

Leah Borovoi, PhD

<http://LeahBorovoi.com>

israelev@gmail.com

Education

- **PhD** in Social Psychology, Tel Aviv University, Israel. 2010
- **MA** in Social Psychology, Tel Aviv University, Israel. **Summa Cum Laude**. 2004
- BA in Psychology & Management, Hebrew University, Israel. **Cum Laude**. 2000

Research Experience

- Comparison Induced Distortions. Mentor: Jessica Choplin, De Paul University of Chicago
- Emotional regulation in risk perception. Mentor: Avi Assor, Ben Gurion University
- Construal Level Theory. Mentor: Nira Liberman, Tel Aviv University & Yaacov Trope, NYU
- Stereotypes and Implicit Attitudes Project. Mentor: Brian Nosek, Virginia University.

Courses taught

- Survey Methodology
- Introduction to Psychology
- Developmental Psychology
- Research Methods
- Psychopathology (via internet)

Student Projects Supervised

- Judgment and Decision Making
- Psychology of Intuitive Judgment
- Attitudes and Persuasion
- Cross Cultural Psychology
- Dreams and Visual Imaging
- Sleep and Sleeping disturbances in Childhood
- Psychology of Holocaust.

Professional Positions

- Postdoctoral Fellow, Department of Psychology, DePaul University of Chicago.
June 2011 – Present
- Research Fellow, Israeli Institute of Democracy, Arab-Jewish Project. 2010 – June 2011.
- Psychologist in pre-employment assessment, Keinan-Shefi, 2007-2009

Professional Skills

- Languages: Hebrew, English, Russian
- Computer Skills: SPSS, Matlab, E-Prime, Power Point (advanced level), C++ (basic level)
- Data analysis: Advanced knowledge in both quantitative and qualitative research methods

Army Service

Research Officer in the Department of Behavioral Science, 2000 - 2003.

Papers

Borovoi, L., Liberman, N., & Trope, Y. (2010). The effects of attractive but unattainable alternatives on the attractiveness of near and distant future menus. *Judgment and Decision Making*, 5, 102–109.

Borovoi, L., Assor, A., Shapiro-Pavlovsky, A., & Tirosh., V. (xxxx). The effect of emotional regulation style on unrealistic optimism. *Under revise and resubmit in Judgment and Decision Making*

Working papers

Borovoi, L. (2010). The Significance of the Israeli Flag in the Development of the Attitudes of Israeli-Born Children Toward Olim from the Former Soviet Union. Position paper published by the IZS.

Borovoi, L., & Raz-Mamashina, M. (2010). Comparing measures of Implicit and Explicit Attitudes towards Israel during and after the Second Lebanon War. Position paper published by the IZS.

Preprints

Borovoi, L., Liberman, N., & Trope, Y. (2011). The effect of temporal and social distance on information search strategies. Unpublished manuscript.

Borovoi, L., Liberman, N., Eyal, T., & Trope, Y. (2008). Psychological distance, framing and enriched vs. impoverished alternatives. Unpublished manuscript.

Conference Talks

January 2012 The significance of the Israeli flag in struggling against stereotypes about immigrants from the Former Soviet Union. Paper presented at the "*We, the flag and the symbol*" conference, Israel.

August 2011 The influence of psychological distance on choosing between enriched and impoverished options. Paper presented at the *23rd Subjective Probability, Utility, and Decision Making Conference at Kingston University London*.

May 2011 The meaning of "not being Fryer" syndrome is Israeli culture. Paper presented at the *Learning and Language in Changing Society* conference, Israel

Oct. 2010 The influence of emotional regulation style on optimism for positive and negative events. Poster presented at the *Conference in honor of the contribution of immigrant scientists*.

May 2010 The influence of emotional regulation style on performance in Emotional Stroop task with facial expressions and emotional words. Paper presented at the *4th international Self Determination Theory Conference at Ghent University in Belgium*.

May 2010 The role of emotional regulation in unrealistic optimism. Poster presented at the *4th international SDT Conference at Ghent University in Belgium*.

March 2010 Comparing measures of Implicit and Explicit Attitudes towards Israel during and after the Second Lebanon War. *14th Meeting of Israeli Communication Association*.

Feb 2010 Understanding Explicit and Implicit Attitudes towards Israel. *Paper presented at the 41th meeting of Israeli Sociological Society*.

Jan 2010 Implicit and Explicit Attitudes Towards Israel: Different people, different times. *Paper presented at Research Day at Levinsky College*.

June 2009 Perceptions of native Israelis and Russian immigrants: Concepts Structure. Paper presented at 8th annual meeting of the *Israeli Language and Society Association*

March 2009 The effect of temporal and social distance on information search strategies and memory errors. Paper presented at *APESA Meeting at the University of Haifa*

Sept. 2008 The effect of highly positive and highly negative unavailable alternatives on the value of near and distant future menus. Paper presented at *IAREP/SABE World Meeting 2008 at LUISS in Roma, Italy*

July 2008 Construal level, framing of decisions and enriched or impoverished options. *XIII International Conference on the Foundations and Applications of Utility, Risk and Decision Theory, FUR, Barcelona, Spain*

Dec. 2006 The effect of temporal perspective on decision making strategies, memory and decisions. *Paper presented at Affect, Motivation and Decision Making International Conference, The Dead Sea, Israel*

Oct. 2004 The effect of attractive but unavailable alternatives on the value of near and distant future menus. Paper presented at the *Annual Conference of the Israeli Society for Cognitive Psychology, Bar Ilan University*