

GERSHON H. GORDON FACULTY OF SOCIAL SCIENCES

Applicants for the academic year 2012/13 must take the Psychometric Entrance Exam no later than April 2012 (or by July 2012 in Spanish or French) and no later than December 2012 for the second semester.

The Faculty offers a three-year program leading to a B.A. in the departments described below.

1011 The Eitan Berglas School of Economics (dm/sm)

The School's program is designed to introduce students to concepts and methods of economic analysis, to broaden understanding of economic phenomena and institutions, and to develop the ability to tackle economic problems.

The School offers a variety of electives in such areas as macroeconomics, industrial organization, public economics, international economics, labor economics, and financial economics.

1041 Sociology and Anthropology (dm/sm)

The program of the Department of Sociology and Anthropology attempts to broaden the student's intellectual horizons by enhancing awareness of the variety and richness of social and cultural life; to create greater understanding and tolerance of different lifestyles, values, and ideologies; and to provide an understanding of the disciplines of sociology and anthropology by systematically examining the basic principles of social structure, social interaction, and research methods.

1031 Political Science (dm/sm)

The central objective of the program of the Department of Political Science is to acquaint the student with key concepts, models, and research methods pertaining to political behavior and to the dynamic patterns of political life. The program offers a wide range of courses in international relations and strategic studies, public administration, comparative politics, political philosophy, and political communication.

1071 Psychology (dm first year, optional sm from the 2nd year).

The objective of the program of the School of Psychological Sciences is to provide the student with basic knowledge of psychology, including various sub-fields and research methodologies. Admission is based solely on matriculation examination grades (or equivalent), and psychometric examination scores.

1085 Communication (dm)

The goal of the program is to provide students with the knowledge and analytical tools to understand the social, psychological, cultural, linguistic, legal, economic, and political aspects of the ways mass media are organized and operate in society and the effects they have on people and institutions. The program emphasizes universal trends and issues as well as problems of communication in Israel.