

Ayala Arad

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Current Position

2011 Postdoctoral Fellow, UC Berkeley Experimental Social Science Laboratory (Xlab)

Education

2011 Ph.D. in Economics, Tel-Aviv University. Advisors: Ariel Rubinstein and Ran Spiegler

2006 M.A. in Economics (Magna cum Laude), Tel-Aviv University. Advisor: Chaim Fershtman

2004 B.Sc. in Mathematics (Magna cum Laude) and Economics (Summa cum Laude), Tel-Aviv University

Research Interests

Psychology and Economics, Experimental Economics, Microeconomic Theory

Publications

- [The Tennis Coach Problem: A Game-Theoretic and Experimental study](#)
The B.E. Journal of Theoretical Economics: Contributions (forthcoming)
- [Imprecise Datasets as a Source of Ambiguity: A Model and Experimental Evidence](#) (with Gabi Gayer)
Management Science, January 2012, 58 (1), 188-202.
- [The 11-20 Money Request Game: A Level- \$k\$ Reasoning Study](#) (with Ariel Rubinstein)
American Economics Review (forthcoming)

Working Papers

- [Colonel Blotto's Top Secret Files: Multi-Dimensional Iterative Reasoning in Action](#) (2010)
joint with Ariel Rubinstein - under review -
- [Past Decisions Do Affect Future Choices: An Experimental Demonstration](#) (2010)
- under review -
- [Greediness, Generosity and Magical Thinking](#) (2010) - under review -
- [Strategic Tournaments](#) (2012) joint with Ariel Rubinstein

Awards and Honors

- 2011** Rothschild Fellowship
- 2011** Berglas Prize for the best Paper by a Ph.D. Student
- 2010** Jaffray Lecture, RUD conference in Paris (with Gabi Gayer)
- 2010** Wolf Foundation Scholarship for Outstanding Ph.D. students
- 2010** The Social Sciences Faculty Prize for excellence in Ph.D. studies
- 2009** Best Paper by a Ph.D. Student Award, at the APESA meeting at the University of Haifa
- 2007** Berglas Prize for the best M.A. thesis
- 2006** Akirov Fellowship for outstanding M.A. students

Teaching and Research Positions

- 2012** Organizer of the seminar “Multidisciplinary Perspectives on the Study of Behavior Change”, University of California Berkeley
- 2010** Lecturer of the undergraduate course “Intermediate Microeconomics” at NYU in Tel-Aviv
- 2009** Visiting scholar at the Department of Economics, New York University (Fall)

School of Economics, Tel Aviv University

- 2008 - 2011** Research assistant to Professor Ran Spiegler
- 2009 - 2011** Lecturer of the undergraduate course “Microeconomics”
- 2004 - 2009** Head of teaching assistants in the undergraduate course “Microeconomics”
- 2006 - 2007** Teaching assistant in the undergraduate course “Behavioral Economics”
- 2004 - 2005** Teaching assistant in the undergraduate course “Topics in the Economics of Israel”

Seminars

2011-2012

- Department of Economics, University of British Columbia
- Rady School of Management, University of California San Diego
- Behavior Change and Technology Seminar, University of California Berkeley

2010-2011

- School of Psychology, Interdisciplinary Center Herzliya
- Faculty of Industrial Engineering and Management, Technion
- Department of Economics, University of Oxford
- Department of Economics, University of Pittsburgh
- Department of Economics, University of Haifa
- Department of Economics, Ben-Gurion University of the Negev

- Faculty of Management, Tel-Aviv University
- Department of Economics, Hebrew University of Jerusalem
- Department of Economics, Bar-Ilan University

2009-2010

- Department of Economics, Tilburg University
- Center for Research in Experimental Economics and Political Decision Making (CREED), University of Amsterdam
- School of Economics, Utrecht University
- Department of Economics, Rutgers University
- Department of Economics, New York University

2008

- Max Planck Institute of Economics, Jena

Presentations in Conferences

2012 Bay Area Behavioral and Experimental Economics Workshop, Santa Clara University

2011 North-American ESA Conference, Tucson

2011 International Conference on Behavioral Decision Making, Interdisciplinary Center Herzliya

2010 ESA World Meeting, Copenhagen

2009 North-American ESA Conference, Tucson

2009 Individual Decision Making Conference, Tel-Aviv University

2009 APESA Meeting, University of Haifa

2007 ESA World Meeting, Rome

Workshops Participation

2009 The XI Summer School on Economics and Philosophy, San Sebastian

2009 Cemmap Master Class on Structural Non-equilibrium Models of Strategic Thinking, University College London

2008 The Summer Institute in Behavioral Economics, Trento

2008 The First International Summer School in Behavioral Economics and Retirement Savings, Muenster

Referee for Professional Journals

American Economics Review, Economic Journal, Games and Economic Behavior, Review of Economic Studies