after controlling all of these effects, what remains is a measure which negatively correlates with the quality of the patent. Therefore, we hypothesize that patents that have been considered for many years, are usually found to be associated with various difficulties, such as procedures of rejections and appeals \*\*\*\*\* . This claim is also supported by the fact that in a regression which controls for all those factors, examination time is found to be negatively and robustly correlated with both the number of citation received, as well as with generality. The results of this analysis, which uses this variable as a measure for quality, are thus presented in Table 12.

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\*\*\*\*\* An extreme example of a poor quality patent is the US patent #6368227 "method of swinging on a swing" (<http://www.newscientist.com/article.ns?id=dn2178>), which was granted only after a rejection and appeal. Another example can be found in Irlam and Williams (1994), who describe a controversial patent, by Roger E. Billings, which was twice rejected, before finally granted.

**Table 12**  
***Time Span between Application Year and Grant Year***

**Dependent Variable:** GYEAR - APPYEAR

Method: Least Squares with White Heteroskedasticity-Consistent Standard Errors;

Sample: 1 221546 IF PAT\_SEQ>1; obs: 142604; mean dependent Variable: 2.197

Variable	(1)		(2)	
	Coef.	Std. Err.	Coef.	Std. Err.
C	<b>0.7877</b>	(0.0687)	<b>0.3830</b>	(0.0549)
APPYEAR-1965	<b>0.1473</b>	(0.0057)	<b>0.1434</b>	(0.0051)
(APPYEAR-1965) <sup>2</sup>	<b>-0.0042</b>	(0.0001)	<b>-0.0040</b>	(0.0001)
M_EXAMINATION_TIME(-1)			<b>0.2078</b>	(0.0079)
DURATION	<b>-0.0158</b>	(0.0006)	<b>-0.0165</b>	(0.0006)
PAT_SEQ	<b>0.0018</b>	(0.0001)	<b>0.0019</b>	(0.0001)
PART_COUNT	<b>0.0178</b>	(0.0011)	<b>0.0143</b>	(0.0011)
SOFT_PAT	-0.0217	(0.0181)	-0.0318	(0.0178)
LOG(ASSIG_PATENTS)	<b>0.0046</b>	(0.0014)	<b>0.0050</b>	(0.0014)
LOG(ASSIG_PATENTS)*SOFT_PAT	<b>0.0188</b>	(0.0022)	<b>0.0162</b>	(0.0022)
CORP	<b>-0.1041</b>	(0.0183)	<b>-0.0889</b>	(0.0173)
CLAIMS	<b>0.0051</b>	(0.0002)	<b>0.0049</b>	(0.0002)
ORIGINAL	<b>0.3160</b>	(0.0098)	<b>0.3043</b>	(0.0096)
MOVE_GEO	-0.0120	(0.0066)	<b>-0.0142</b>	(0.0066)
MOVE_ASSIG_CUM	<b>-0.0009</b>	(0.0002)	<b>-0.0009</b>	(0.0002)
MOVE_ASSIG	0.0399	(0.0204)	<b>0.0553</b>	(0.0203)
MOVE_ASSIG*SOFT_PAT(-1)	0.0340	(0.0184)	-0.0260	(0.0185)
MOVE_ASSIG*SOFT_PAT	<b>0.0527</b>	(0.0200)	<b>0.0638</b>	(0.0200)
MOVE_ASSIG*LOG(ASSIG_PATENTS(-1))	-0.0005	(0.0022)	-0.0001	(0.0022)
MOVE_ASSIG*LOG(ASSIG_PATENTS)	-0.0047	(0.0025)	-0.0046	(0.0024)
CAT1	0.0108	(0.0191)	0.0111	(0.0189)
CAT2	<b>0.4184</b>	(0.0141)	<b>0.3643</b>	(0.014)
CAT3	<b>0.3033</b>	(0.025)	<b>0.2854</b>	(0.0247)
CAT4	<b>0.0989</b>	(0.0147)	<b>0.0829</b>	(0.0144)
CAT5	-0.0213	(0.0151)	-0.0193	(0.0148)
Adjusted R <sup>2</sup> :	0.1100		0.1320	
F-statistic:	759		785	

**Bold text indicates significance at the 5% level.**

The new variable appearing in the estimation is M\_EXAMINATION\_TIME(-1), which is the mean examination time of the prior patents of the inventor, and serves as proxy for the fixed effect of an individual inventor. Firstly, it can be said that although unrelated to the quality of the patents, the examination time has quite substantially declined since the beginning of the 1980s<sup>††††††††</sup>. Furthermore, software patents do not seem to have a direct effect over the examination time. The assignee being a corporation reduces examination

<sup>††††††††</sup> It should be noticed that the examination time suffers from truncation, as we only consider patents granted up to 1999. This truncation might bias the aforementioned claim, regarding the decline in the average examination time over the years.



time, which probably does not indicate on the quality of the patents, but rather on the fact that corporations are usually more experienced in filing patents. Furthermore, both the number of claims and originality are variables related the complexity of the examined patent; hence, increasing the examination time.

A larger size assignee usually implies a corporation with more experience and better patenting abilities, such as lawyers and consultants. Yet, size is found to increase examination time, especially for software patents. The fact that the capabilities of larger assignees do not lessen examination time indicates on the poor quality of their patents; thus firmly supporting the hypothesis that important software innovations are usually produced by the smaller companies. Similarly, since smaller firms and individual inventors are probably more prone to file for provisional patents, which extends their average processing time, our finding that the processing time is actually shorter for them, further supports the hypothesis.

A geographic move, even one which does not involve moving to a different assignee, frequently involves some adjustment costs - both personally to the inventor, as well as to those involved in the invention. Geographic moves are found to reduce examination time, yet are associated with lower citations. These results suggest that the geographical moves in our sample are related to inventors who move in order to work on predefined and specific projects.

Quite surprisingly, the effects of DURATION and PAT\_SEQ on this quality measure are found to lie in the opposite directions, as compared with the effect they had on the number of citations received. One possible explanation is that the coefficients in Table 12 represent more of the non-quality factors which affect examination time. The negative sign of the duration might represent the fact that the years of experience help selecting patents which are more easily granted, whereas the positive sign of the patent sequence might represent the increased complexity of the patents of inventors, throughout their career.

Finally, the short-run effect of assignees move is found to be positive on the examination time, regardless of the size of the assignees. Once again, with regard to the *“Productivity, Mobility and the Firm’s Size” hypothesis*, we have found that mobility creates an impact more negative in the short run than in the long run. However, contrary to

that hypothesis, we have found that the examination time does vary with the size of the assignee after the move. These findings also emphasize, once again, the tendency to prematurely patent inventions following a move. Presumably, this is done so as to resolve property rights disputes with the inventor's former employer. By contrast, multiple movers gain, in the long run, a certain advantage in shortening the examination time.

## 5.5 Teamwork

Teamwork seems to be especially important for software inventors. In this section we will hence try to verify the effects of teamwork, as predicted by the "*Teamwork*" Hypothesis. Table 3 reveals that software inventors have, on average, more co-inventors than other types of inventors. We have also looked into the structure of the teams, by taking the averages across all patents, using the entire universe of patents. It turns out that an average patent, which does not have a software inventor, has two inventors, while software patents have, on average, 2.5 inventors. However, the most interesting statistic regards the non-software patents, which involve at least one software inventor. The results show that on such a team there are, on average, 2.8 inventors, out of which exactly half (1.4 inventors) are software inventors. This finding indicates that in such "mixed" inventions, software is typically a very significant component. Finally, as for patents in which software inventors are involved, 30.3% of them (39,006 patents) do not involve teamwork, 27.1% (34,816 patents) have more than one inventor, but are all software inventors, and 42.6% (54,856 patents) involve a team comprised of both software and non software inventors.

Table 8 shows that inventors who patent with many partners are more likely to move. The long run effect of the number of co-inventors, captured by the coefficient of `MAX_PART_COUNT(-1)`, is positive and significant throughout the years. By contrast, the short term effect, captured by the coefficient of `PART_COUNT(-1)`, is not significant after 1995. We suspect this to be an indication that better IPR protection of software, in the second half of the 1990s, helped in preventing some spinoff attempts.

The fact that teamwork increases mobility might be due to the social and professional connections established amongst team-members. However, as has been shown in the previous sections, mobility of software inventors is often related to their ability to change and shift their research focus, by getting involved in projects different from their

prior experience. The question is then does teamwork contribute to the diversity and flexibility of their skills, and if so - how. The results are presented in Table 13.

**Table 13**  
*The Effect of Teamwork on Flexibility and Diversity*

**Dependent Variable: DIFF\_W\_PAT\*100**

Method: Least Squares with White Heteroskedasticity-Consistent Standard Errors;

Sample: 1 221546 IF PAT\_SEQ>1; obs: 168800; mean dependent variable: 21.2

Variable	Coef.	Std. Err.
C	<b>41.286</b>	(1.296)
APPYEAR-1965	<b>0.740</b>	(0.107)
(APPYEAR-1965) <sup>2</sup>	<b>-0.023</b>	(0.002)
DURATION	<b>0.322</b>	(0.017)
PAT_SEQ	<b>0.012</b>	(0.002)
IS_US	<b>-2.252</b>	(0.163)
PART_COUNT(-1)	<b>-0.265</b>	(0.035)
MAX_PART_COUNT(-1)	<b>-0.322</b>	(0.028)
DIFF_W_TEAM(-1)	<b>18.710</b>	(0.509)
MAX_DIFF_W_TEAM(-1)	<b>6.013</b>	(0.291)
CAT1	<b>-6.702</b>	(0.705)
CAT2	<b>-32.073</b>	(0.528)
CAT3	<b>-4.390</b>	(0.879)
CAT4	<b>-7.665</b>	(0.565)
CAT5	<b>-12.518</b>	(0.588)
Adjusted R <sup>2</sup> :	0.2092	
F-statistic:	3,220	

**Bold text indicates significance at the 5% level.**

The dependent variable represents how technologically different the inventor in his current patent is from her patenting history, and it is measured by 100\*DIFF\_W\_PAT. The sample is restricted so as not to include the first patent of each inventor. The results suggest that the fact that the inventor worked with a team of inventors very different from her own, has both short and long term positive effect on her future ability to patent in technological classes different from her patenting history<sup>\*\*\*\*\*</sup>. We therefore suggest the interpretation that the diversity of the team, with whom the inventor works, is correlated with the diversity and flexibility of her own skills, which is consistent with the "Teamwork" Hypothesis. Controlling for this effect, having larger teams actually proves to have a minor negative effect, both in the short and in the long run, as captured by the coefficients of PART\_COUNT(-1) and MAX\_PART\_COUNT(-1).

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<sup>\*\*\*\*\*</sup> Note that the correlation which was found does not necessarily imply a causal relation between the diverse team and the diversity and flexibility of the inventor's skills. It could also indicate on a selection effect - that the inventors who are able and choose to work in diverse teams are the ones who later prove to have more diverse career path.

When the variables  $MAX\_DIFF\_W\_TEAM(-1)$  and  $DIFF\_W\_TEAM(-1)$  are included in the mobility regression of Table 8, both prove to have a positive and significant effect on mobility. The short term effect of the number of co-inventors is positive and insignificant, yet the long term effect is positive and significant. Our interpretation of the results is that both the team size and its diversity contribute to the mobility of inventors. The latter factor probably affects mobility via its contribution to the diversity and flexibility of the skills of the software inventors, while the former factor does not affect the diversity and flexibility of the skills directly; instead it is likely to contribute to mobility by such means as expanding the professional networks of the inventors.

As for the effect that teamwork has on the quality of patents, Table 11 shows that patents with many inventors tend to be more cited. This phenomenon might indicate a better patent quality, or perhaps is simply an indication that a patent with many inventors tend to have more successive innovations and ramifications. Table 12 exhibits the fact that a larger number of partners results in an increase in the examination time, which, as has been explained, is a negative signal of quality. Thus, we infer that inventions created by larger teams are probably more cited owing to the future inventive work done by the members of the original team. Additional tests we have conducted show that the number of inventors is also positively related to generality, originality and to the number of claims; hence, inventions which involve a large team of inventors are probably more complex in nature. However, after controlling for this rise in complexity, we believe that the increase in the examination time is probably due to premature application of the patent, which is consistent with the arguments raised in the *“Teamwork” hypothesis*.

## **6 Concluding Remarks**

This paper has uniquely utilized patent data for the purpose of empirically exploring the mobility of software inventors. The close link between the mobility of inventors and knowledge spillovers is a convention in the literature. Hence, changes in the pattern of mobility have been examined in this paper in light of the revolution that the software industry has undergone, in terms of IPR protection, which reached its peak in the mid 1990s. In fact, spillovers and the ability of the firm to protect its IPR, are both an important

part of the incentives for mobility as well as its results. Thus, studying this bi-directional relationship between mobility and patenting decision has been the main purpose of this paper.

Our findings, thus, show that smaller firms are typically responsible for the more important software innovations. Apparently, small firms are especially sensitive to IPR protection, and its tightening has probably benefited them; for instance, after 1995 there has been a drop in mobility of inventors from smaller firms. Our analysis further indicates that in the "patent era" there has been a shift of software inventors and software patenting towards smaller, more specialized software firms. The data also seems to support the assertion that right after a move occurs, a recipient smaller firm sometimes rushes into strategically patenting the invention - probably in order to resolve property rights disputes with the former employer of the inventor.

We have also found that the work of software inventors, much like the software industry, is characterized by diversity and cumulative knowledge. Their special abilities and skills account for more frequent and diverse job mobility, as compared with other inventors. By the same token, we have found evidence that the mobility of software inventors is closely related to the diversity and flexibility of their ability, i.e. their capability to apply their skills in different fields and to divert the trajectory of their research focus.

Surprisingly, we have found no support in the data to the hypothesis that mobility is a matching process between the inventor and her employer, since the quality of the patents of the inventor does not increase after a move. Instead, mobility seems to result in some short term costs, which are apparently lower when moving to a larger firm, where the infrastructure should help in assimilating new employees. Moreover, mobility of software inventors does not seem to be a process in which inventors are moving to similar firms; instead it is rather a recombination process, in which inventors are likely to move to a firm with a different focus from that of their past work.

Compared to other inventors, teamwork has proved to be a feature of a particular importance, characterizing the work of software inventors. Teamwork is found to increase mobility, both in the short and long run. Mobility has been found to be directly affected by the number of co-inventors, as well as by the diversity of the team, which in turn has a long term effect on the diversity and flexibility of the skills of the team-members. We have also

found some clues that this increased mobility affects the patenting decisions of the firms. Accordingly, although patents involving large teams of inventors typically have more successive innovations and ramifications, we have found that they are probably prematurely applied for, and are characterized by long inspection time at the patent office.

The effect that the quality of the invention has on mobility is not straightforward. Asymmetric information between the inventor and her employer, regarding the quality of the invention, has been found to play an important role in generating incentives for job mobility. It has been shown to play a significant role in generating the conditions for “control moves”, i.e. move to the "garage" or to a smaller or private firm. This effect diminishes when the inventor and her employer share a long patenting history together.

As the software industry has rapidly been evolving, it has experienced frequent revolutionary changes. Unfortunately, the timing when the peak of the change in patentability occurred, in the mid 1990s, coincided with the internet revolution, making it extremely difficult to isolate the various effects resulting from the two events. Hence, some of our conclusions, on the effect that the change in software patentability has had, should be taken with a grain of salt. We hope that future papers would include longer and more updated datasets that would enable them to reach more conclusive results.

## **7 Appendix - The Variables Used**

This appendix elaborates on the variables, which are included in the NBER Hall-Jaffe-Trajtenberg Patent Data File, as well as on the constructed variables, which do not originally appear in that file. For further details on the original variables, the reader is referred to Hall, Jaffe and Trajtenberg (2001). Note that throughout Tables 10-13, we use "(-1)" to refer to the inventor's previous patent.

### ***Original variables of the NBER file (at the patent level):***

1. *APPYEAR* - The year in which the patent was applied for.
2. *GYEAR* - The year in which the patent was granted.

3. *CAT1*, *CAT2*,... - Dummy variables which indicate which of the six main technological categories the main USPTO patent class of the current patent corresponds to. The six categories are respectively Computers & Communications, Drugs & Medical, Electrical & Electronics, Chemical, Mechanical and Others.
4. *CLAIMS* - The number of claims that the patent makes.
5. *CRECEIVE* - The number of patents, granted between 1963 and 2002, which cite the current patent. This updated variable is downloadable from Bronwyn H. Hall's website: <http://elsa.berkeley.edu/~bhhall/bhdata.html>.
6. *GENERAL* - A measure of the diversity of the patents which cite the current patent, across the technological classes. This variable too is updated to patents granted up to the year 2002, and was downloaded from Bronwyn H. Hall's website.
7. *ORIGINAL* - A measure of the diversity of the patents which the current patent cites, across the technological classes.

***Constructed variables at the inventor level:***

1. *M\_CAT1*, *M\_CAT2*,... - These variables are the share of patents of the inventor in each of the patent categories, in our entire sample. For instance, for an inventor who has one patent in the Chemical category and three patents in Computers & Communications will have  $M\_CAT1=0.25$ ,  $M\_CAT2=0.75$  and all the others will equal zero.
2. *FIRSTYEAR* - The application year of the first patent of the inventor.
3. *TOTAL\_DURATION* - The duration between the first and the last patent of the inventor, namely the application year of the last patent of the inventor in our sample minus the application year of the first patent of the inventor. This serves as a proxy for the length of the career span of the inventor.
4. *US* - A dummy indicating whether the country of the first patent of the inventor is the US. This serves as a proxy for checking whether the inventor started her career in the US.

***Constructed variables at the patent level:***

1. *MOVE\_ASSIG* - A dummy variable which equals one if the inventor has a different assignee for her current patent relative to her preceding patent.
2. *DURATION* - The time span, in years, between the application year of the current patent and the application year of the first patent of the inventor. This serves as a proxy for the years of experience the inventor has accumulated, while applying for the current patent.
3. *PAT\_SEQ* - The patent sequence for the inventor, e.g. 1 for her first patent, 2 for her second patent, etc. This variable was also constructed as a proxy for the career stage of the inventor.
4. *MOVE\_ASSIG\_CUM* - The number of assignee moves the inventor has made up to the current patent.
5. *PART\_COUNT* - Counts the number of co-inventors the inventor has in her current patent (zero if she is the sole inventor).
6. *SOFT\_PAT* - A dummy variable for whether the current patent is a software patent.
7. *CORP* - A dummy for whether the inventor works in a corporation on the current patent, rather than working as an individual inventor (“garage”) or for a governmental agency. This corresponds to assignee types 2 or 3 in the NBER Hall-Jaffe-Trajtenberg Patent Data File.
8. *ASSIG\_PATENTS* - The number of patents that the assignee possesses, in the entire NBER Hall-Jaffe-Trajtenberg Patent Data File. If the patent is assigned to an individual inventor (“garage”), this variable is one. This serves as a proxy for the size of the assignee.
9. *ASYMMETRIC* - An asymmetric information proxy, defined as follows:

$$ASYMMETRIC \equiv k(CRECEIVED * +GENERAL)(1 - CLAIMS * +1 - ORIGINAL) ,$$



where  $CRECEIVED^*$  and  $CLAIMS^*$  are the aforementioned original variables, only scaled between zero and one, as the variables  $GENERAL$  and  $ORIGINAL$  are, by construction, simply by dividing each by its maximal value in the data. The constant  $k$  scales this constructed variable between zero and one. This variable is largest when there is an interaction of both larger unobserved quality measures, and small observed quality measures.

10. *NOT\_INDIVIDUAL* - A dummy variable for whether in the current patent the inventor works for either a corporation or a governmental agency. This corresponds to assignee types 2, 3, 6 or 7 in the NBER Hall-Jaffe-Trajtenberg Patent Data File.
11. *PATENTS\_WITH\_ASSIG* - The number of patents the inventor has had with her current assignee up to the current patent.
12. *YEARS\_WITH\_ASSIG* - The number of years between the application year of the first patent the inventor has had with the current assignee and the application year of the current patent.
13. *MOVE\_GEO* - A dummy for whether the inventor moved across states between the current patent and the previous one.
14. *M\_CRECEIVE* - The mean citation received for the inventor's previous patents, up to the current one.
15. *M\_EXAMINATION\_TIME* - The mean examination time, i.e. the average, over the inventor's previous patents, up to the current one, of the grant year minus the application year.
16. *MAX\_PART\_COUNT* - The maximal number of partners (co-inventors) the inventor has worked with, for each of the patents she had up to the current one.

The following three variables are measures of technological closeness, very similar to the one introduced by Jaffe (1986):

17. *DIFF\_W\_ASSIG* - For each data point, let the vector  $i$  denote the proportion of the past patents of the inventor, in each of the six technological categories. Similarly, let the vector  $a$  denote the proportion of the past patents of the current assignee, in each

of the six technological categories. The measure of the technological difference between the patenting history of the inventor and the assignee would be:

$$DIFF\_W\_ASSIG \equiv 1 - \frac{i'a}{\sqrt{(i'i)(a'a)}}$$

This measure will be zero if the patenting history of the inventor and the assignee are divided identically between the six technological categories; it is one if the inventor has only patented in categories in which the assignee has not; and is a decreasing function of their similarity. For individual inventors (“garage”), this variable is zero.

18. *DIFF\_W\_PAT* - For each data point, let  $i$ , as before, denote the proportions of the past patents of the inventor in each of the six technological categories. Let  $p$  be a 6-elements vector with 5 zeros, and one in the position corresponding to the patent category of the current patent. *DIFF\_W\_PAT* is hence defined as:

$$DIFF\_W\_PAT \equiv 1 - \frac{i'p}{\sqrt{(i'i)(p'p)}}$$

19. *DIFF\_W\_TEAM* - For each data point, let  $i$ , as before, denote the proportions of the past patents of the inventor in each of the six technological categories. Let  $t$  denote the proportions of the past patents of the current team-members:

$$DIFF\_W\_TEAM \equiv 1 - \frac{i't}{\sqrt{(i'i)(t't)}}$$

This variable, obviously, takes the value zero whenever the inventor is the sole inventor of the patent.

20. *MAX\_DIFF\_W\_TEAM* - The maximal value of *DIFF\_W\_TEAM* the inventor has in each of the patents she has had up to the current patent.

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